

Check it out!  
If its **bold**, **blue** and **underlined**  
- its a link to an email, website, social media page or PDF.



Greater Casa Grande  
Chamber of Commerce

## ***BUSINESS UPDATE***

October 2020 | Vol. 37, Issue 10d



### **Business of the Week**

Congratulations to [\*\*Casa Grande Jewelry & Pawn\*\*](#), 1326 N. Pinal Ave., this week's Business of the Week. Casa Grande Jewelry & Pawn has built an excellent reputation in Casa Grande and surrounding areas. They bring integrity, honesty and quality customer service to their customers. Their shop is family-owned and operated and they treat customers like family, too - customer satisfaction is always their number-one priority. Casa Grande Jewelry & Pawn's commitment to the community indicated through their quality products and exceptional bargains. Stop by Casa Grande Jewelry & Pawn at the southeast corner of McMurray Blvd. and Pinal Ave. to visit with Ted, Robin and the rest of the staff - tell them the Greater Casa Grande Chamber of Commerce sent you. To learn more about their services and speak

with their trusted and friendly staff members, call 520-836-7774.

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We are seeking your input in nominating deserving businesses and individuals for our Annual Business Awards: [Business Excellence](#) (large and small businesses), [Community Service](#) and [Hall of Fame](#).



Membership in the Greater Casa Grande Chamber of Commerce is a requirement for nominees of all three categories. Nominations due at the Chamber office by November 17, 2020. For award criteria and nomination forms, click the links in the above paragraph, [visit our website](#), or you may contact the Chamber at 520-836-2125. Awards will be presented at the Chamber's Annual Dinner, to be held in January 2021. For more information, please contact the Chamber at 520-836-2125 or [president@casagrandechamber.org](mailto:president@casagrandechamber.org).

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## Annual Member Survey

We used your feedback from our 2019 survey to make changes to improve your experience as a Chamber member. This includes increased promotion of our business members via social media, Business of the Week, and newsletter content to include live-links to our chamber members, and we improved our communications to you via weekly e-newsletter.

We believe in continuous improvement, and listening to the voice of the customer. Reaching out for your feedback on an annual basis will help us evolve and adapt to serve your needs.

**Your feedback matters! Please take a few moments today to complete this survey**

**Average completion time is 6 minutes!!**  
Just follow [this link](#)

**Please complete the survey by November 6, 2020**

**If you've already completed the survey - THANK YOU!**

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# Chamber Events

## Annual Chamber Fall Golf Tournament

Friday & Saturday, November 6 & 7

[Francisco Grande Hotel & Golf Resort](#), 12684 W. Gila Bend Highway

Sponsorship and Team opportunities still available.

Print off [this Flyer](#) to learn more.

*Note: Golfers will be required to wear a mask for tournament check-in.*

Register your team or confirm your sponsorship to

[events@casagrandechamber.org](mailto:events@casagrandechamber.org)

## November \*Business Before Hours\*

Friday, November 13, 2020 - 7:30am - 8:30am

[Powerhouse Fitness and Cycle](#), 2080 N. Trezell Road - outdoors

## November \*Business After Hours\*

Wednesday, November 18, 5:15pm - 7:00pm

[Eva's Fine Mexican Food](#), 665 N. Pinal Avenue

**\*This\* is an in-person networking event.**

Attendees will be required to wear a mask upon arrival.

Remember to physical distance during the event!

Limited capacity.

Please RSVP to [events@casagrandechamber.org](mailto:events@casagrandechamber.org)

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## **Business Briefs**

**Pinal County Board of Supervisors** is working to improve fire safety in the Hopi Hills neighborhood in northwest Casa Grande. Hydrants are the first line of defense in response to fire. The Hopi Hills community is not in the city limits and does not have adequate resources for response to home fires. The Pinal County Board of Supervisors are exploring grant opportunities to install fire hydrants, and will be conducting a survey of the neighborhood residents, needing a 75% rate (or higher) to gather resident demographics and data, and to determine if the population meets income guidelines to qualify for the grant funds. Check out [this video](#) to hear from Supervisor Steve Miller.

