

Check it out!
If its **bold**, **blue** and underlined
- its a link to a website, social media page or PDF.



Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

November 2020 | Vol. 37, Issue 11a

Greetings from the Chamber

Jennifer Murrieta - *Stanfield Elementary School District*
Chairman of the Board

It's incredible that this year, one that has brought so many business and personal challenges, is coming to a close. In some ways, it seems like time has flown by and in others, not so much.

Regardless of the sometimes daily surprises facing local businesses for most of 2020, the Chamber has continued - or even increased - communications to keep our business community informed about the pandemic. We have provided links to web-based workshops and briefings to help business owners with financial, HR, workplace health and safety concerns as well as funding-assistance availability in the form of grants.



The Chamber is a not-for-profit business, with a staff, budgets, metrics and goals. Revenue-producing events have had to be cancelled or postponed. We understand, and when resources and strategies that can help to improve business-continuum are available, we are happy to pass the information along to our member businesses and when applicable, utilize it ourselves.

The Chamber's Annual Dinner in early 2021 will be very limited however we will be presenting the 2020 leadership awards for Community Service (individual), Small and Large Business Excellence (businesses) and Hall of Fame (individual), which is always a cause for celebration and something we hope you all look forward to.

Please take a few moments this week to submit nominations of individuals or businesses for these awards. We want to acknowledge and celebrate local leaders, who have persevered and led through the challenges of 2020. For more information, contact the Chamber.

It's a few weeks off but Happy Thanksgiving!

Take Charge AZ

Free EV charging stations,
installation & maintenance
for qualified businesses.

Go green >



Business of the Week

Congratulations to [J. Warren Funeral Services](#), this week's Business of the Week. The Warrens have been serving the needs of Pinal County residents since 1953 when Janet Warren's father first took ownership of the Eloy Valley Chapel. After graduating from Mortuary School, Jerry Warren, who was born and raised in Eloy, and Janet took over the operation and began a lifetime of service to their community. Over the decades, countless things have changed, including customs and technologies. While J. Warren Funeral Services has kept pace with these changes, the principles, ethics and philosophies upon which it was built have remained steadfast.

J. Warren Funeral Services is now a third generation family-owned business. Jerry and Janet's son, Brandon, has been working as a funeral director in the family business for nearly twenty years. Their daughter, Tressii, also works for the firm. Even the couple's grandchildren have started to get involved - the beginning of a fourth generation.

J. Warren Funeral Services provides many amenities families in the community and always gives a level of service above their expectations. They are committed to the continuation of their renowned service to ensure that they will remain in that position of trust.



[Join Us for Networking!](#)

We encourage you to attend our upcoming morning and evening events to meet potential customers and shamelessly promote your business.

[November Business Before Hours](#)

Friday, November 13th

7:30am - 8:30am

Hosted by



2080 N. Trekell Road, Casa Grande
Outdoors - Dress appropriately

This is an in-person networking event.

Attendees will be required to wear a mask upon arrival.
Remember to physical distance during the event!

Limited capacity.

Please RSVP to events@casagrandechamber.org
by Thursday, November 12th

Mark your calendars for November *Business After Hours*

Wednesday, November 18th, 5:15pm - 7:00pm

[Eva's Fine Mexican Food](#), 665 N. Pinal Avenue

This is an in-person networking event.

Limited Attendance.

Attendees will be required to wear a mask upon arrival.

Remember to physical distance during the event!



**Join Us for our
Annual Fall Golf Tournament**

November 6th & 7th - Tee Times are still available (Nov. 7th only)

Francisco Grande Hotel and Golf Resort

Team Packages and Sponsorship opportunities still available

Welcome
New Chamber Members

AAA Landscape

Benjamin Castañeda
Phoenix, AZ 85040
602-437-2690
Category: Landscaping Services

Esteban's Mexican Grill

Esteban Sanchez
201 W. Cottonwood Lane
Casa Grande, AZ 85122
Category: Restaurants

**Casa Grande Overstock
Liquidators & Auction**

Charlene Taylor
Maricopa, AZ 85139
602-935-9007
info@cgura.com

Category: Retail & Shopping

Enterprise Car Sales

Michael Riordan
1312 E. Motorplex Loop
Gilbert, AZ 85297
480-280-9529
michael.andrew.riordan@gmail.com
Category: Automobile Dealers

Helen's Kitchen and Catering

Helen Ford
Maricopa, AZ 85139
cateringbyhelen@gmail.com
Category: Catering

**Simple and Easy Legal Forms,
LLC**

Lupe Mendez
Casa Grande, AZ 85122
forms@simpleandeasylegal.com
Category: Legal Services

Membership Information: *To learn more about benefits of membership, contact Ken Saltzmann at the Chamber, 520-836-2125, or email: membership@casagrandechamber.org*

Reminder - Annual Member Survey

We used your feedback from our 2019 survey to make changes to improve your experience as a Chamber member. This includes increased promotion of our business members via social media, Business of the Week, and newsletter content to include live-links to our chamber members, and we improved our communications to you via weekly e-newsletter.

We believe in continuous improvement, and listening to the voice of the customer. Reaching out for your feedback on an annual basis will help us evolve and adapt to serve your needs.

Your feedback matters!

Please take a few moments today to complete this survey

Average completion time is 6 minutes!!

Just follow [this link](#)

Please complete the survey by November 6, 2020

If you've already completed the survey - THANK YOU!

