



Greater Casa Grande  
Chamber of Commerce

## **BUSINESS UPDATE**

March 2021 | Vol. 38, Issue 3d

**CASA  
GRANDE**



### **Business of the Week**

Congratulations to [Spartan Truck Company](#) this week's Business of the Week. Since 1972, Spartan Truck Company has produced high-quality refuse-hauling equipment ranging from roll-off hoists to dump bodies. The manufacturing company also creates custom varieties of container handler and power pole vehicles.

Headquartered in Sun Valley, California, Spartan Truck Company began the search in 2018 for a facility where production could be expanded and its product portfolio diversified by developing an automated side-loader facility.

In May 2019, the company purchased a facility in Casa Grande at 1441 N. VIP Blvd. The CG building spans 100,000 square feet with eight full-size manufacturing bays and allows for greater capabilities and expansion for years to come.

In the fall of 2020, Spartan Truck Company unveiled the safest refuse body in the industry: the revolutionary Spartan 300 Full Eject Automated Side Loader refuse truck, featuring the industry's first automated clean-out mechanism. The City of Casa Grande just purchased four of the new trucks!

We are pleased that the highly regarded Spartan Truck Company chose Casa Grande as the site for the expansion of their manufacturing business. For more information or to contact the company, visit [www.spartantruck.com](http://www.spartantruck.com) or call 602-584-5001.



## Enhance your Membership Directory Listing

Every month, the Chamber's website has over 5,500 unique visitors searching our online directory and viewing all types of Chamber member business categories. You can enhance your business listing and/or be a category lead in your business category.

Following are your options and some real examples [found on our website](#) :

### **Enhanced Listing: \$225.00 per year**

- Add a description (approximately 50 words)
- Add your logo or image (maximum 500x200 pixels) in your directory listing with your web link or a map link
- Add your social media links

Following is an example of the enhanced listing - the Greater Casa Grande Chamber of Commerce's directory listing. Click the image to explore the example. On the web directory, scroll to our listing, view the enhancements, and click our logo - you'll see we linked to our membership application.



**Greater Casa Grande Chamber of Commerce**

Profile



Your investment in the Greater Casa Grande Chamber of Commerce offers your business many opportunities that can heighten business success. We are your main source for information on business and community activities. The Chamber of Commerce ranks high on search engines and is the most trusted source for information on local businesses and services.

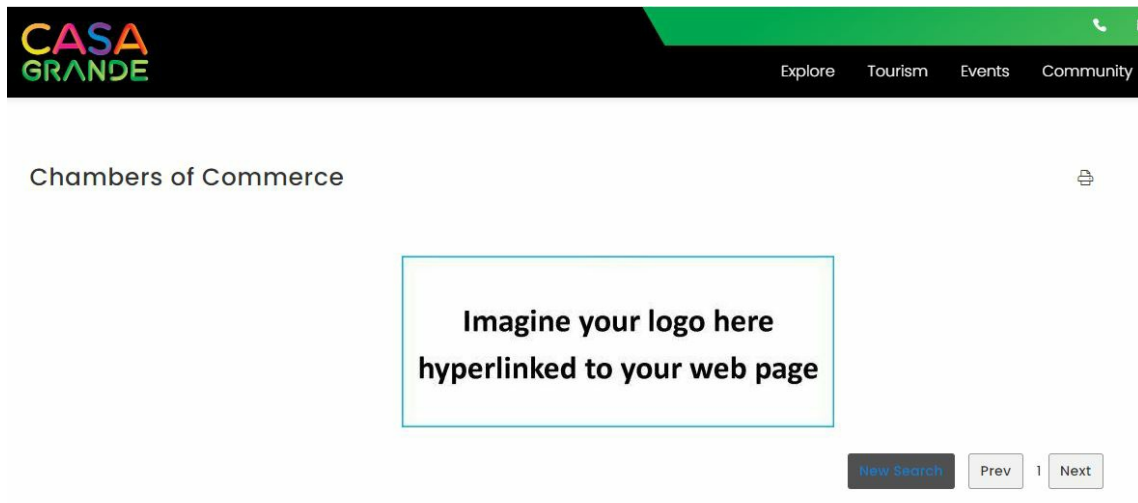
Chambers of Commerce, Economic Development

- www.casagrandechamber.org
- 575 N. Marshall St.  
Casa Grande, AZ 85122
- 520-836-2125
- 800-916-1515
- Email
- 

**Business Category Lead: \$225.00 per year (non-exclusive)**

- Placement at top of your business category listing (e.g. restaurants, hotels, Chambers of Commerce)
- Logo or ad image (maximum 600x250) with web link

Following is an example of the Business Category Lead listing - the Greater Casa Grande Chamber of Commerce's directory listing. Click the image to explore the example. On the web directory, click the sample logo, it will take you to the Chamber's website landing page.



Member supplied logo must be in a JPG format, reference enhanced options for JPG size. For more information or to secure your directory listing enhancement, see the [attached form](#) or contact Renée or Wendy at the Chamber, 520-836-2125 or email [president@casagrandechamber.org](mailto:president@casagrandechamber.org).