**Central Arizona College** English faculty provided scholarships to 20 students for the fall 2020 semester. The faculty offered two types of scholarships: book and completion. For the book scholarship, students had to submit a 250-300 word essay on how CAC has helped them, as a student, achieve their educational goals. Students had to be enrolled in a minimum of six credit hours for the spring semester, achieve a grade of B or better in ENG 101 and have selected a program of study or major. Fifteen book scholarships were awarded to help students purchase books and supplies at CAC's bookstores. Each book scholarship was \$250. [Continue to the list of recipients here.](#)

The Better Business Bureau and GoDaddy are launching the "Empower by GoDaddy Main St. Accelerator" to help small businesses scale their success. [The live, fully-virtual program is open to Arizona companies looking to take their ventures to the next level.](#)

Check out the [latest blog](#) from [Alluvion Communications](#), titled "How would your business be affected if your communication assets failed? Without

a recovery plan in place, even a routine issue could result in loss of revenue. A more severe outage might render your business out of commission completely." Thanks, Alluvion, for reminding businesses the importance of an emergency plan and a contingency plan.

Economic Development Marketing Brochures produced by [ROX Media Group](#) in partnership with the City of Casa Grande and the City of Eloy in 2019 have been named finalists for the 2020 Golden Prospector Awards by the [Arizona Association for Economic Development](#). Awards are scheduled for presentation at the AAED 2020 Virtual Fall Forum on Tuesday, October 27th. Finalists will learn whether they are receiving the Golden Prospector Award or the Award of Merit at the ceremony. [Read the full press release here](#).

[Arizona Commerce Authority](#) announced their upcoming sessions for the [Arizona Small Business Boot Camp & Collective](#):

Tuesday, October 27, 9:00am - [Register here](#) - **Return Stronger into the New Year.**

Thursday, October 29 - 9:00am - [Register Here](#) - **How To Craft A Compelling Company Vision**

[The Garnet of Casa Grande](#) is hosting a Drive-Through Senior Resource Expo, 10:00am - noon, Friday, November 13, at 510 E. 8th Street. See [attached flyer](#) for details. Please RSVP before November 9, call 520-876-4200.

Saturday, October 31, Noon - 3:00pm, [Deadlift Coffee](#) will be handing out candy and a limited amount of candy apples. No purchase necessary. If you are unable to wear a mask, or do not feel comfortable going in, call Deadlift Coffee and they will bring the treats out to you. This is part of a coordinated effort of local downtown businesses.

[Central Arizona College](#) announced alumna, Representative Dr. Ponka-We Victors is currently serving her fifth term in the Kansas House of Representatives at the Kansas State Capitol. Rep. Dr. Victors grew up in Wichita, KS where she graduated from Wichita North High School. With the suggestion from her godmother to move to Arizona following her graduation, she relocated to Chui Chu. As a member of the Tohono O'odham Nation, this allowed her to be closer to home and family. When asked about her time at CAC, Rep. Dr. Victors stated, "The campus was beautiful and the teachers were willing to always help me when I didn't understand something, or would go out of their way to find me a tutor." She credits Mr. Perea as being influential in helping her to achieve her goals. She added, "I am grateful for the awesome experience I had at Central Arizona College. I will always treasure my time there and the memories. Central Arizona College was a stepping stone to help get me where I am today. " [Read the entire story here](#).

**Business Update correction - contact information added:**

The following article was provided by [Girl Scouts of Southern Arizona](#). **Why Girl Scouts?** (60-second Video) <https://www.youtube.com/watch?v=cfMGkowM8Rg>. Even in these uncertain times and rapid changes, Girl Scouts is going strong and has lots of opportunities for girls K-12 to participate in a number of after-school virtual activities and events as an individual Girl Scout member, or as a member in a troop.

