



Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

May 2020 | Vol. 37, Issue 5d

Come Back S.M.A.R.T Casa Grande

COME
BACK
S.M.A.R.T.

CASA
GRANDE



SHIELD
Coughs &
Sneezes



MASK
Your
Face



APART
6ft Apart
In Public



RINSE
20 sec.
Hand Wash



TIDY
Clean
Workspaces

The City of Casa Grande is reminding everyone to be smart as we re-open the economy, and encourage our business members and their customers to continue to mitigate transmission of the Coronavirus by:

- **Shield** their coughs and sneezes
- **Mask** up in public
- **Apart** - physical distancing
- **Rinse** and wash their hands often
- **Tidy** and clean our workspaces

Starting Tuesday, May 26, we will have window clings with the above image available for our member businesses to post in their doors. Give us a call or

come by the Chamber office to get yours.

Read more about "Come Back S.M.A.R.T.," visit [The City's Website](#).



DIY Digital Marketing Tricks to Help Your Business Survive 2020

Business has changed. Nearly every company is trying to figure out how to adapt. Many are wondering how they'll survive. Smart businesses are doubling down on digital marketing as the answer to keep business in motion. But how can you do that if you just lost all of your team or budget? The answer – do it yourself.

If you need to learn how to grow your business with limited resources in the digital world, join Local First Arizona for this 1-hour virtual session. They'll share 3 key digital marketing activities you can do to grow your business online.

Wednesday, May 27, 2020 at 12 PM – 1 PM

[Register Here!](#)

You'll walk away from this session knowing:

- How to make sure your business is visible online
- Proven tips to find new audiences and customers on social media
- Ways to build loyalty with your customer base
- Tools to help you do it all yourself

Business Briefs

CAC Recognizes 60th Nursing Pinning Class: Nineteen [Central Arizona College](#) students were recognized earlier this month as members of the 60th Nursing Pinning class for completing the college's nursing program this spring. The students received their pins and will receive an associate of applied science degree.

Fiber optics are instrumental in promoting the growth of rural economies,



and [Alluvion Communications](#) is committed to remaining a part of the growth that's happening right now in Pinal County. Read the company's most recent post on the Alluvion Blog [here](#).

Taxpayers can file now and schedule payments up until the deadline

The Arizona Department of Revenue (ADOR) reminds transaction privilege tax filers that monthly returns are due. Filing before the deadline is highly encouraged in the event assistance is required. Avoid the worry and hassle of mailing your return by using [AZTaxes.gov](#), which is available nights and weekends to register, file and pay online. The online filing and paying service is free, fast and easy — allowing payments to be scheduled up until the second to last business day.

Deadlines for April activity are as follows:

- May 28: Electronic payment must be submitted by 5pm, paper returns must be received at ADOR by this date.
- May 29: Electronic return must be received on this date. To be in compliance with state law, you must file a return by its due date, even if there is no tax due for the filing period.

State law requires taxpayers to file and pay electronically when:

- they have multiple business locations, or
- a business has a total annual combined state, county and municipal transaction privilege tax liability of \$5,000 or more.

Do you have a business update? Send an email to events@casagrandechamber.org to be included in the Business Briefs.

Have you completed YOUR Census2020?

#WEALLCOUNT0G | **Census 2020**

City and County Stats for April 2020



[Pinal County Building Permits - April 2020](#)

[Pinal County Income and Labor Force Stats - YTD](#)

[Casa Grande Tax Collections - FY 19-20](#)

[Pinal County Retail Tax Collections - YTD 2020](#)

[Pinal County Remote Sellers Tax Collections - YTD 2020](#)

Membership has its benefits!

Did you know... The Greater Casa Grande Chamber of Commerce will provide Certificates of Origin at no cost to chamber-member businesses? This is a great benefit to our members who are manufacturers, processors, and distributors. For more information, contact the Chamber of Commerce, 520-836-2125, or [email our office](#).

To learn more about other membership perks, contact Ken Saltzmann at the Chamber, 520-836-2125, or membership@casagrandechamber.org.

2020 Chamber Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community. [Meet your Board of Directors](#)

**LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF
COMMERCE**

