



# Greater Casa Grande Chamber of Commerce

## ***BUSINESS UPDATE***

*May 2023 | Vol. 40, Issue 2a*

### **Greetings from the Chamber**

**Matt Herman - Norris RV**

**Chairperson, Board of Directors**

At the Chamber's April meeting, the Board of Directors officially approved changing the name of the Chamber from Greater Casa Grande Chamber of Commerce back to the Casa Grande Chamber of Commerce. The name had been changed to include "Greater" more than two decades ago, as the Chamber and Casa Grande grew. In the past few years, as our population neared the 60K mark, and our chamber was the only chamber in Casa Grande, it was felt that the more specific "Greater" was not as applicable as it once was, and the name should reflect the organization we are today.



Tied into this decision is the creation of the newly designated Destination Marketing Organization (DMO)/Tourism Office for Casa Grande which is operated by the Chamber office/Visitor Center. Developing the Casa Grande brand through the Tourism Program, which has its own program director, funding, and advisory board, will generate more visitors and tourists, events and, in turn, more commerce and a strong local economy. As the DMO, the Chamber's name should reflect a broader, less specific, local appeal.

Also, at the April meeting, the Board approved the Chamber officially adopting the neon sign Casa Grande logo as its new logo and copyrighting it and all the sub-brands (the stamps - Love It! Live It! Build It! Work It! Park It! Save It! Lead It!). We are looking forward to more clearly defining the Chamber, the community and all the amenities, services, and plan for growth through our name and our vision.

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**Business of the Week**  
**Pinal County Federal Credit Union**



Congratulations to Business of the Week, [\*\*Pinal County Federal Credit Union\*\*](#), which began in 1954 as a School Credit Union. Over the years, PCFCU has grown and now serves Pinal County with seven convenient branch locations, including the Casa Grande branch at 1000 E. Florence Blvd. This dedication in serving members and treating them like family for more than 50 years, is the reason PCFCU is still here providing financial services and that they will be for generations to come.

If you or anyone you know would like to learn more about all of the services offered by [\*\*Pinal County Federal Credit Union\*\*](#) and their philosophy of *People Helping People*, please contact Elizabeth or one of her team members at (520) 381-3100 and tell them you were referred by the Greater Casa Grande Chamber of Commerce.

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## Upcoming Chamber Events

[\*\*May Business After Hours\*\*](#)  
**Wednesday, May 24, 5:15pm - 7:00pm**  
Hosted by



209 W. 1st Street, Casa Grande

- ~ Make business connections!
- ~ Food, networking and fun!
- ~ 50/50 and Door Prize Drawings (**tickets are CA\$H only**)

# BIZ OUTLOOK LUNCHEON



City of  
Casa Grande

## Mayor's Update

with

City of Casa Grande Mayor: Craig McFarland

**Friday, June 2, 2023 - 11:00am - 1:00pm**

The Property Conference Center, 1251 West Gila Bend Highway

### Featured Sponsor:



### Table Display Sponsor:



### Business Display Sponsors:



~ Buffet Lunch ~

\$35 Per Person (open seating) | \$280 - Reserved Table (for 8)

**[REGISTER HERE!](#)** and check out Sponsorship Opportunities



## Upcoming Ribbon Cuttings

### [Caliber Collision](#)

Friday, May 5, 10:30am  
1421 E. Florence Boulevard

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## Upcoming Chamber Groups & Meetings

### Government Affairs Committee

Wednesday, May 3, 7:30am - 8:30am - Hybrid Meeting

### Business Ambassador Committee

Thursday, May 11, 7:30am - 8:30am

### Young Professionals Network (Meets every other month)

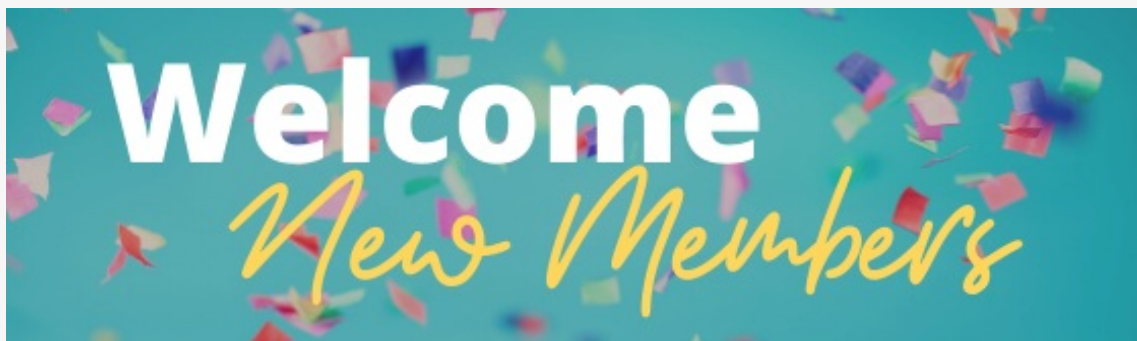
Thursday, May 11, 4:00pm - 5:30pm

### Healthcare Roundtable (Meets every other month)

Wednesday, June 21, 5:30pm - 7:00pm

Business - Community - Connections - Opportunity  
These are the Chamber's areas of focus...and also a great way to promote our member businesses and Casa Grande Community.

