



Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

September 2020 | Vol. 37, Issue 9c



Business of the Week

You know that sense of relief you get when your place of business is clean - like REALLY clean, especially in these challenging times? Well, if you don't, or even if you do, we recommend you contact our Business of the Week, [The Cleaning People](#).

A team of cleaning professionals serving our community since 2007, they are licensed, insured and bonded. Additionally, The staff is background-checked and drug-screened for your security and peace-of-mind.

Their ongoing training and health screenings further ensure you receive the quality service you would expect and that awesome feeling of walking into a professionally cleaned and sanitized office.

The Cleaning People are community-minded and believe in supporting the local community through their skills, talents, time and resources. Their partnerships with local charities and individuals have helped meet the needs of many in

Casa Grande and the surrounding communities. They strongly believe that our community's success is their success.

Learn more about The Cleaning People below in the Business Briefs Section. If your office needs cleaning, and we mean REALLY clean, please call them at 520-509-1221 and tell them the Greater Casa Grande Chamber of Commerce sent you.

Advertise in our e-Newsletter!

Distributed to over 1000 business representatives weekly.
31% average open rate (industry average = 20.90%)
9% average click rate (industry average = 6.7%)

Featured Banner - \$75 per insertion - exclusive - only one weekly
"Top of the Fold" - embedded link to your website

Secondary Banner - \$45 per insertion - exclusive - only one weekly
"Below the fold" - embedded link to your website

Member/Advertiser to provide artwork linked to URL - 600px x 200px
\$50 additional for Chamber to create banner ad
Learn more, contact president@casagrandechamber.org



Everyone "masked-up" for our FIRST face-to-face mixer since last March! Our September Business Before Hours was hosted by Owner, Gayle Schmidt, and Manager, Cheyanne Nash, and the [Buffalo Wild Wings Team](#), at the Promenade of Casa Grande.

There were 24 chamber members and friends who attended the Chamber's morning networking event and enjoyed tasty breakfast eats and pub treats. Three new members received their membership plaques: [Marketing Solutions Simplified](#), [Schooley Mitchell/Randy Redcay](#) and [Title](#)

[Security Agency - Casa Grande](#). We also were finally able to present a plaque to 2-year member, [Arizona Army National Guard](#).

Congratulations to our ☐Minute at the Mic☐ winners: Zoe Cooper, [Pinal Central/Kramer Media/Blossom Digital Marketing](#); Joel Brookmyer, [International Minute Press Casa Grande](#); MSS. Jeff Robinson, [Arizona Army National Guard](#); Scott Metteauer, [Gebhardt Insurance Group](#); Tina Kling, [BPL Plasma](#), and Cheryl Darden, [Advanced Ankle and Foot](#). Not only did they get to update us all on their businesses, they all won an I "Heart" Casa Grande T-Shirt.

Our thanks to Buffalo Wild Wings for providing \$15 Gift Cards and a gift basket valued at \$50.00, for door prizes. Congratulations to winners: Sue Conn-Hood, [Juice Plus+](#); Jason Robert, [Goodwill Industries of Southern Arizona](#); Randy Redcay, [Schooley Mitchell](#), and Bob Laukonis, [My Golden Era](#).

Business - Networking – Community - Opportunity
These are the Chamber's areas of focus...and also a great way to promote our member businesses and Casa Grande community.



110% Club

The following Chamber Members have elected to donate 10% or more of their existing dues to the Chamber in addition to their membership investments.

We want to thank these members for their generosity and continued support!

To learn about each member, click on their name to follow link to their website or Facebook page.

[2Geckos Consulting, LLC](#)
[AMS Insurance](#)
[American Family Insurance/Ty Schraufnagel](#)
[Andersen & Sarnowski, CPAs](#)

[Helping Associates, Inc.](#)
[HomeSmart Success](#)
[Hotel Bluestone](#)
[Juice PLUS + - Susan Conn Hood](#)
[Kiva Insurance, LLC](#)

[AZ New Horizon Realty](#)
[Banner Casa Grande Medical Center](#)
[Banner Casa Grande Urgent Care](#)
[Banner Medical Group](#)
[Branham's Exterminating Company, Inc.](#)
[Casa Grande Oral & Maxillofacial Surgery, PC](#)
[Caywood Farm Tours, LLC](#)
[Cote Investigations & Associates, LLC](#)
[Creative Furniture Connection](#)
[Dell's Pizza & Sports Bar](#)
[Farmers Insurance/The Abbott Insurance Agency](#)
[Fitzgibbon's Law Offices, P.L.C.](#)
[Foster's Carpet Care Repair](#)
[Giddens Tire & Automotive, LLC](#)

[Metal Solutions](#)
[Mi Amigo Ricardo](#)
[Optima Medical](#)
[Premier Cardiovascular Center Casa Grande](#)
[Rush Air Conditioning & Refrigeration](#)
[Solberg Engineering](#)
[Sun Life Center for Children](#)
[Sun Life Center for Women](#)
[Sun Life Family Dentistry](#)
[Sun Life Family Health Center, Inc.](#)
[Sun Life Pediatric Dentistry](#)
[Tri-Cor Air Conditioning & Heating](#)
[United Way of Pinal County](#)
[Visiting Angels](#)
[Western State Bank](#)

Our Award Winning Neon Sign Park

Thursday, September 17, Eric Vondy from the State Historic Preservation Office personally presented Casa Grande with the James W. Garrison Heritage award. The [Casa Grande Neon Sign Park](#) was acknowledged with this award in June at the "virtual" Arizona Preservation Annual Conference. The sign park was the first place winner out of the ten finalists for preservation projects last year in Arizona. Mayor Craig McFarland accepted the award for Casa Grande.

