



Casa Grande  
Chamber of Commerce

## ***BUSINESS UPDATE***

*September 2023 | Vol. 40, Issue 9b*

### **A Message from our Executive Director**

Renée Louzon-Benn

We know that Chamber membership is not a “one size fits all” part of your business-development plan. There are many ways you can benefit from your membership. As a Chamber member, you can utilize the programs and benefits we offer that work best for your business. For instance, if you have limited time to attend many meetings and events, you can connect, communicate and engage with fellow businesses and colleagues through the online link on their [Member Business Listing](#) on the Chamber website, which is one part of the Chamber’s exclusive business-referral network. Or, you may be interested in display advertising your business in one of the 14,000 copies [Chamber Community Guide & Business Directory](#) and/or 10,000 copies of the [Visitors Guide](#) (are printed and distributed each year) and are also available as E-Flipbooks on our website. Perhaps you are more interested in having access and connection to community and government leaders or attracting potential employees and customers, or sponsoring Chamber events.



We will be emailing the annual Membership Survey soon. The Board of Directors and Executive Director carefully study your responses to our surveys to modify or develop a plan of action, programs, networking and business-to-business connection that brings the most value to each of our members. Thank you for choosing the Chamber and for letting us know the type of programs, communication and connection to colleagues and community that best fit your business.

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### **Chamber Mini-Survey**

The Chamber recently implemented a [mini-survey](#), asking for your feedback as we refine our brand identity. Your input is important and very much appreciated, as it is with all surveys we send our members, and your responses will be an intrinsic part of a brand that reflects our Chamber today and what it may, potentially, be in the future. That’s why your responses to this [mini-survey](#) are most appreciated.

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**Business of the Week**

## Rosie on the House



Congratulations to Business of the Week, [Rosie on the House](#). In 1988, Rosie Romero, who had a building and remodeling contracting business in Scottsdale, started his radio show on KTAR Radio show on which he doled out easy-to-understand, common-sense advice to do-it-yourselfers about all kinds of projects around the home. He referred listeners to area contractors he trusted, to help them with their home improvement jobs and offer them top-notch customer service and honest pricing. He then branched out into radio stations statewide and started the show on television station KTVK-3TV and his column begun running in several newspapers in the state, including the Casa Grande Dispatch.

Today, in addition to the media programming, Rosie on the House offers the [website](#) blog and Certified Partner Network and is Arizona's most trusted source of home-improvement advice and know-how. Rosie and his son, Romey, personally screen local contractors to participate as their partners in an extensive Referral Network. Listeners and fans can receive solid recommendations and be assured of contractors who are honest, fair, knowledgeable and highly skilled. Whether you are a customer or a contractor, when you contact Rosie on the House via the website, or by calling 888-767-4348, be sure to tell them that you were referred by the Casa Grande Chamber of Commerce.

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## Upcoming Chamber Events

### [September Business After Hours](#)

Wednesday, September 27, 5:15pm - 7:00pm

Hosted by





Caywood Farms & Medicare Mike, LLC  
841 E. Highway 287, Casa Grande

- ~ Make business connections!
- ~ Food, networking and fun!
- ~ 50/50 and Door Prize Drawings (**tickets are CA\$H only**)

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# BIZ OUTLOOK LUNCHEON

## Marketing Moves A Panel Presentation

Thank you to all who attended our luncheon, Friday, September 8th, at Francisco Grande Hotel & Golf Resort to hear from business representatives responsible for community outreach, marketing and community education and how they are keeping up with marketing trends.

*Thank you to the following program participants*

Moderator:

Brian Kramer - Blossom Digital Marketing

Speakers:

Richard Rosales - Public Affairs for Southeast Arizona, APS  
Mindy Pieper - Multimedia Specialist, City of Casa Grande  
Samantha Reinhard - Director of Community Outreach, Sun Life Health  
Daniel Tartakovsky - Leasing Agent, Promenade at Casa Grande/Lamar Companies

## Thank you to our Sponsors!!

### Featured Sponsor:



### Biz Sponsors:



## Table Display Sponsors:



*Title Security Agency*  
A First American Company

## Business Display Sponsors:



Our thanks to [Blossom Digital Marketing](#) for providing the attached [social media marketing trends](#) snapshot of the age demographic breakdown for each channel.



## Upcoming Ribbon Cuttings

[Agape Family Health & Wellness](#)  
Thursday, September 21, 3:00pm  
1821 N. Trekell Rd. #A3

## Upcoming Chamber Groups & Meetings

### [Business Ambassador Committee](#)

Thursday, September 14, 7:30am - 8:30am

### [Young Professionals Network](#) (Meets every other month)

Thursday, September 14, 4:00pm - 5:30pm

### [Healthcare Roundtable](#) (Meets every other month)

Wednesday, October 11, 5:30pm - 7:00pm

### [Government Affairs Committee](#)

Wednesday, October 4, 7:30am - 8:30am - Hybrid Meeting

Business - Community - Connections - Opportunity  
These are the Chamber's areas of focus...and also a great way to promote our member businesses and Casa Grande Community.

## RENEWALS - August 2023

[THANK YOU](#) to the following Chamber Members for renewing!



