



Casa Grande
Chamber of Commerce

BUSINESS UPDATE

May 2023 | Vol. 40, Issue 5d

Business of the Week Casa Grande Valley Newspapers, Inc./Kramer Media

Casa Grande Valley Newspapers Inc./Kramer Media, is an operation that employs well over 100 people, the majority which are based in Casa Grande. In addition, the organization is Casa Grande's oldest continuously-operated business and continues to serve the communities of Casa Grande, Arizona City, Eloy, Coolidge, Florence, Show Low and Payson. The Kramer family, who has owned the business since 1962, maintains the philosophy that quality local journalism brings communities together and makes the communities stronger.

Providing professional local journalism and marketing opportunities for local businesses for more than 60 years, has enabled younger generations to innovate and build the company's business model of the future: Casa Grande Valley Newspapers Inc. and White Mountain Publishing Co. are operated under Kramer Media; **Pinal Ways**, the company's countywide quarterly magazine, features people, places and events – often with a historical flavor;

PinalCentral.com is the market's leader for local news and advertising and it attracts 250,000 unique visitors per month and **Blossom Digital Marketing** is the company's digital marketing division for local, small businesses. For more information about strengthening your business brand through advertising and marketing, call 520-836-7461 and let them know you were referred by the Casa Grande Chamber of Commerce.



Upcoming Chamber Events

May Business After Hours

Wednesday, May 24, 5:15pm - 7:00pm

Hosted by



The Opportunity Tree

209 W. 1st Street, Casa Grande

- ~ Make business connections!
- ~ Food, networking and fun!
- ~ 50/50 and Door Prize Drawings (**tickets are CA\$H only**)

BIZ OUTLOOK LUNCHEON



Mayor's Update

with

City of Casa Grande Mayor: Craig McFarland

Friday, June 2, 2023 - 11:00am - 1:00pm

The Property Conference Center, 1251 West Gila Bend Highway

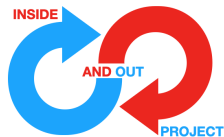
Featured Sponsor:



Table Display Sponsor:



Business Display Sponsors:



~ Buffet Lunch ~

\$35 Per Person (open seating) | \$280 - Reserved Table (for 8)

REGISTER HERE! and check out Sponsorship Opportunities

June Business Before Hours

Friday, June 9, 7:30am - 8:30am

Hosted by



CASA GRANDE TRAP AND SKEET

520-833-9926

8015 S. Isom Rd, Casa Grande

- ~ Make business connections!
- ~ Free Target Practice
- ~ Food, networking and fun!
- ~ Win a Minute at the Mic



Upcoming Ribbon Cuttings

Rodeo Dental & Orthodontics

Monday, June 5, 2:00pm
1377 E. Florence Blvd., #155

Upcoming Chamber Groups & Meetings

Government Affairs Committee

Wednesday, June 7, 7:30am - 8:30am - Hybrid Meeting

Business Ambassador Committee

Thursday, June 8, 7:30am - 8:30am

Health Care Roundtable (Meets every other month)

Wednesday, June 21, 5:30pm - 7:00pm

Young Professionals Network (Meets every other month)

Thursday, July 13, 4:00pm - 5:30pm

Business - Community - Connections - Opportunity

These are the Chamber's areas of focus...and also a great way to promote our member businesses and Casa Grande Community.

Business Briefs

This Saturday, May 27, the community is invited to enjoy breakfast with pilots and a great view of aircraft on our ramp at your local **Casa Grande Municipal Airport!** Enjoy the Art @ the Airport - Surrender Show hanging, and The Museum of Casa Grande has a Homesteads in Casa Grande display up for your viewing pleasure. Breakfast starts at 7:00am and is only \$10 per person.

You are invited to join **J. Warren Funeral Services** at the **Annual Memorial Day Event** Monday, May 29, 9:00am at Mt. View Cemetery, 15506 Skyway Avenue, Casa Grande.

Academy Mortgage has programs for **Healthcare Professionals** that might be renting and thinking about a purchase down the road. They can assist with credit repair and also "low down payment" programs to help you get into a home for little out of pocket in our current market. Questions? Give Dawn Svoboda a call at 520-316-1341.

Planet Fitness is pleased to share their updated **Corporate Discount Flyer** for sharing with employees should Planet Fitness be their choice for wellness. The discount is valid 365 days/year and may be shared with friends and family to help with their wellness journeys too.

Note, this offer eliminates the \$49 annual fee on the Black Card membership, a promotion only available through the corporate discount.

YTD City and County Stats

City of Casa Grande Building Permit Valuation Report



[Pinal County Consolidated Building Permit Report](#)

[Pinal County Income and Labor Force Stats](#)

[Tax Collections by Municipality](#)

[AZ Taxable Retail Sales by County](#)

[AZ Taxable Remote Seller Sales by County](#)

Membership has its benefits!

Did you know... The Greater Casa Grande Chamber of Commerce will provide **Certificates of Origin at no cost to Chamber-member businesses?** This is a significant money-saving benefit to our members who are manufacturers, processors, and distributors. For more information, contact the Chamber at 520-836-2125, or **email our office**.

To learn more about other membership perks, contact Ken Saltzmann at the Chamber, 520-836-2125, or **membership@casagrandechamber.org**.

Meet Your 2023 Chamber Board of Directors

Your Casa Grande Chamber of Commerce is served by a Board of Directors that represents our business members and advocates on behalf of our business community.

LEARN MORE ABOUT THE CASA GRANDE CHAMBER OF COMMERCE



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