

# **BUSINESS UPDATE**

November 2022 | Vol. 39, Issue 11a

# Greetings from the Chamber Brian Gardanier - APS Chairperson, Board of Directors



I'd like to thank you, our Chamber members, for participating in our Chamber events and programs through attending, volunteering and sponsoring the Business Showcase and the Fall Golf Tournament, both sold out events! These events were very successful, providing the Chamber's unique marketing and business-building to Chamber members. Many thanks to our members who purchased advertising in our 2023 Community Guide & Business Directory and 2023 Visitors Guide. Your advertisements make it possible to create informational resources for those in our community and those who are visiting Casa Grande and surrounding areas. Finally, thank you to those who submitted community award nominations. The

Awards Task Force (past award recipients) will select winners in each category, and the Awards will be presented at the Chamber's Annual Dinner in January 2023.

The results of the Chamber's Member Survey, which was emailed to each current Chamber member last month, will be utilized by the 2022 Chamber Board to review and define the 2023 Chamber's Plan of Action. Thanks to all who completed the survey! (the link is below if you would still like your voice to be heard).

# Please take a few moments to complete this survey by November 10, 2022

Average completion time is 8 minutes!!

We believe in continuous improvement, and listening to the voice of the customer. We used your feedback from our 2021 survey to make changes to improve your experience as a Chamber member. Reaching out for your feedback on an annual basis helps us evolve and adapt to serve your needs.

# **Business of the Week Print & Sign Express**



Congratulations to Business of the Week, <u>Print & Sign Express</u>. Print & Sign Express, 1148 East Florence Blvd., Suite. 8, was founded in 1994 to assist the growing city of Casa Grande and surrounding areas with printing solutions, copying, faxing and shipping services. Today, their state-of-the-art digital presses produce results indistinguishable from traditional printing presses.

Print & Sign Express provides graphic design services, signage, blueprints, custom t-shirts, posters, mailboxes, postcards w/direct mail services and more with the simple goal of providing the best, highest quality work in the shortest amount of time for the lowest price. For more information, call 520-421-1228 and tell them you were referred by the Greater Casa Grande Chamber of Commerce.



Learn about business energy solutions at aps.com/s4b.



# **Upcoming Chamber Events**

#### **November Business After Hours**

Wednesday, November 16, 2022, 5:00pm - 7:00pm
Hosted by Kramer Media at the Neon Sign Park
Featuring "Greatest of the Grande" Award Presentations
RSVP Requested by Tuesday, November 15



- ~ Make business connections! ~ Food trucks and fun!
- ~ 50/50 Drawing (tickets are cash only)



## **Upcoming Ribbon Cuttings**

Thursday, November 10, 3:00pm <u>Throwback Family Fun</u> 958 E. Rodeo Road, #16

Friday, November 11, 4:00pm

Agape Hospice Pinal County
520 N. Camino Mercado, #11

# **Recent Ribbon Cuttings**



We were pleased to join the Board, leadership, and congregation at <u>Trinity</u> <u>Lutheran Church and TLC Preschool</u> for a ribbon cutting celebration of their recent move to 1515 N. Trekell Road.

### **Upcoming Chamber Groups & Meetings**

#### **Business Ambassador Committee**

Thursday, November 10, 7:30am - 8:30am

#### **Government Affairs Committee**

Wednesday, December 7, 7:30am - 8:30am - Hybrid Meeting

**Young Professionals Network** (Meets every other month) Thursday, December 8, 4:00pm - 5:30pm

Business - Community - Connections - Opportunity These are the Chamber's areas of focus...and also a great way to promote our member businesses and Casa Grande Community.



#### Join us for our upcoming programming!

- Parenting skill building classes
- Overdose prevention and awareness workshops
- · Casa Grande Alliance Coalition
- Casa Grande Youth Alliance

#### **Utilize our community resources!**

- Computer lab/internet access
- Community resource navigation
- Narcan community distribution point



#### **Agape Hospice Pinal County**

Andrew Ziegler 520 N. Camino Mercado, #11 Casa Grande, AZ 85122 (520) 413-0954

# andrew.ziegler@cornerstonehhh.

Category: Home Health Care & Hospice

#### **CGESD Support Team**

Organizations

Jeff Lavender Casa Grande, AZ (520) 560-8490 lavenderjeff@ymail.com Category: Non-Profit & Service

