

Check it out!  
If its **bold**, **blue** and **underlined**  
- its a link to an email, website, social media page or PDF.



Greater Casa Grande  
Chamber of Commerce

## ***BUSINESS UPDATE***

October 2020 | Vol. 37, Issue 10c



### **Business of the Week**

Congratulations to [Dell's Pizza & Sports Bar](#), 1654 N. Pinal Ave., one of our favorite hometown Sports Bars - this week's Business of the Week. Dell's Pizza & Sports Bar has been serving their awesome pizza and other delectable menu selections in Casa Grande for more than 50 years and they continue to delight with great food, happy hours and trivia games! If you haven't tried Dell's, try visiting during their happy hours: 3:00pm – 6:00pm, Monday – Friday and choose from 18 different beers or a variety of other beverages. While you're there, be sure to say hello to Chad and his team and tell them the Greater Casa Grande Chamber of Commerce sent you. Call 520-836-5391 for additional information or if you want to please the gang at home or the office by ordering take-out.

# Your Ad Here!

Distributed to over 1000 business representatives weekly.  
31% average open rate (industry average = 20.90%)  
9% average click rate (industry average = 6.7%)

**Featured Banner** - \$75 per insertion - exclusive - only one weekly  
"Top of the Fold" - embedded link to your website

**Secondary Banner** - \$45 per insertion - exclusive - only one weekly  
"Below the fold" - embedded link to your website

Member/Advertiser to provide artwork linked to URL - 600px x 200px  
\$50 additional for Chamber to create banner ad  
Learn more, contact [president@casagrandechamber.org](mailto:president@casagrandechamber.org)



Our October Business Before Hours was hosted by Julianna Crews, General Manager, at [Boston's Pizza](#), located at 804 N. Cacheris Court.

There were 20 chamber members and friends who attended the Chamber's morning networking event and enjoyed breakfast eats and tasty pizza treats. Four new members received their membership plaques: [Enterprise Auto Sales](#), [Quiet Waters Maternity Spa](#), [Riley Switch Treasures](#), and [Stanfield Elementary School District](#).

Congratulations to our ☐Minute at the Mic☐ winners: Paul Elgin, [First Presbyterian Church of Casa Grande](#); Kristin Gramando, [J. Warren Funeral Services](#); Karen Armstron and Kiamesha Guy, [Quiet Waters Maternity Spa & Wellness Center, PLLC](#), Randy Redcay, [Schooley Mitchell](#); Eric Snider, [Title Security Agency A First American Company](#), Norman Poole, [Military Officers Association of America \(MOAA\)](#), and John McGuire, [MBI Occupational Healthcare](#). Not only did they get to update us all on their businesses, they all won a "Casa Grande, LOVE IT!" mask.

Business - Networking - Community - Opportunity  
These are the Chamber's areas of focus...and also a great way to promote our member businesses and Casa Grande community.



# 110% Club

The following Chamber Members have elected to donate 10% or more of their existing dues to the Chamber in addition to their membership investments.

**We want to thank these members for their generosity and continued support!**

*To learn about each member,*

*click on their name to follow link to their website or Facebook page.*

[2Geckos Consulting, LLC](#)  
[AMS Insurance](#)  
[American Family Insurance/Ty Schraufnagel](#)  
[Andersen & Sarnowski, CPAs](#)  
[AZ New Horizon Realty](#)  
[Banner Casa Grande Medical Center](#)  
[Banner Casa Grande Urgent Care](#)  
[Banner Medical Group](#)  
[Branham's Exterminating Company, Inc.](#)  
[Casa Grande Oral & Maxillofacial Surgery, PC](#)  
[Caywood Farm Tours, LLC](#)  
[Cote Investigations & Associates, LLC](#)  
[Creative Furniture Connection](#)  
[Dell's Pizza & Sports Bar](#)  
[Farmers Insurance/The Abbott Insurance Agency](#)  
[Fitzgibbon's Law Offices, P.L.C.](#)  
[Foster's Carpet Care Repair](#)

[Giddens Tire & Automotive, LLC](#)  
[Helping Associates, Inc.](#)  
[HomeSmart Success](#)  
[Hotel Bluestone](#)  
[Juice PLUS + - Susan Conn Hood](#)  
[Kiva Insurance, LLC](#)  
[Metal Solutions](#)  
[Mi Amigo Ricardo](#)  
[Optima Medical](#)  
[Rush Air Conditioning & Refrigeration](#)  
[Solberg Engineering](#)  
[Sun Life Center for Children](#)  
[Sun Life Center for Women](#)  
[Sun Life Family Dentistry](#)  
[Sun Life Family Health Center, Inc.](#)  
[Sun Life Pediatric Dentistry](#)  
[Tri-Cor Air Conditioning & Heating](#)  
[United Way of Pinal County](#)  
[Visiting Angels](#)  
[Western State Bank](#)

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## Chamber Events

### **Annual Chamber Fall Golf Tournament**

Friday & Saturday, November 6 & 7

[Francisco Grande Hotel & Golf Resort](#), 12684 W. Gila Bend Highway

Sponsorship and Team opportunities still available.

Print off [this Flyer](#) to learn more.

Register your team or confirm your sponsorship to

[events@casagrandechamber.org](mailto:events@casagrandechamber.org)

### **November \*Business Before Hours\***

Friday, November 13, 2020 - 7:30am - 8:30am

[Powerhouse Fitness and Cycle](#), 2080 N. Trezell Road

### **November \*Business After Hours\***

Wednesday, November 18, 5:15pm - 7:00pm

[Eva's Fine Mexican Food](#), 665 N. Pinal Avenue

**\*This\* is an in-person networking event.**

Attendees will be required to wear a mask upon arrival.

