



Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

May 2021 | Vol. 38, Issue 5c

Business of the Week



Congratulations to [**PROforma Casa Grande Embroidery**](#) this week's Business of the Week. Deborah and Mike Owens have been with PROforma Casa Grande Embroidery and the Greater Casa Grande Chamber of Commerce the more than 25 years! In fact, Deborah was on the Chamber Board of Directors and served as Chairman of the Board.

Proforma Casa Grande Embroidery is your one-stop shop for promotional products, business gifts and branded merchandise. A full-service advertising specialties company, they can assist your marketing objectives with many quality programs. These include Corporate-recognition programs, Premiums and Incentives Sales, Trade Show Programs, Safety Programs, Service Awards, Employee Recognition, Product Introductions, Business Gifts, Sport Tournaments, Company Outings, Thank-you programs as well as E-Commerce Services. With thousands of custom promotional items to choose from, the possibilities of finding the perfect product is only limited by your

imagination.

So put PROforma Casa Grande Embroidery to work for your business. They will provide customized, relevant recommendations for you and assure high-quality promotional products, fast delivery times and prices to fit all budgets. Visit www.ProformaPromo4U.com or contact Deborah or Mike at 520-316-9181 now and they'll do the shopping for you! Tell them the Greater Casa Grande Chamber of Commerce sent you.

Visit or Subscribe our YouTube Channel at www.youtube.com/user/ChamberWebsite to view all of the Chamber's Business of the Week videos!

Please join us for the

May Business After Hours Mixer

In-Person event, masks optional.

Wednesday, May 26, 5:15pm – 7:00pm



The Promenade Casa Grande / Lamar Companies
Community Center - Suite 101
(Next to the former Target Garden Center)
1005 North Promenade Parkway

~New Member Plaque Presentations~
~Win a Minute at the Mic - Prize Drawings - 50/50 CA\$H Drawing~
No charge for Chamber member representatives to attend!

Attendance is Limited

RSVP Required

[Register prior to the event on our website](#)

Haven't set up your Rep login account yet to register for Chamber events online? It's quick and easy! Call with any questions at (520) 836-2125.

1. Your USERNAME is your first name or your email address.
 2. Your PASSWORD can be set by clicking "forgot password" and following the reset instructions in the email you receive.
 3. Once registered for the event, you will receive a confirmation email.
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May Business Before Hours

There was great energy at the May 14th Business Before Hours, hosted by [Shearer Enterprises](#), 2296 North Pinal Avenue, in Casa Grande.

Almost 30 attendees enjoyed a tasty breakfast, while networking and touring Shearer Enterprises' showroom - inspiration for the next home renovation. Our thanks to Jocelyn Scots and Bea Lueck for hosting this fun-filled event.

We were excited to present these new Chamber members with their member plaques: [Community Partners at Anthem - Allstate](#), High Powered Firearms, [Promise Property Management](#), [Staybridge Suites Phoenix - Chandler](#), and [PPEP Microbusiness](#).

Congratulations to ☐Minute at the Mic☐ winners: Jennifer Gonzales & Deyanira Cosillas, [NextCare Urgent Care](#); Bea Lueck, [Coldwell Banker Rox Realty](#); Heather Nutt, [Staybridge Suites Phoenix - Chandler](#); Jocelyn Scots, [Coldwell Banker Rox Realty](#), Nikki Milsap, [Capital R Construction](#); and Kristin Gramando, [J.Warren Funeral Services](#). Congratulations to our morning mixer 50/50 winner, Jarrett Croft, [Boys & Girls Clubs of the Sun Corridor](#).

Business - Networking - Community - Opportunity

These are the Chamber's areas of focus...and also a great way to promote our member businesses and Casa Grande community.



Ribbon Cutting & Open House Events

[Savior Hospice & Palliative Care](#)

Wednesday, May 19 - 1640 North Peart Road, #1065

(Located inside Caliche Senior Living)

11:00am - 1:00pm - Open House

12:00pm - Ribbon Cutting

(Masks required)



[Long Wong's Restaurant](#)

Friday, May 21 - 972 East Cottonwood Lane, # 103

2:00pm - Ribbon Cutting

(Masks recommended)

110% Club

The following Chamber Members have elected to donate 10% or more of their existing dues to the Chamber in addition to their membership investments.

We want to thank these members for their generosity and continued support!

To learn about each member,

click on their name to follow link to their website or Facebook page.

