



Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

May 2021 | Vol. 38, Issue 5b

A Message from our Executive Director

Renée Louzon-Benn

Every city in Arizona is required by State law to update its General Plan every 10 years. The City of Casa Grande updated the General Plan over many months and with extensive public input. The 2030 General Plan proposes the goals, actions and vision that will frame the development of Casa Grande over the next 10 years. All qualified electors in Casa Grande have been mailed a ballot to vote in a Special Election on approval of the City's 2030 General Plan. This is a Mail-In-Only election. Ballots are due by May 16, 2021. Completed ballots may also be dropped off at designated locations in Casa Grande.



SAVE IT! Reduce, Reuse, Recycle

One of the important issues imperative for well-planned growth in Casa Grande is water conservation. Managing water supply and demand is vitally important in the desert. To create a path to sustainability, we are seeking to reduce our reliance on groundwater.

The Chamber's SAVE IT! is part of the initiative put forth by the City of Casa Grande with Arizona Water Company to use all of our water resources wisely and to reduce groundwater use as much as possible (www.casagrandechamber.or/saveit). As a part of this partnership, the City through its 2030 General Plan update, established a goal to reduce per capita water use in Casa Grande by 15% between now and 2050. If this goal is achieved, the City will save nearly 4,600 acre-feet of water each year by 2050. This will ensure that we are building a sustainable community for our children and grandchildren.

We encourage you to visit the Chamber website and click on the sub-menu under the Explore tab to learn more about this issue and all aspects, leadership, partnerships and amenities that are central in maintaining Casa Grande as your community of choice today and well into the future.

Business of the Week



Congratulations to [Labor Systems Temporary Services](#) this week's Business of the Week. Labor Systems focuses on matching qualified, ready, temporary employees with client companies. The company serves a variety of different industries; cleaning services, landscaping, food service, parking services, general help, hospitality staffing, personnel staffing and more. As longtime industry specialists, Labor Systems understands your unique needs and develop business practices that help you succeed.

Labor Systems was founded in 1985 and what began as one Arizona office has grown to a network of offices in 11 states. Throughout their history, they have held to an unwavering commitment to their customers and a belief in doing things the old-fashioned way – with trust. Labor Systems is and always has been privately owned and operated. Leadership is comprised of eight individuals who have more than a century's worth of combined industry experience.

Labor Systems owes its success as a reliable temp agency, to being flexible and efficient at every step and to its group of dedicated team members who rise to the challenge every day. The values the team shares are an intrinsic part of who they are and what they do.

So, if you are seeking a temporary position, or if your company is looking for temporary help, please contact Amy or Stephanie at 520-316-0061. They are located at 320 W. 9th St., Ste. A (9th St. & Pinal Ave.), Casa Grande, AZ. Tell them the Greater Casa Grande Chamber of Commerce sent you.

May Networking Events

Please join us for the following in-person networking events:

May Business Before Hours

In-Person event, masks required.

Friday, May 14, 7:30am – 8:30am

Shearer Enterprises - 2296 N. Pinal Avenue
Network over coffee and breakfast
~New Member Plaque Presentations~
~Win a Minute at the Mic - 50/50 CA\$H Drawing~
No charge for Chamber member representatives to attend!

May Business After Hours

In-Person event, masks required.

Wednesday, May 26, 5:15pm – 7:00pm
The Promenade Casa Grande / Lamar Companies
Community Center - Suite 101
(Next to the former Target Garden Center)

1005 North Promenade Parkway, Suite 10

~New Member Plaque Presentations~

~Win a Minute at the Mic - 50/50 CA\$H Drawing~

No charge for Chamber member representatives to attend!

RSVP Required

Register prior to the event on our website www.casagrandechamber.org

Haven't set up your Rep login account yet to register for Chamber events online? It's quick and easy! Call Wendy with any questions at (520) 836-2125.

1. Your USERNAME is your first name or your email address.
2. Your PASSWORD can be set by clicking "forgot password" and following the reset instructions in the email you receive.
3. Once registered for the event, you will receive a confirmation email.