Also in attendance were Holly Rakoci, Casa Grande Main Street Director, Rina Rien, former Casa Grande Main Street Director, Kara Cooper, Casa Grande Valley Newspapers Inc., and Marge Jantz representing the Historic Preservation Commission. (Photo by Oscar Perez, Kramer Media)



Chamber Events

CANCELLED - September Business After Hours

CANCELLED - Biz Outlook Luncheon

CANCELLED - 2020 Business Showcase

It is with disappointment that we announce that we will not be hosting a Business Showcase this year. After much discussion and reviewing various hosting scenarios, we determined that we cannot host this annual event and guarantee a safe outcome for participants and attendees.

We look forward to a time that we can do so.

Business Briefs

The [Arizona Commerce Authority](#) is happy to announce their **Business Boot Camp sessions** have been extended through the end of October! Check out the upcoming sessions:

TUESDAY - September 22 | 9:00 AM - Top 10 Legal Mistakes That Can Hurt Your Business Growth

- Hear from the experts at the local Law Offices of Snell & Wilmer on how to avoid critical legal mistakes, including protecting your valuable intellectual property, creating a shareholder's agreement, managing key employee issues and more. Learn how understanding essential legal documentation and tactics will help set up your business for future success. [REGISTER >](#)

THURSDAY - September 24 | 9:00 AM - The Basics of Financial Statements

- Understand the basics of financial reporting, featuring the experts at Coconino SBDC. Learn the ins and outs of financial statements, including profit and loss, owner's equity, cash flow and balance sheets. [REGISTER >](#)

[Arizona Department of Transportation](#) has announced the following closures coming up on I-10 for the on & off ramp for SR 387 and the Sacaton rest area. We are hoping that the work on these closures can be completed in one shift but it could be possible that issues arise which is why each event has one added day to it.

Sacaton Rest Area Closures:

Rest area on I-10 WB will be closed September 20 at 7 pm to September 21 at 5 am and again from September 21 at 7 pm to September 22 at 5 am.

Rest area on I-10 EB will be closed September 21 at 7 pm to September 22 at 5 am and again from September 22 at 7 pm to September 23 at 5 am.

Virtual College Fairs and CAC "Live" Sessions Available for Students to Explore Educational Options. [Central Arizona College](#) in conjunction with the Arizona College Consortium, will participate in a series of virtual college fairs throughout the 20/21 school year. Students, Families and high school staff will be able to visit more than 30 in state and out of state colleges.

During the fairs, students will be able to retrieve valuable college documents, watch videos, view Financial Aid 101 presentations, and gain information about the College Prep Roadmap and Navigating the College Application. In addition, students will be able to attend individual college presentations that are scheduled within their own booths. To speak to a college representative, students will click on the chat button in the college booth(s). [Read the full story here.](#)

Antimicrobial Protectors Kill Coronavirus 24/7 With One Application

As businesses reopen, providing a safe and healthy environment for clients and employees can be a challenging task. While it may seem intimidating, there are many products, services and resources to make this task less daunting and successful. One such option is the application of an antimicrobial protector to surfaces, especially those that are high-touch points such as restroom fixtures, door handles, light switches, etc. This protector (when applied, dried and maintained properly) continuously kills viruses, bacteria and fungi as they make contact with treated surfaces for extended periods of time such as 90 days, six months and, in some cases, up to a year. What's impressive about these protectors is the fact that they not only kill viruses continuously but also are safe to use in a vast range of industries and environments. Shopping carts at grocery stores, forklifts in warehouses, tables and chairs in restaurants, desks, keyboards, light switches are all areas and items that could be treated safely and benefit from these types of products.

The Cleaning People applied this modern miracle of science to the Casa Grande Chamber of Commerce office as part of a collaborative effort to train some of The Cleaning People's employees on its use, application and safety measures. This will aid in preparing TCP staff to make this product available to businesses and homes in our local community as well as promote a healthy environment for Chamber visitors.

Additionally, The Cleaning People are available as a community resource to answer questions and provide information on inexpensive products and simple procedures for businesses to use and implement. **For Casa Grande Chamber of Commerce members, TCP is offering a free, onsite consultation to answer questions, address concerns and offer guidance and recommendations.** This is not a "sales consultation" but will instead focus on gathering information to provide recommendations customized to your needs and facility. Answers to questions such as, Are you using the right cleaner for your flooring type? What is the dwell time for the disinfectant you're using and is it EPA registered? What industry are you in? will be factors in providing the best guidance possible.

For more information, please visit The Cleaning People's website at www.tcpasap.com and fill out the "Contact Us" form or call the office at 520-509-1221 x 0.

Chamber Stats			
August Inquiries - Estimates		YTD Inquiries - Estimates	
Walk-Ins	142	Walk-Ins	3,123
Telephone	178	Telephone	2,503
August 2020 Facebook		YTD Facebook	
Posts Reach	7,747	Posts Reach	135,398
August 2020 e-Newsletter		2020 YTD e-Newsletter	
Monthly Average Distribution/Emails	1074.8	YTD Total e-News Distribution/Emails	39,969
Average Open Rate	28%	Average Open Rate	31%
Opens by Desktop	69%	Average Opens by Desktop	72%
Opens by Mobile/Tablet	31%	Average Opens by Mobile/Tablet	28%

2020 Chamber Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community.

Meet your Board of Directors

LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF
COMMERCE