- [Alliance Cancer Care Arizona](#)
- [AIIIN1 Finance Management, LLC](#)
- [American Family Insurance/Ty Schraufnagel](#)
- [AMS Insurance](#)
- [Andersen & Sarnowski, PC](#)
- [Arbortek](#)
- [AZ New Horizon Realty](#)
- [Banner Casa Grande Medical Center](#)
- [Caywood Farm Tours, LLC](#)
- [The Cleaning People](#)
- [Creative Furniture Connection](#)
- [Dell's Pizza & Sports Bar](#)
- [Farmers Insurance/The Abbott Insurance Agency](#)
- [Foster's Carpet Care Repair](#)
- [Giddens Tire & Automotive, LLC](#)
- [Helping Associates, Inc.](#)
- [HomeSmart Success](#)
- [Hotel Bluestone](#)
- [Juice PLUS + - Susan Conn Hood](#)
- [Kiva Insurance, LLC](#)
- [Lawson Realty](#)
- [Legion Protection Agency](#)
- [Metal Solutions](#)
- [Mi Amigo Ricardo](#)
- [Optima Medical](#)
- [Palmer Law Group, PLLC](#)
- [Ringo Canyon Granite, LLC](#)
- [Rush Air Conditioning & Refrigeration](#)
- [Solberg Engineering](#)
- [Sun Life Center for Children](#)
- [Sun Life Center for Women](#)
- [Sun Life Family Dentistry](#)
- [Sun Life Family Health Center](#)
- [Sun Life Pediatric Dentistry](#)
- [Tri-Cor Air Conditioning & Heating](#)
- [United Way of Pinal County](#)
- [Visiting Angels](#)
- [Western State Bank](#)

Chamber at a Glance

April 2021

Visitors & Calls

170 People visited
our office



174 People called to
learn more about our
community

Membership

9 Businesses became
Chamber Members



27 Businesses Renewed
their Membership

Social Media



41 Posts
8,306 Impressions

16 Posts

24,366 Reach



23 Tweets
3,343 Impressions

E-Newsletter



3,262 Emailed
33% Open Rate

Website

3510 New Users
10,306 Pageviews



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Business Briefs

[The Boys & Girls Clubs of the Sun Corridor](#) are selling tickets for a drawing to win a 2021 Chevy Silverado 1500 Trail Boss. The drawing will be held July 31, 2021. Proceeds benefit the Boys & Girls Clubs of the Sun Corridor. Print off and share [the attached flyer](#).

[Casa Grande Alliance \(CGA\)](#) is seeking youth focused exhibitors for their inaugural Youth Leadership Conference for the Casa Grande and Pinal County area. The conference will be conducted virtually and use the Whova conference platform as a base (Whova.com). **They expect to engage between 300 and 500 participants over the two-day conference.**

The conference is scheduled for Wednesday, May 26 and Thursday, May 27, effectively from 9 am to 5 pm. During both days of the virtual conference, there will be blocks of time dedicated to our **Youth Focused Exhibit Hall** on the Whova platform. **We invite you to join as an exhibitor at no cost - and in exchange for this FREE opportunity, we ask that you donate one Gift Basket with a minimum value of \$20.00** (which can be delivered by Friday, May 21st to the CG Alliance office, 280 W. McMurray Blvd, Casa Grande AZ 85122. Questions? Contact Sofia Burckhardt at CGA, 520-836-5022).

The [Arizona Commerce Authority](#) has announced the following Boot Camp sessions. Please note the dates and time.

Tuesday, May 18 | 9:00am | How to Motivate and Incentivize Employees.

Join for a session focused on how to keep up and maintain employee morale in a COVID-19-era, featuring the experts at The Law Offices of Snell & Wilmer. Learn cost-effective ways to reenergize your team and improve comradery through the implementation of performance and liquidity bonuses, employment agreements and more. [Register here.](#)

Thursday, May 20 | 9:00am | Bookkeeping Basics

Hear from a panel of industry experts from Central Arizona College, Northern Pioneer College and Coconino Community College Small Business Development Centers on the basics of bookkeeping. Understand your financial responsibilities as a business owner and learn the fundamentals and best practices for business bookkeeping. [Register here.](#)

[Academy Mortgage - Dawn Svoboda](#), invites you to learn more about mortgages and the best fit for you. Check out this information on [the path to home ownership](#). Learn more, visit [their website](#) or call 520-316-1341.

Do you have a business update? Send an email brief to president@casagrandechamber.org to be included in the Business Briefs.

Submit text or PDF.

Photos are considered advertisement and we will reach out to confirm your ad.

2021 Chamber Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community.

Meet your Board of Directors

LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF COMMERCE