- [AC Sanitation Service - Universal Waste Systems](#)
- [Adrenalin Motorsports](#)
- [Andersen & Sarnowski PC](#)
- [Arizona Water Company](#)
- [Baker Tilly](#)
- [CAID Industries](#)
- [Casa Grande Elementary School District](#)
- [Center for Dermatology & Plastic Surgery](#)
- [Central Arizona College](#)
- [Coldwell Banker ROX Realty](#)
- [Comunidad Cristiana Bethel](#)
- [CoreCivic Career Recruitment Center](#)
- [Cox Communications](#)
- [Crossroads Church](#)
- [Desert Sun Heating, Cooling & Refrigeration](#)
- [First Interstate Bank](#)
- [Foothills Bank](#)
- [Global Water Resources](#)
- [High Chaparral RV Park](#)
- [Home of Hope - Teen Challenge](#)

- [Jones Ford Casa Grande](#)
- [Kiwaniis Club of Casa Grande](#)
- [Lopez Advanced Automotive](#)
- [The Mahoney Group](#)
- [Martinez, Teresa - Arizona State Rep.](#)
- [Mission Heights Preparatory High School](#)
- [Norris RV](#)
- [Oasis Pavilion Nursing & Rehabilitation](#)
- [The Opportunity Tree](#)
- [Pinal Design Group](#)
- [Premier Cardiovascular Center Casa Grande](#)
- [Red Rock Correctional Center](#)
- [Safari Mobile Home & RV Park](#)
- [Secured Rite Towing](#)
- [Soslowsky Law Firm](#)
- [Southwest Hospitality Management](#)
- [State Farm Insurance - Scott Gentes Agency](#)
- [Strategies for Success](#)
- [Trident Chemical Company](#)
- [Vivid Landscape](#)

### Member Promotional Opportunities

To learn more about exclusive opportunities available to you, visit the [Member Promotional Opportunities](#) page on our website.

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## Business Briefs

Join a virtual session co-hosted by Arizona Forward, the Tucson Hispanic Chamber of Commerce and Chambers for Innovation and Clean Energy, "Arizona's Explosive Growth in Clean Energy Jobs and Manufacturing and the Impact of the Bipartisan Infrastructure Law and the Inflation Reduction Act," Tuesday, September 12, 10:00am MST. [Register Here](#).

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Mark your calendars for [Arizona Commerce Authority's Small Business Boot Camp](#) FREE virtual webinars and workshops:

Tuesday, September 12 | 9:00am | [New Considerations for Employers: Independent Contractors vs. Employees](#)

Tuesday, September 19 | 9:00am | [Navigating Business Loans: Insights from Underwriters](#)

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[The Garnet of Casa Grande](#) is hosting their 13th Annual Senior Resource Expo & Health Fair, Friday, September 15, 10:00am - 1:00pm. The [Exhibitor-Vendor application is attached](#). Contact Priscilla Mojica with questions.

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[J. Warren Funeral Services](#) invites you to attend a [FREE Lunch and Learn](#), Noon, Tuesday, September 19, at Cole and Maud The Gardens Chapel, 525 N.

Pearl Road. During Lunch there will be a presentation about funeral planning, cremation and veteran's benefits.

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**[Pinal Gila Council for Senior Citizens](#)** is partnering with Today's Caregiver to present a **[Fearless Caregiver Conference - Caregiver 911](#)**, Wednesday, September 20, 10:00am-2:00pm at the Radisson Hotel Casa Grande. Lunch is included. Register [here](#), or call 954-362-8126.

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The **[Medicare Mike](#)** Team for food, drinks and networking. This free Healthcare Provider Appreciation Party is Thursday, September 28, 5:30pm - 8:00pm, at **[Throwback Family Fun](#)**, 958 E. Rodeo Road, Ste. #16. RSVP via QR code on the [attached flyer](#), or call 480-360-0462.

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**[Casa Grande Elementary School District](#)** is pleased to announce a Marketplace Expo, 5:30pm - 7:00pm, Thursday, October 5, at the District office, 220 West Kortsen Road. Meet school district staff, and explore an array of business opportunities and Career opportunities.

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Mark your calendars for the **[Home of Hope Chili Fest](#)** fundraising event, 6:00pm - 8:00pm Friday, October 6, at First Presbyterian Church, 702 Cottonwood Lane. RSVP by October 2, email [Shealen Roberts](#), email or call 520-709-1683.

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Mark your calendars for **[The Opportunity Tree's "Oh What a Night!"](#)**, an event to celebrate 60 years of community impact. The event will be held at The Opportunity Tree's Phoenix Campus, 3146 E. Windsor Avenue, Phoenix, and will include appetizers, 2 tickets for the full bar, tours of the historic Phoenix campus, and a silent auction. [RSVP here](#). Potential Sponsors must commit by 9/18 in order to be included on the official 60th shirt. for more information call Jacob Newman, 602-956-0400.

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The top 3 voting has started for the **[7th Annual Greatest of the Grande](#)** contest! You can vote for your favorite Casa Grande businesses and businesspeople daily now through October 1<sup>st</sup> at [GreatestoftheGrande.com](#). First place winners will be announced on November 15<sup>th</sup> at the Casa Grande Chamber of Commerce's Business After Hours. For more information about this year's contest, please email [zcooper@pinalcentral.com](mailto:zcooper@pinalcentral.com)

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### **Do you have a business update for our newsletter?**

Email [president@casagrandechamber.org](mailto:president@casagrandechamber.org) by Friday for inclusion the following Monday.  
Formats: email, press release in Word, and PDF documents.

## **[Meet your 2023 Board of Directors](#)**

**DID YOU KNOW** we are served by a Board of Directors that represents our members and advocates on behalf of our business community?

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**LEARN MORE ABOUT THE CASA GRANDE CHAMBER OF  
COMMERCE**