Remember to physical distance during the event!

Limited capacity.

## Business Briefs

[City of Casa Grande PPE Reimbursement Program](#) financially assists local (City) businesses, federally recognized non-profits, and churches that have been negatively impacted by the Pandemic and have purchased personal protective equipment (PPE) to help contain the spread of COVID-19. Home-based businesses are excluded from this program.

This program provides a one-time reimbursement of up to \$2,500 to qualifying applicants for the purchase of personal protective equipment. The qualifying expense period is for PPE purchases made between March 1, 2020 – September 30, 2020. Applications will be accepted from October 14, 2020, through November 13, 2020 (4:00 p.m. – MST). Funding will be awarded on a first-come, first-served basis to qualifying small businesses. Applicants are encouraged to apply early. [Apply here](#).

Correction: great big THANK YOU to the following Chamber Members for renewing their memberships! **Corazon Behavioral Health Services**.

The Governor's Office partnered with the Local First Arizona Foundation to launch [The Arizona Small Business Rent and Mortgage Relief Grant Program](#) and distribute \$10 million to small businesses specifically mandated to pause operations due to the pandemic. Qualified businesses only include gyms, fitness centers and studios, series 6 and 7 bars and nightclubs, water parks and others named in [Executive Order: 2020-43](#).

Get **PUMPED** with [PowerHouse Fitness](#)!!! Saturday, October 24, at their outdoor Pumpkin Pump pumpkin obstacle course ([flyer attached - please share freely](#)), 2080 N. Trezell Road! LOTS of awesome prizes!! FREE entry for members and non-members!! Come in costume & be entered in the costume contest! [Deadlift Coffee](#) & Kona Ice Food Trucks onsite! Bring the family down for some Fall Fitness Fun!

[AZ New Horizon Realty](#) is hosting a FREE Fun Family Event, "**Drive-Thru Trick or Treat**," Friday, October 30, 3:00pm - 6:00pm, 3860 N. Pinal Avenue. Kids can Trick-Or-Treat safely from their car window. Kids will receive a treat bag filled with candy, toys and other surprises. All bags will be distributed by masked and gloved staff! Show your spirit by wearing a costume and decorate your vehicle to WIN A PRIZE! Learn more, visit their [Facebook announcement](#).

[AZ New Horizon Realty](#) has organized a Food Drive, October 1 through November 15, 2020. All non-perishable donations will go to Caring Hands of Pinal County. Learn more, visit their [Facebook announcement](#).

[Arizona Commerce Authority](#) announced their upcoming sessions for the [Arizona Small Business Boot Camp & Collective](#):

Tuesday, October 20, 9:00am - [Register here](#) for **Maintaining Relevancy with Customers during COVID-19**.

Thursday, October 22 - 9:00am - [Register Here](#) for **Becoming a More Effective Leader**.

[Planet Fitness](#) is offering a Special Membership Discount for Chamber members, Employees, Friends and Family.

NEW MEMBERS:

- \$10/month Classic Membership - \$0 Enrollment Fee

- \$22.99/month Black Card Membership - \$0 Enrollment Fee, \$0 Annual Fee

EXISTING \$22.99 BLACK CARD MEMBERS: Present the flyer to have your

existing Black Card Membership switched over and eliminate future \$39 Annual Fees

**EXISTING \$10 CLASSIC CARD MEMBERS:** Upgrade to the \$22.99 Black [See attached flyer](#) for details and sharing.

The following article was provided by [Girl Scouts of Southern Arizona](#). **Why Girl Scouts?** (60-second Video) <https://www.youtube.com/watch?v=cfMGkowM8Rg>. Even in these uncertain times and rapid changes, Girl Scouts is going strong and has lots of opportunities for girls K-12 to participate in a number of after-school virtual activities and events as an individual Girl Scout member, or as a member in a troop.

At Girl Scouts, girls' social and emotional learning and leadership development is the center of all programming. Girls learn to tie together the knowledge, attitude, and skills necessary to help them understand and manage their emotions, set and achieve goals, establish positive relationships, and gain a sense of belonging—which we know our students need right now. Girl Scouts is a way of life that brings out the best in your girl, and helps her bring out the best in everyone around her. While she's learning about STEM, the outdoors, entrepreneurship, and important life skills, she's also discovering new ways to make your family and community stronger, kinder, and better for everyone. *Girl Scouts isn't just a moment in her life, it's a "Movement" dedicated to building girls of courage, confidence, and character who make the world a better place.*

*Do you have a business update? Send an email to [events@casagrandechamber.org](mailto:events@casagrandechamber.org) to be included in the Business Briefs.*

*Submit text with PDF.*

*Photos are considered advertisement and we will reach out to confirm your ad.*

<b>Chamber Stats</b>			
<b>September Inquiries - Estimates</b>		<b>YTD Inquiries - Estimates</b>	
Walk-Ins	140	Walk-Ins	3,263
Telephone	123	Telephone	2,626
<b>September 2020 Facebook</b>		<b>YTD Facebook</b>	
Posts Reach	7,188	Posts Reach	142,586
<b>September 2020 e-Newsletter</b>		<b>2020 YTD e-Newsletter</b>	
Monthly Average Distribution/Emails	1060	YTD Total e-News Distribution/Emails	44,209
Average Open Rate	27%	Average Open Rate	30%
Opens by Desktop	73%	Average Opens by Desktop	72%
Opens by Mobile/Tablet	27%	Average Opens by Mobile/Tablet	28%

## 2020 Chamber Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community.

### [Meet your Board of Directors](#)

[LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF COMMERCE](#)