Ribbon Cutting & Open House Events

Savior Hospice & Palliative Care

Wednesday, May 19 - 1640 North Peart Road, #1065

11:00am - 1:00pm - Open House

12:00pm - Ribbon Cutting

(Masks required)



Long Wong's Restaurant

Friday, May 21 - 972 East Cottonwood Lane, Ste. 103

2:00pm - Ribbon Cutting

(Masks recommended)

CHAMBER RENEWALS

April 1-30, 2021

A great big THANK YOU to the following Chamber Members for renewing their memberships!

- [Alluvion Communications](#)
- [AmFog Nozzle Technologies](#)

- [HearingLife](#)
- [Just Plumbing](#)

- [April Crimmins Personal Training](#)
- [Biomat USA, Inc.](#)
- [Café de Manuel](#)
- [Casa Grande Animal Hospital](#)
- [Casa Grande Jewelry & Pawn](#)
- [Central Arizona Project](#)
- [Essential Health and Medicine](#)
- [Eva's Fine Mexican Food](#)
- [First Tee Villas](#)
- [Goodwill Industries of Southern Arizona](#)
- [Health Markets](#)

- [K & S Sports Promotions](#)
- [MBI Occupational Healthcare](#)
- [Merle's Automotive Supply](#)
- [Palm Creek Resort & Residences](#)
- [Pinal Council for CASA/Foster, Inc.](#)
- [Professional Eyecare Associates](#)
- [Quemetco Metals Limited, Inc.](#)
- [Republic Plastics](#)
- [Senator T.J. Shope](#)
- [Sundance 1 RV Resort](#)
- [Taco Giro](#)

Membership Information:

To learn more about benefits of membership contact Ken Saltzmann at the Chamber, 520-836-2125, email membership@casagrandechamber.org. or visit the [Member Benefits](#) page on our website.

Business Briefs

The [Arizona Commerce Authority](#) has announced the following Boot Camp sessions. Please note the dates and time.

Tuesday, May 11 | 9:00am | Marketing to the Right Customer

Join expert content strategist, Moniek James, for an interactive session on how to curate marketing efforts to your target audience. Learn how to distinguish the right consumer for your product, understand what they're looking for and establish your company as the solution. [Register here](#).

Thursday, May 13 | 9:00am | Grow with Google - Reach Customers Online with Google with Dave Delaney

Hear from the experts at Google on how to grow your business online. Gain insight into how customers find your business online and how to promote your business using Search Engine Optimization (SEO) and Smart Campaigns in Google Ads. Learn best practices on how to improve your website's visibility in Google's organic search results on all devices, create a free Google My Business listing and advertise your business on Google. [Register here](#).

Check out the upcoming Downtown After Dark, Friday, May 14, 5:00pm - 8:00pm. Activities include a Car Show in the Neon Sign Park, including DJ Andy Myers, open Mic on the Main Street Patio and food trucks. Learn more, check out the [Facebook announcement](#).

[Academy Mortgage - Dawn Svoboda](#), invites you to learn more about mortgages and the best fit for you. Check out this [comparison of loan programs](#). Learn more, visit [their website](#) or call 520-316-1341.

[Salt River Project](#) (SRP) announced plans to more than double its 2025 utility-scale solar commitment to now add a total of 2,025 megawatts (MW) of new utility-scale solar energy to its power system by the end of fiscal year 2025, driven in part by dedicated customer demand for new renewables. This is more than 1,000MW beyond SRP's original 2025 commitment of 1,000MW, announced in November 2018. As part of this 1,025MW solar increase, 450MW

is enabled by an SRP commercial customer to meet its renewable energy commitments. All the renewable energy purchased is expected to be from solar energy developments built in Arizona or on the Navajo Nation and will ultimately be used by SRP commercial and residential customers. Read the [entire press release here](#).

The [U.S. Small Business Administration](#) announced this past week that after more than a year of operation and serving more than eight million small businesses, funding for the bi-partisan Paycheck Protection Program has been exhausted. The SBA will continue funding outstanding approved PPP applications, but new qualifying applications will only be funded through Community Financial Institutions, financial lenders who serve underserved communities. The SBA is committed to delivering economic aid through the many COVID relief programs it is currently administering and beyond.

Do you have news to share? Email president@casagrandechamber.org by Friday for inclusion the following Monday.
Formats: email, press release in word, and PDF documents.

Meet your 2021 Board of Directors

DID YOU KNOW your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community?

[LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF COMMERCE](#)

