



Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

May 2020 | Vol. 37, Issue 5c



In Recognition of Memorial Day,
The Greater Casa Grande Chamber of Commerce
will be closed, Monday, May 25, 2020.
Have a safe and happy weekend, and shop local!

110% Club

The following Chamber Members have elected to donate
10% or more of their existing dues to the Chamber
in addition to their membership investments!

**We want to thank these members for their generosity
and continued support!**

*To learn about each member,
click on their name to follow link to their website or Facebook page.*

[2Geckos Consulting, LLC](#)
[AMS Insurance](#)
[Anderson & Sarnowski, CPAs](#)
[Banner Casa Grande Medical Center](#)
[Banner Casa Grande Urgent Care](#)
[Banner Medical Group](#)
[Bay of Islands Massage & Spa](#)
[Branham's Exterminating Company,
Inc.](#)
[Casa Grande Oral & Maxillofacial
Surgery, PC](#)

[HomeSmart Success](#)
[Juice PLUS + - Susan Conn Hood](#)
[Lamar Companies/The Promenade CG](#)
[Lessor's Business Machines, Inc.](#)
[Mary Kay Cosmetics - Judy Kitching](#)
[Metal Solutions](#)
[Mi Amigo Ricardo](#)
[Premier Cardiovascular Center Casa
Grande](#)
[Rush Air Conditioning & Refrigeration](#)
[Solberg Engineering](#)

[Caywood Farm Tours, LLC](#)
[Cote Investigations & Associates, LLC](#)
[Crossroads Church](#)
[Dell's Pizza & Sports Bar](#)
[Farmers Insurance/The Abbott Insurance Agency](#)
[Fitzgibbon's Law Offices, P.L.C.](#)
[Giddens Tire & Automotive, LLC](#)
Helping Associates, Inc.

[Sun Life Center for Children](#)
[Sun Life Center for Women](#)
[Sun Life Family Dentistry](#)
[Sun Life Family Health Center, Inc.](#)
[Sun Life Pediatric Dentistry](#)
[Tri-Cor Air Conditioning & Heating](#)
[Visiting Angels](#)
[Western State Bank](#)

CASA
GRANDE
SUPPORT LOCAL BUSINESS



106 businesses signed on and growing! -
www.casagrandeisopenforbusiness.com

Follow the link to ensure your business is listed. This page is made possible by **The Greater Chamber of Commerce**, [APS](#) and [The City of Casa Grande](#). The partnership created this website for the purpose of letting **YOUR** customers/clients know about the hours and days your business is open and how they can reach you.

To Be Announced
May Business After Hours
Wednesday, May 27th - 5:15pm - 7:00pm

Business Briefs

Horizon Health and Wellness is hiring in Casa Grande. See the [attached flyer](#) for job openings, or contact Joe Kester, Director of Communications and Development at 480-474-5534 or joseph.kester@hhwaz.org.

Arizona Office of Tourism Offers Social Media and eCommerce Webinars. AOT, in collaboration with **Off Madison Ave** marketing and advertising agency, is offering a webinar series that will guide participants

step-by-step through set-up and use of social media, online advertising and eCommerce platforms as well as best practices and accesses/evaluating analytics. Below are the first two of a six-part webinar series:

Webinar #1: Google My Business. This webinar will demonstrate how to set up accounts and create a free business listing. It will also walk through how to post photos and offers on a business profile, connect with audiences via messaging and gain consumer insights.

Date: Wednesday, May 20, Time: 11 a.m. [Register Here](#).

Webinar #2: Google Ads Webinar. Paid Search Ads are a great way to capture customers who are searching for brands and offers online. This webinar will walk through how to set up a Google Ads account, create different ad types within the platform, including search, display, and Gmail ads, and how to measure ad success. We'll also briefly discuss how to download and use Google Ads Editor for offline editing. Date: Wednesday, May 27, Time: 11 a.m.

[Register Here](#).

CAC National Society of Leadership and Success (NSLS) Hosting Virtual Summer Camp for Youth. Members of the NSLS at [Central Arizona](#)

[College](#) will host a six-week virtual summer camp for children between the ages of 6-13 to help families stay active and connected this summer. The camp begins Monday, June 1st and runs through Thursday, July 9th. Each week campers will have access to instructions for crafts and games, will participate in an online challenge (trivia, scavenger hunt, escape room), and will meet daily (Monday-Thursday) with their camp counselor and group through a private Zoom room to go over a lesson for the week's theme. Themes will include: Heroes, Legacy, Kindness, Leadership, Service and Dreams. Registration is open through Friday, May 29th or until spaces are filled. For more information about registration or to complete a registration form, contact Kim David, Director of Student Engagement & Activities, through email at kimberly.david@centralaz.edu.

[Caliche Senior Living](#) is delighted to introduce Janae Wareing as the new Executive Director. *Janae, a licensed Assisted Living Manager, comes to us with more than 15 years of experience in senior living at all levels of community operations. We value our professional partners and appreciate all you do to help seniors thrive every day. We're looking forward to hosting you at our community's next professional event, so you can meet and get to know Janae and our team. Currently, our community is closed to outside visitors, but keep an eye out for an invitation to a professional meet and greet at a later date. Please [email](#) or call 520-316-8041 to schedule a one-on-one*

appointment with Janae and to learn more about our community offerings.

The Arizona Department of Revenue offers workshops that are free of charge, and cover topics such as licensing, filing, and more. In person business workshops have been temporarily suspended, however [click here](#) for upcoming online options.

The Ball's in Our Court! If we want to preserve the progress we've made and not backslide toward more infections and overstressed hospitals or risk more business closures, we'll all have to adhere to heightened protocols and demonstrate a commitment to responsibly protect ourselves and our fellow Arizonans. [Read the latest article](#) by Glenn Hamer in Chamber Business News.

Kudos and thank you to the team at [Keller Williams Legacy One Realty - Advantage Home Team](#)! Every year, on the second Thursday of May, they focus on giving back. This year, the team paired with [Welcome Gear](#), a non-profit organization that helps make sure foster children have more than just the clothing on their backs. They helped 10 children by filling suitcases for them with clothes, books, toys and hygiene products. Thank you to all who donated and helped make this happen! (Photo L-R: Welcome Gear Staff: Chelsie Franks Reed, PhD. and Barbara Glickman-Williams, RN; of Welcome Gear, and Colleen Bechtel of Keller Williams Advantage Home Team)



Chamber Stats

April Inquiries - Estimates		YTD Inquiries - Estimates	
Walk-Ins	60	Walk-Ins	2,753
Telephone	300	Telephone	1,862
April 2020 Facebook		YTD Facebook	
Posts Reach	25,241	Posts Reach	83,929
April 2020 e-Newsletter		2020 YTD e-Newsletter	
Monthly Average Distribution/Emails	1160	YTD Total e-News Distribution/Emails	19,365
Average Open Rate	29%	Average Open Rate	32%
Opens by Desktop	71%	Average Opens by Desktop	72%
Opens by Mobile/Tablet	28%	Average Opens by Mobile/Tablet	28%

2020 Chamber Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community.

Meet your Board of Directors

[LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF COMMERCE](#)

