



Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

September 2020 | Vol. 37, Issue 9b

A Message from our President

Renée Louzon-Benn



Your Chamber team is busy working on the Greater Casa Grande Chamber of Commerce 2021 Business Directory & Community Guide. It reminds us of how amazing our city and community are - so friendly, resilient and forward-looking, while still maintaining our sense of the rich, unique history of Casa Grande that determined our direction to the future.

We have two deadlines coming up for the 2021 "book" (as we call it). First, the deadline to place a display ad in the book is September 29 - but don't wait! A display ad can convey an image of your business that will reach your customers or potential customers in an impactful way.

Kramer Media/Pinal Central, will publish 20,000 copies of this most widely referenced annual resource guide for Casa Grande. Each Chamber-member business (you) will be listed twice in the publication; alphabetically in the Membership Index, and by Business Category in the Buyer's Guide. We want to let the public know that Casa Grande is open for business!

The second deadline for the book, is also September 29. Please be sure to check your Chamber Business Listing online, on the Chamber website, www.casagrandechamber.org, **NOW** to make sure that your business information is correct. If any of your information has changed, or if you'd like to change or add a business category, please contact the Chamber at records@casagrandechamber.org or 520-836-2125 to let us know before September 29. It's very important that your clients know where to find you.

Lastly, if you know any businesses who are not Chamber members but who might like to be included in the 2021 book, ask them to contact Ken at the Chamber, membership@casagrandechamer.org before the deadline.

Advertise in our e-Newsletter!

Did you know our weekly e-newsletter is distributed to over 1,000 business representatives weekly? The newsletter has an average open rate of 32% (industry avg. 20.90%) and a click rate of 9% (industry avg. 6.7%).

Your 600px - 200px Advertisement - Only one each per week.

Featured Banner - \$75 per insertion

top placement and embedded link to your website

Secondary Banner - \$45 per insertion

placed between sections of the newsletter and embedded link to your website

Member/Advertiser to provide artwork linked to URL.
\$50 additional for Chamber staff to create banner ad
Learn more, contact president@casagrandechamber.org

Business of the Week

One of the amenities that enhances our local lifestyle and makes Casa Grande a perfect place to live, work, play and raise a family, is [Lamar Companies/The Promenade Casa Grande](#) - this week's Business of the Week. The Promenade Mall is a one-stop entertainment shop, featuring many retail options, restaurants, personal and business services and even a multi-plex movie theater. Conveniently located just northeast of Interstate 10 and Florence Blvd. at [1005 N. Promenade Pkwy](#), the mall is easily accessed and has plenty of parking. Those of you who are considering opening a business, or re-locating a current business, there is still space available. The staff are very energetic, take pride in their business and will help you explore the resources they have to offer the community. So, shake off the doldrums of summer, get out of the house, and explore The Promenade! Congratulate them on being our Business of the Week and tell them the [Greater Casa Grande Chamber of Commerce sent you.](#)



Join Us for Networking!

We encourage you to attend our upcoming morning and evening events to meet potential customers and shamelessly promote your business.

September Business Before Hours
Friday, September 18, 2020 - 7:30am to 8:30am



Buffalo Wild Wings
859 North Promenade Parkway

~ Join us for coffee and breakfast ~

This is a GREAT Networking opportunity - bring plenty of business cards!
Enter our "Minute at the Mic" drawing for a 1-minute opportunity to shamelessly promote YOUR business

WEAR YOUR MASK!

As we cautiously come back to life amid loosening health restrictions, please note that **space at this event will be limited** and all necessary precautions will be in place

~LoveLocalCG Merch (t-shirts and masks) will be on hand for purchase!~

September Business After Hours - Cancelled
Biz Outlook Luncheon - Cancelled

RSVP to events@casagrandechamber.org
We will send you the Zoom invitation the day prior to the event.

CHAMBER RENEWALS

August 1-31, 2020

A great big THANK YOU to the following Chamber Members for renewing their memberships!

[A.C. Sanitation Service, LLC.](#)

[Absolute Value Heating &](#)

[Cooling, LLC](#)

[ACCESS 24-7 Rodeo Storage](#)

[Adrenalin Motorsports](#)

[PHI AirEvac 9](#)

[Air Conditioning by Gary](#)

[Allard Collision](#)

[Home of Hope - Teen Challenge](#)

[Hotel Bluestone](#)

[Jack in the Box - Pinal Ave.](#)

[K & M Distributing & Roofing](#)
[Systems](#)

[Kiwanis Club of Casa Grande](#)

[La Palma Correctional Center](#)

[Little Barrel Antiques &](#)

[Anderson & Sarnowski, CPAs](#)
[Arizona Army National Guard](#)
[Casa Grande Community Hospital Foundation, Inc.](#)
[Casa Grande Public Safety Foundation](#)
[Coldwell Banker ROX Realty](#)
[Crane Rental Service](#)
[Crossroads Church](#)
[Dell's Pizza & Sports Bar](#)
[Farmers Insurance/The Abbott Insurance Agency](#)
[Foothills Bank](#)
[Gebhardt Insurance Group](#)
[High Chaparral RV / MH Park](#)
[Holiday Inn Express & Suites Casa Grande](#)