Business Briefs

The [Salt River Project \(SRP\)](#) Sustainability group, along with SRP Fleet Services and Marketing, applied for the GreenBiz Top 25 Most Sustainable Fleets **and made the list**. Senior Government Relations Representative at SRP, Janeen Rohovit shared, "We are both humbled and excited to be included among these national leaders in the sustainable fleet arena. [Read the entire article here.](#)

Vitalant, in partnership with **Grace Lutheran Church**, is hosting a blood drive, Tuesday, November 24, 10:00am - 3:00pm, at 1805 E Sierra Parkway. All donors must bring and wear a mask or cloth-based face covering. Advance appointments are encouraged. Contact: Jennifer Gale at 520-310-8858, email jgale@vitalant.org or visit BloodHero.com (sponsor code: GraceLutheranCG).

[Print and share this event flyer.](#)

Grow or Wither and Die: It's a Choice, by Dr. David Rafeedie, [David Rafeedie Coaching](#) - This past August, we had a lot of sweltering days in a row in southern Arizona. There was no rain in conjunction with the heat, which traditionally arrives at this time of year. This is monsoon season. But without rain, it is called a dry monsoon—a creative name for monsoon season with no rain. But with extreme heat and no rain, some of our plants and trees began to suffer. Even some of our cacti began to wither and lean. They were still alive, but they were not keeping up with the healthy plants and trees. The healthy plants could adjust, and the others needed extra watering to keep them alive and thriving. Without intentional extra watering, they would not have survived. That is a good picture of what can happen to organizations that do not make intentional moves to keep up with the quickly changing environment that exists today. The world is moving so fast, society and culture changing so quickly, and the work environment is shifting so rapidly that you are effectively shrinking if you are not intentionally growing and innovating. [Read the entire blog here.](#)

[ROX Media Group](#) is pleased to announce winning two Arizona Association for Economic Development (AAED) Golden Prospector Awards of Merit for their work on the City of Casa Grande and City of Eloy Economic Development Marketing Brochures this week at the AAED 2020 Virtual Fall Forum. See the [online news release](#) for details.

[Arizona Commerce Authority](#) announced their upcoming sessions for the [Arizona Small Business Boot Camp & Collective](#):
Building Your Digital Foundation (Part 1) - Tuesday, November 3, 9:00am - [Register here](#)
Building Your Digital Foundation (Part 2) - Thursday, November 5 - 9:00am - [Register Here](#)

[CrossRoads Church](#) is hosting their 2nd Annual Casa Grande Thunderfest Custom Cars and Bikes show, Saturday, November 7th, 9:00am - 2:00pm, 3151 N. Piper Avenue, Casa Grande. Admission is free.

Join the [U.S. Small Business Administration](#) (SBA) this week to celebrate [National Veterans Small Business Week](#). Each year the SBA celebrates, connects, and empowers service members, veterans, National Guard and Reserve members, and military spouses during National Veterans Small Business Week (NVSBW). This year marks the seventh annual NVSBW. This year's theme is #VetBiz Resources in Your Local Community which highlights the breadth of free to low-cost entrepreneurial resources that veteran and military entrepreneurs can access right in their neighborhood – from seeking business counseling services from a local SCORE chapter, to visiting the Veterans Business Outreach Center (VBOC) in their area for help formulating a business plan. Join SBA district offices, resource partners, and other organizations as we celebrate the veteran- and military-owned small business community.

Do you have a business update?

Send an email to media@casagrandechamber.org to be included in the Business Briefs.

Mark Your Calendars
Small Business Saturday - November 28, 2020

PROCLAMATION
CITY OF CASA GRANDE
MAYOR CRAIG H. MCFARLAND



WHEREAS, the government of the City of Casa Grande, Arizona, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are 30.7 million small businesses in the United States, they represent 99.7% of all firms with paid employees in the United States, are responsible for 64.9% of net new jobs created from 2000 to 2018; and

WHEREAS, small businesses employ 47.3% of the employees in the private sector in the United States, 62% of U.S. small businesses reported that they need to see consumer spending return to pre-COVID levels by the end of 2020 in order to stay in business, 65% of U.S. small business owners said it would be most helpful to their business to have their “regulars” return and start making purchases again, and three-quarters of U.S. consumers are currently looking for ways to Shop Small® and support their community; and

WHEREAS, 96% of consumers who shopped on Small Business Saturday® agree that shopping at small, independently-owned businesses supports their commitment to making purchases that have a positive social, economic, and environmental impact and 97% of consumers who shopped on Small Business Saturday agree that small businesses are essential to their community; and

WHEREAS, 95% of consumers who shopped on Small Business Saturday reported the day makes them want to shop or eat at small, independently-owned businesses all year long, not just during the holiday season; and

WHEREAS, the City of Casa Grande, Arizona supports our local businesses that create jobs, boost our local economy, and preserve our communities; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I Craig H. McFarland, Mayor of the City of Casa Grande, Arizona, do hereby proclaim **NOVEMBER 28, 2020** as “**SMALL BUSINESS SATURDAY**” in the City of Casa Grande and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the seal of the City of Casa Grande, Arizona.

Done at Casa Grande City Hall on this 21st day of October, 2020.

Attest: Gloria Leija, MMC
City Clerk

Craig H. McFarland
Mayor





**MY MASK PROTECTS YOU, AND
YOUR MASK PROTECTS ME.**

Meet your 2020 Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community.

**LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF
COMMERCE**

