



Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

November 2021 | Vol. 38, Issue 11b

A Message from our Executive Director

Renée Louzon-Benn

We had a full field of golfers registered for the Chamber's Fall Golf Tournament held Friday at Mission Royale Golf Course and it was a great success. We are happy that our members are ready to build their business connections in-person with colleagues and friends at Chamber events. Our sincere gratitude to all who participated...sponsors, golfers and volunteers and venue.



We have some more of our members and community's favorite events planned for the next few months and hope you are ready to participate. The 2022 Home, Health and Lifestyle Show will be held Saturday, January 8, 2022. This is open to the public and we will be able to accommodate many Chamber-member exhibitors who want to reach out to current and potential customers/clients in the Casa Grande area. Registration information will be emailed soon - so be sure to read it!

The 2022 Annual Dinner and 2020 & 2021 Awards Presentation will be held Friday evening January 28 at The Property Conference Center. This event is the Chamber's Annual Meeting. We celebrate our Chamber and our community leaders. If you know of one or more individuals and/or businesses who have made a positive impact on Casa Grande, please take a few minutes to acknowledge them with nomination for the awards. For nomination criteria, please see the Chamber website, email messages and in this newsletter below. Invitations to the Annual Dinner will be emailed soon.

Once again, thank you all for participating in Chamber events and programs.



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Business of the Week



Congratulations to Business of the Week, [Anaya's Fresh Mexican Restaurant](#). If you're ready for scrumptious Mexican food (and some of us were born ready), Anaya's Fresh Mexican Restaurant is ready to serve you, breakfast, lunch and dinner. Choose any or all of the distinctive Mexican favorites; beef, chicken and seafood plates; combination plates; soups; fresh salads and healthy choices – everything from appetizers to dessert and more. Of course, it will take return trips to sample everything on the huge menu!

Anaya's Fresh Mexican Restaurant is open Monday – Saturday and they have a great happy hour Monday – Saturday from 3:00pm – 6:00pm, featuring excellent drink specials. They are located at 2876 N. Pinal Ave., Ste. 7 (Fry's Marketplace). Stop by and tell Maria and her very friendly staff that the Greater Casa Grande Chamber of Commerce sent you.

Please take a few moments today

to complete this survey
Average completion time is 8 minutes!!

We believe in continuous improvement, and listening to the voice of the customer. We used your feedback from our 2020 survey to make changes to improve your experience as a Chamber member. Providing your feedback will help us evolve and adapt to serve your needs.

Your feedback matters!
Just follow [this link](#)

Please complete the survey by November 10, 2021

Call for Nominations



We are seeking your input in nominating deserving businesses and individuals for our Annual Business Awards: [Business Excellence](#) (large and small businesses), [Community Service](#) and [Hall of Fame](#).

Membership in the Greater Casa Grande Chamber of Commerce is a requirement for nominees of all three

categories. Nominations due at the Chamber office by November 16, 2021. For award criteria and nomination forms, click the links in the above paragraph, [visit our website](#), or you may contact the Chamber at 520-836-2125.

Awards will be presented at the Chamber's Annual Dinner, to be held in January 28, 2022. For more information, please contact the Chamber at 520-836-2125 or president@casagrandechamber.org.

Upcoming Chamber Events

Please join us for the following networking events

Register prior to the event on our website by clicking the event links

[November Business Before Hours Mixer](#)

RSVP Requested by Thursday, November 11

Friday, November 12, 2021 - 7:30am - 8:30am

Hosted by Sun Life Center for Women

NEW LOCATION - 580 North Camino Mercado, Suite #8

~New Member Plaque Presentations~

~Win a Minute at the Mic - 50/50 CA\$H Drawing~

No charge for Chamber member representatives to attend!

[November Business After Hours](#)

RSVP Requested by Tuesday, November 16

Wednesday, November 17, 2021 - 5:15pm - 7:00pm

Hosted by Kramer Media
featuring "Greatest of the Grande" award presentations
at the Casa Grande Neon Sign Park - 408 N. Sacaton Street

Upcoming Ribbon Cuttings

Texas Road House

1910 E. Florence Boulevard
Monday, November 15, 2021 2:30pm – 3:30pm



Greater Casa Grande Chamber of Commerce / Ribbon Cutting ~ November 2, 2021

Recent Ribbon Cuttings

We were pleased to participate in last week's ribbon cutting for **Esthetically Pleased**, LLC.. Providing eyelash and waxing services, they are located at 311 W. 3rd Street in Casa Grande. Give owner Taylor Ceman a call at (623) 273-7347.

Remember to "Shop Small" this holiday season!

This year Small Business Saturday® falls on November 27.

November marks the season to celebrate old traditions – and make new ones. Whether you buy a festive sweater from a local boutique or grab a hot cocoa from your favorite café, your support makes the holidays even happier for small businesses.