[Collectibles](#)
[Norris RV](#)
[Optima Medical](#)
[Phillips Bail Bonds](#)
[Lamar Companies/The Promenade Casa Grande](#)
[Red Rock Correctional Center](#)
[Rosie on the House](#)
[Seafab Metals Company](#)
[Sherwin-Williams Paint Store Group](#)
[Soslowsky Law Firm](#)
[The Sonoran Apartments](#)
[Transitional Living Center Recovery](#)
[Vivid Landscape](#)
[Walmart Distribution Center #7013](#)

Membership Information:

To learn more about benefits of membership contact Ken Saltzman at the Chamber, 520-836-2125, or email membership@casagrandechamber.org.

Business Briefs



City of Casa Grande
Planning Department
510 E Florence Blvd
Casa Grande, AZ 85122
520-421-8637
cgplanning@casagrandeaz.gov

Casa Grande General Plan 2030 - Sixty Day Review

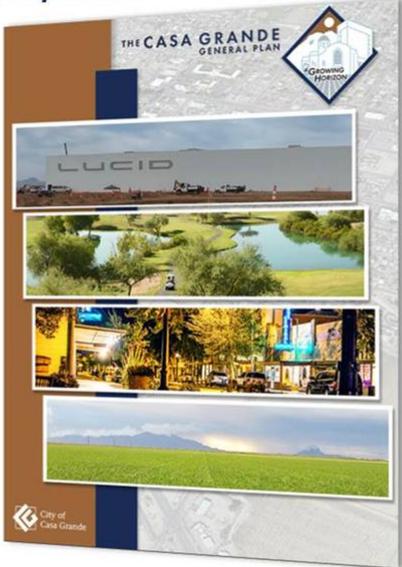
Fellow public agencies and stakeholders,

Pursuant to ARS 9-461.06, the City of Casa Grande Planning and Development Department is forwarding the proposal of the City of Casa Grande's 2030 General Plan for review and comment. To review and comment on the proposal please visit the link provided here:

www.cggeneralplan2030.com

Comments may be made directly on the provided Casa General Plan website or transmitted by email to cgplanning@casagrandeaz.gov. Please provide comments by November 1, 2020.

To request a printed copy of the plan, please email or visit the Planning and Development Department.



City of Casa Grande

The 60 day review period for the [City of Casa Grande](#) General Plan began September 2. You are welcome to review and provide comments on the General Plan by visiting the following website where you can see the plan and comment. <http://cggeneralplan2030.com>

As part of their ongoing efforts to provide business and community resources,

APS is pleased to launch [SizeUp Arizona](#) designed to assist small-to-medium sized businesses and entrepreneurs around the state with access to data and information allowing them to innovate and expand. With [SizeUpAZ](#), Arizona businesses now have the ability to identify their unique competitive advantage through data analysis in four distinct areas:

- Compare business performance to competitors
- Identify potential customers, suppliers and competitors
- Recognize the best geographic places to advertise
- Gather demographic, spending and labor data for each unique business location

Check out the [SizeUpAZ](#) site today!

The National Small Business Week virtual conference is September 22-24! The event sponsored by the [SBA](#) will include resources to help America's small businesses pivot and recover to a stronger economy. [Register here](#). This year's NSBW will also recognize the small businesses who have navigated the coronavirus pandemic while supporting their employees and communities.

[Arizona@Work, Pinal County](#) is hosting a virtual Employer Resource Forum, Thursday, September 23, 10:00am - 11:30am. See [attached flyer](#) for details. RSVP: call 520-866-3603 or email Linda.A.Martinez@equusWorks.com

[Lucid Motors](#) unveiled its Lucid Air all-electric luxury sedan on September 9th in a virtual worldwide premier event. [The company highlighted its Arizona operation as the "first greenfield EV factory" in the U.S.](#) You can also read a recent news article on Lucid [here](#).

Finance your lot purchase, construction, and mortgage with a One-Time-Close-Construction Loan available through [Academy Mortgage Corporation](#). Learn more about program highlights, see [attached flyer](#).

[Caliche Senior Living](#) is sponsoring a Virtual Happy Hour event for local professionals on Thursday, September 24, 4:00pm - 6:00pm. This is an opportunity to share our challenges with working virtually during the pandemic, new business approaches to try and funny moments on virtual meetings. Susan Billig, Director of Sales at Caliche, will provide a quick introduction to our community talking about fun activities for residents since the Spring and a look forward to the future. Chamber members can virtually "drop" by; this will be informal. We plan to have a little fun too, with a seasonal drink and appetizer recipe and Autumn bar setup. Learn more from the [attached flyer](#). RSVP to 520-316-8041.

Do you have news to share? Email president@casagrandechamber.org.
Formats: email, press release in word, and PDF documents.

Meet your 2020 Board of Directors

DID YOU KNOW your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community?

LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF COMMERCE