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### Agate Construction

Mark Adams  
3152 N. Lear Ave., #1  
Casa Grande, AZ. 85122  
(602) 478-6400  
[mark.adams@agateinc.com](mailto:mark.adams@agateinc.com)  
Category: Construction & Contractors

### Arizona State Rep. District 16 - Keith R. Seaman

Keith R. Seaman  
Casa Grande, AZ.  
(520) 560-6333  
[kseaman47@gmail.com](mailto:kseaman47@gmail.com)  
Category: Government & Public Services

### Caliber Collision

Tabatha Salas  
1421 E. Florence Blvd.  
Casa Grande, AZ. 85122  
(520) 247-2394  
[tabatha.salas@calibercollision.com](mailto:tabatha.salas@calibercollision.com)  
Category: Automobile Parts, Repair & Service

### Casa Grande RV Resort and Cottages

### Inside And Out Project

Shen Bennett  
Casa Grande, AZ.  
(888) 713-4267  
[daya@insideandoutproject.org](mailto:daya@insideandoutproject.org)  
Category: Non-Profit & Service Organizations

### Merkle A/C

Jose Merkle  
Casa Grande, AZ.  
(520) 431-2181  
[josemerkle@hotmail.com](mailto:josemerkle@hotmail.com)  
Category: Air Conditioning & Heating

### Pinal Hispanic Council

Ralph Varela  
107 E. 4th St.  
Eloy, AZ. 85131  
(520) 466-7765  
[rvarela@pinalhispaniccouncil.org](mailto:rvarela@pinalhispaniccouncil.org)  
Category: Non-Profit & Service Organizations

### Risen Arts, LLC

Jamie Carlton  
Casa Grande, AZ.  
(602) 376-6889

Debra Parks  
195 W. Rodeo Rd.  
Casa Grande, AZ. 85122  
(520) 421-0401

[debracg@ccmhrv.com](mailto:debracg@ccmhrv.com)

Category: RV Parks & Resorts

### **Castellanos Janitorial Maintenance**

Shrina Castellanos  
1220 N. Pinal Ave.  
Casa Grande, AZ. 85122  
(520) 280-7161

[jcastejj@gmail.com](mailto:jcastejj@gmail.com)

Category: Cleaning, Dry Cleaning & Janitorial Services

[support@risenarts.com](mailto:support@risenarts.com)

Category: Photography & Video Services

### **Soilworks, LLC**

Lise Williams  
804 W. Gila Bend Hwy.  
Casa Grande, AZ. 85122  
(800) 545-5420

[lwilliams@soilworks.com](mailto:lwilliams@soilworks.com)

Category: Manufacturers & Distribution Centers

*Membership Information: To learn more about [benefits of membership](#), contact Ken Saltzmann at the Chamber, call 520-836-2125, or email:*

[membership@casagrandechamber.org](mailto:membership@casagrandechamber.org).

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## **Business Briefs**

**Caliche Senior Living** has teamed up with the American Red Cross for a mobile blood drive event, Monday, May 8 , 9:00am–2:00pm. Giving your blood is a priceless gift for someone in need. And your generosity makes our world a better place. Every drop counts! Please reserve your [appointment online](#) or by calling 520-477-3168. Thank you for your incredible gift.

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**Yoga Recovery Healing Arts Project**, a 501(c)6, is hosting their **May Open Mic Night**, Casa Grande's Monthly Music & All-Arts Show, by and for the people. The event is schedule for 6:00pm, Saturday, May 13, at a new location, Heritage Hall at **The Museum of Casa Grande**, 110W. Florence Boulevard. Artist Sign up is 5:30pm. To volunteer or sponsor, email [info@yrhap.org](mailto:info@yrhap.org).

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The **City of Casa Grande Internship Program** is now accepting applications for this summer. This is an awesome opportunity for students who are interested in learning more about public service and exploring careers in local government. The program runs for 6 weeks, and interns will have the chance to work flexible hours and earn some money (\$13.85/hour for high school students and \$15.50/hour for college students). Plus, the intern gets to choose which City Department they want to be a part of! If you know someone who is interested - [share this application!](#)

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**ReMAX/Yost Realty Group** is excited to announce that voting is now open in their final ballot for 2023's Casa Grande Teacher of the Year! Having received hundreds of heartfelt nominations, they now have a final ballot of 9 educators from both public and charter schools in our area. This year's prizes are as follows: 1st Place \$500, 2nd Place \$250 and 3rd Place \$100. This [online ballot](#) will close on Wednesday, May 3rd.

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The **Sun Corridor Metropolitan Planning Organization (MPO)** provides transportation planning services to the communities of Casa Grande, Coolidge, Eloy and rural portions of Pinal County. Sun Corridor MPO is currently working on the **Regional Transportation Plan 2050** update to identify transportation system improvement priorities that support future growth in the region. They need your help shaping our region's future transportation plan! Please take this [short survey](#).

[Synergisity Consulting, Training & Development LLC](#) is looking to offer Child Care and Babysitting Certification course to youth in the Casa Grande area. They are seeking feedback to determine the potential of attendance and frequency.

This course is a Health and Safety Institute (HSI) professional course and may be taken as a stand alone or combined with CPR/AED & First Aid certification. If you are interested in this course, please take a moment to [complete this brief survey](#). [Contact Peggy](#) at Synergisity Consulting, Training & Development LLC for more information.

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## Membership has its benefits!

**Did you know...** The Greater Casa Grande Chamber of Commerce will provide **Certificates of Origin at no cost to Chamber-member businesses?** This is a significant money-saving benefit to our members who are manufacturers, processors, and distributors. For more information, contact the Chamber at 520-836-2125, or [email our office](#).

**To learn more about other [membership perks](#),** contact Ken Saltzmann at the Chamber, 520-836-2125, or [membership@casagrandechamber.org](mailto:membership@casagrandechamber.org).

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## Meet Your 2023 Chamber Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our business members and advocates on behalf of our business community.

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LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF COMMERCE



Renée Louzon-Benn | 575 N. Marshall Street, Casa Grande, AZ 85122 5208362125

[Unsubscribe \[president@casagrandechamber.org\]\(mailto:Unsubscribe\_president@casagrandechamber.org\)](mailto:Unsubscribe_president@casagrandechamber.org)

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