PROCLAMATION
CITY OF CASA GRANDE
MAYOR CRAIG H. MCFARLAND



WHEREAS, the government of the City of Casa Grande, Arizona, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are 31.7 million small businesses in the United States, they represent 99.7% of all firms with paid employees in the United States, are responsible for 65.1% of net new jobs created from 2000 to 2019; and

WHEREAS, small businesses employ 47.1% of the employees in the private sector in the United States, 88% of U.S. consumers feel a personal commitment to support small businesses in the wake of the pandemic, and 92% of small business owners have pivoted the way they do business to stay open during the pandemic; and

WHEREAS, 97% of Small Business Saturday® shoppers recognize the impact they can make by shopping small, 85% of them also encouraged friends and family to do so, too; and

WHEREAS, 56% of shoppers reported they shopped online with a small business on Small Business Saturday in 2020; and more than 50% of consumers who reported shopping small endorsed a local business on social media or shopped at a local business because of a social media recommendation; and

WHEREAS, the City of Casa Grande, Arizona supports our local businesses that create jobs, boost our local economy, and preserve our communities; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I Craig H. McFarland, Mayor of the City of Casa Grande, Arizona, do hereby proclaim **NOVEMBER 27, 2021** as "*SMALL BUSINESS SATURDAY*" in the City of Casa Grande and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the seal of the City of Casa Grande, Arizona.

Done at Casa Grande City Hall on this 19th day of October, 2021.


Attest: Gloria Leija, MMC
City Clerk


Craig H. McFarland
Mayor



CHAMBER RENEWALS

October 1 - 31, 2021

A great big **THANK YOU** to the following Chamber Members for renewing their memberships!

- [AAA Landscape](#)
- [AZ Aquaman, LLC](#)
- [Bay of Islands Massage & Spa](#)
- [Branham's Exterminating Company, Inc.](#)
- [C-A-L Ranch Stores](#)
- [Cloud 9 Med Spa](#)
- [Crane Rental Service](#)
- [Cypress Point Retirement Apartments](#)
- [DANX to the Rescue](#)
- [First American Credit Union](#)
- [First Impression Ironworks](#)
- [Healthmatch Advocacy](#)
- [Hoffman Heating & Cooling](#)
- [KVNG Grace 91.1 FM](#)
- [The Landmark Event Center](#)
- [Lowe's Store #2272](#)
- [O'Neil & Steiner, PLLC](#)
- [PHI AirEvac 9](#)
- [Pinal-Gila Council for Senior Citizens](#)
- [PPEP Tec High School](#)
- [Rona Curphy](#)
- [Simple & Easy Legal Forms, LLC](#)
- [Skyventure Arizona](#)
- [Solberg Engineering](#)
- [Taco Kings](#)
- [Trinity Lutheran Church & TLC Preschool](#)

- [Hotel Bluestone](#)
- [Jerry Seiner Chevrolet](#)
- [Keller Williams Legacy One Realty](#)

- [Triple J's](#)
- [United Way of Pinal County](#)

Membership Information:

To learn more about benefits of membership contact Ken Saltzmann at the Chamber, 520-836-2125, email membership@casagrandechamber.org. or visit the [Member Benefits](#) page on our website.

Business Briefs

[J. Warren Funeral Services](#) invites you to a **FREE Lunch & Learn Seminar** about funeral planning, cremation & Veteran's benefits, Tuesday, November 9, 11:30am at Cole & Maud The Gardens, 525 North Peart Road, Casa Grande. RSVP to 520-277-3822, or scan the QR Code from the [attached flyer](#).

The [Garnet of Casa Grande](#) is hosting their Annual Senior Resource Expo, Friday, November 12, 10:00am - 2:00pm. This will be a Drive-Through Senior Resource Expo, to be set up outside the front of their building and the guest will drive through and pick up information/giveaways from each vendor, without getting out of their vehicle. Due to having the vendors set up 6 feet apart, space will be limited. You must bring your own tables, chairs, pop-up tent (if needed). Event organizers ask that you please donate a raffle prize if you will be participating. If you are interested in participating, please return the [attached registration form](#). Print and share [this event flyer](#) freely.

[Central Arizona College](#) has been selected as a 2022 Workforce Development category finalist for the highly coveted Bellwether Award. As a finalist in this category, CAC will compete with nine other community colleges during a rigorous second and final round of peer review at the 2022 Community Colleges Futures Assembly January 30 to February 1, 2022. Read the [entire announcement here](#).

Do you have news to share?

Email president@casagrandechamber.org by Friday for inclusion the following Monday.

Formats: email, press release in word, and PDF documents.

Meet your 2021 Board of Directors

DID YOU KNOW your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community?

LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF COMMERCE