#### **Pioneer Title Agency**

Erica Ybarra 550 E. Cottonwood Ln. (520) 840-8587 Casa Grande, AZ 85122 erica.ybarra@ptaaz.com

Category: Mortgages & Title

Insurance

#### **Yes for the Future of Casa Grande**

Paul Ulan Casa Grande, AZ (602) 294-0700

pulan@primaryconsultants.com

Category: Government & Public Services

Membership Information: To learn more about benefits of membership,

contact Ken Saltzmann at the Chamber, call 520-836-2125, or email: membership@casagrandechamber.org

#### **Business Briefs**

Mark your calendars for a "Social Media Trends Workshop," hosted by Central Arizona Governments in collaboration with the Greater Casa Grande Chamber of Commerce. The event, to be held Thursday, November 17, 2022, 11:30am - 1:30pm at the City of Casa Grande Community Center, 1905 N. Peart Road, features presenter Blossom Digital Marketing to talk about the current social media landscape and how your business can use these trends to its advantage. Lunch provided. All attendees will be entered in raffle for a free consultation with Blossom Digital Marketing. RSVP, email Stephanie Maack with CAG, <a href="mailto:smaack@cagaz.org">smaack@cagaz.org</a>.

Yoga Recovery & Healing Arts Project invites you to their upcoming concert, The Magic of Guitar, 7:00pm, Saturday, November 19 at BlackBox Theater, 407 North Sacaton Street. This is a musical journey featuring classical, flamenco and electric guitar fused with the magic of theatrical storytelling and dance. Limited seating. Tickets: \$25 pre-sale, \$30 at the door, VIP \$40 (stage side tables, 1 beverage ticket, and Meet the Artist). Concessions available for purchase. See attached flyer for details.

**Central Arizona Project (CAP)** has the following two announcements:

- Mark your calendars for the next CAP University Virtual Learning event,
  "Deeper Dive on Power," Tuesday, December 6, 9:00am 10:30am. This
  free and fast-paced virtual event will include an overview of CAP's power
  program and will be presented by CAP Board Members and staff. To
  register, follow this link.
- Central Arizona Water Conservation District has named Brenda Burman as CAP's next general manager. Read the full announcement here.

In March 2021, <u>Save It! CG</u> launched a pre-campaign survey to learn more about what Casa Grande residents thought about water conservation. This survey was created to determine how the campaign has impacted people's perspectives on water conservation. Please take their post-campaign survey by clicking the link:

https://app.surveybot.io/s/8578f94ced5e8ef0994ecb64ada2459c \*Note: Android users may experience issues with the Messenger app while taking this survey. If you experience problems, please check that your Messenger app is up to date and start the survey again.

<u>Central Arizona College</u> announced the sale of the Casa Grande Center, (Florence & Trekell), and that Wednesday, November 16 is the last day that services will be offered at that center. Read <u>the full release</u> to see what programs and services will be affected.

**CoreCivic** is looking for exceptional people to fill exceptional positions. CoreCivic is the leading, national provider of high-quality, secured corrections and detention management services and residential and non-residential transition centers. See the **attached flyer** for more information.

**Foothills Bank** is proud to be celebrating 25 years this month, and we are very excited about this milestone. It all began when local developer, Hank Schechert, created a new neighborhood East of Yuma and wanted to form a

bank based on the same sense of community, friendly service, and down-to-earth attitude. Read the **full press release here**.

<u>Planet Fitness</u> is offering a special Membership Discount for Casa Grande Chamber Members, Employees, Friends & Family. \$10 per month. See the **attached flyer** for details.

### Membership has its benefits!

**Did you know...** The Greater Casa Grande Chamber of Commerce will provide **Certificates of Origin at no cost to Chamber-member businesses**? This is a significant money-saving benefit to our members who are manufacturers, processors, and distributors. For more information, contact the Chamber at 520-836-2125, or **email our office**.

**To learn more about other <u>membership perks</u>**, contact Ken Saltzmann at the Chamber, 520-836-2125, or <u>membership@casagrandechamber.org</u>.

#### Meet Your 2022 Chamber Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our business members and advocates on behalf of our business community.

LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF COMMERCE



Renée Louzon-Benn | 575 N. Marshall Street, Casa Grande, AZ 85122 5208362125

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