At Girl Scouts, girls' social and emotional learning and leadership development is the center of all programming. Girls learn to tie together the knowledge, attitude, and skills necessary to help them understand and manage their emotions, set and achieve goals, establish positive relationships, and gain a sense of belonging—which we know our students need right now. Girl Scouts is a way of life that brings out the best in your girl, and helps her bring out the best in everyone around her. While she's learning about STEM, the outdoors, entrepreneurship, and important life skills, she's also discovering new ways to make your family and community stronger, kinder, and better for everyone.

Girl Scouts isn't just a moment in her life, it's a "Movement" dedicated to building girls of courage, confidence, and character who make the world a better place. For more information, contact Beverly at [barriaga@girlscoutssoaz.org](mailto:barriaga@girlscoutssoaz.org) or call customer service line at 520-327-2288.

The 60 day review period for the [City of Casa Grande](#) General Plan ends November 1st. You are welcome to review and provide comments on the General Plan by visiting the following website where you can see the plan and comment. <http://cggeneralplan2030.com>.



**City of Casa Grande**  
Planning Department  
510 E Florence Blvd  
Casa Grande, AZ 85122  
520-421-8837  
[cgplanning@casagrandeaz.gov](mailto:cgplanning@casagrandeaz.gov)

## Casa Grande General Plan 2030 - Sixty Day Review

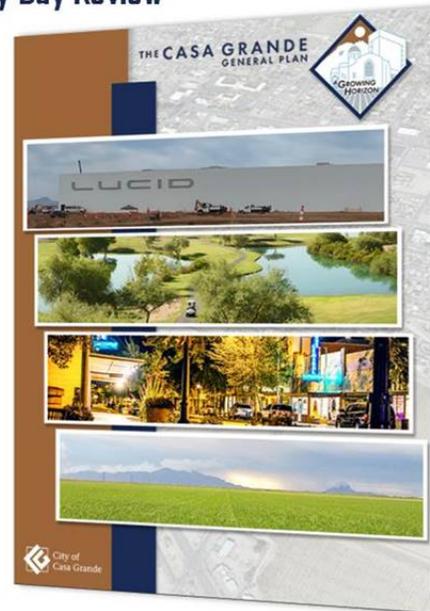
Fellow public agencies and stakeholders.

Pursuant to ARS 9-461.06, the City of Casa Grande Planning and Development Department is forwarding the proposal of the City of Casa Grande's 2030 General Plan for review and comment. To review and comment on the proposal please visit the link provided here:

[www.cggeneralplan2030.com](http://www.cggeneralplan2030.com)

Comments may be made directly on the provided Casa General Plan website or transmitted by email to [cgplanning@casagrandeaz.gov](mailto:cgplanning@casagrandeaz.gov). Please provide comments by November 1, 2020.

To request a printed copy of the plan, please email or visit the Planning and Development Department.



## City and County Stats for September 2020



[Pinal County Building Permits - September 2020](#)

[Pinal County Income and Labor Force Stats - YTD](#)

[Pinal County Tax Collections by City - Fiscal Year 2020-21](#)

[AZ Retail Tax Collections by County - YTD 2020](#)

[AZ Remote Seller Tax Collections by County - YTD 2020](#)

## Membership has its benefits!

**Did you know...** The Greater Casa Grande Chamber of Commerce will provide **Certificates of Origin at no cost to chamber-member businesses?** This is a great benefit to our members who are manufacturers, processors, and distributors. For more information, contact the Chamber of Commerce, 520-836-2125, or [email our office](#).

To learn more about other membership perks, contact Ken Saltzmann at

the Chamber, 520-836-2125, or [membership@casagrandechamber.org](mailto:membership@casagrandechamber.org).

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## 2020 Chamber Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community. [Meet your Board of Directors](#)

**LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF  
COMMERCE**