# Chamber Events

**Last Chance! Register Now!!**

## Biz Outlook Luncheon

**Friday, March 26, 2021  
11:30am to 1:00pm**

## **BUSINESS BESTS**

**Join us for Q&A with a panel of local small business owners, operators and entrepreneurs**

### **Featuring**

Donovan Kramer, Jr. & Brian Kramer – [Casa Grande Dispatch](#) / Kramer Media

Matt Lemberg – [Boys & Girls Clubs of the Sun Corridor](#)

Tim Sarnowski – [Andersen & Sarnowski, PC](#) / [Dell's Pizza & Sports Bar](#)

Jennilyn Sommers – [Sommers Jewelers](#)

Jim Suor – [Absolute Construction, Inc.](#) / [PowerHouse Fitness](#) / [Vivid Landscaping](#)

Debbie Yost – [RE/MAX Casa Grande Yost Realty Group](#)

### **Panel Moderator**

Kevin Connors, Business Analyst - [CAC Small Business Development Center](#)

**Register AND Attend** - You will be entered into a prize drawing

Prizes: \$25 and \$50 gift cards to local businesses

Winners to be announced at end of program

**Open to the Public - No charge to attend this online event!**

Register prior to the event on our website –

[www.casagrandechamber.org](http://www.casagrandechamber.org) ->

Events Tab -> Chamber Calendar

to reserve your space and automatically receive your Zoom invitation link

*Thank you to our Featured Sponsor:*  
**Banner Casa Grande Medical Center**



**Banner Casa Grande**  
Medical Center

---

## **Ribbon Cutting**

**The Hideout Steakhouse and BBQ**

3:00pm - Tuesday, March 23

1269 N Promenade Pkwy Ste 121,

Casa Grande

**(Masks required)**





## **Business Briefs**

The [City of Casa Grande](#) has combined efforts with [Sun Life Family Health Center, Inc.](#), to offer residents increased access to vaccinations at a City facility, at Dorothy Powell Senior Center. Any person age 18 and older can be vaccinated against Covid-19 in Pinal County. Now, folks that live or work in Casa Grande can continue to access up to 400 appointments daily, Monday through Friday from 9:00am to 4:00pm at the new location.

---

The [Arizona Commerce Authority](#) has announced the following Boot Camp sessions. Please note the dates and time.

Tuesday, March 23 - 9:00am | **How to Bring and Brand your Business Online**

Join for a business branding session, featuring Square e-commerce specialist, Martin Guerrero. Learn how to claim your website domain, create the best, online first impression and highlight the elements on your site to ensure your online presence best represents your company. [Register here.](#)

Thursday, March 25 - 9:00am | **Hiring in 2021: How to On-Board Like a Pro**

Join for an interactive session to discuss best hiring tactics in 2021, featuring HR expert, Niki Ramirez. Learn about strategies that successful, savvy business leaders are implementing to source the best candidates, properly engage them during the recruitment process and on-board like a pro. Understand three pitfalls that Arizona employers must be on the lookout for as businesses navigate hiring in a post-COVID-19 world. [Register here.](#)

Friday, March 26 - 9:00am | **SBA Funding for Restaurants + Event Venues**

Join for a session that will explore new and updated funding opportunities for restaurants and event venues. Receive an update on the Shuttered Venue Operator Grant Program and learn about the new Restaurant Revitalization Fund, featuring Small Business Administration expert, Brian Quijada. [Register here.](#)

---

Mark your calendars for Arizona Gives Day, Tuesday, April 6, 2021 - and consider making a donation to local nonprofit, [Casa Grande Alliance](#). Arizona Gives Day is a 24-hour online giving campaign to raise money and bring awareness to nonprofits across Arizona. Casa Grande Alliance is raising money to retrofit existing space into a cooking class program for youth and families. Check out [this video](#) to learn about their fundraising project. See the [attached flyer](#) to learn about their community programs.

---

[Central Arizona College Small Business Development Center](#) (CAC SBDC) has announced the following workshop:

**FRANNET Presents: Keep More** | Tuesday, April 6, 8:30 AM to 10:30 AM  
Topic: Tax Planning | Facilitated by Central Arizona College SBDC

The Internal Revenue Service publishes tens of thousands of pages of instructions about paying taxes. Within those pages can be found the instructions to minimize your tax liability so that small business owners can "Keep More." If your small business is or will be made up of only yourself and your spouse with maybe some part-time employees from time-to-time then this workshop is for you. You will learn how to structure the legal entity and its tax structure so as to work to reduce your overall tax liability so that you can "Keep More" of what you make. [Register here](#)

---

During this tax season, [Academy Mortgage - Dawn Svoboda](#) would like to remind you they can customize a loan solution for you that best fits your needs and goals, including use of your tax refund toward a down payment. See [attached flyer](#) or visit [their website](#).

---

## YTD City and County Stats



[Pinal County Building Permits](#)

[Pinal County Manufactured Home Permits](#)

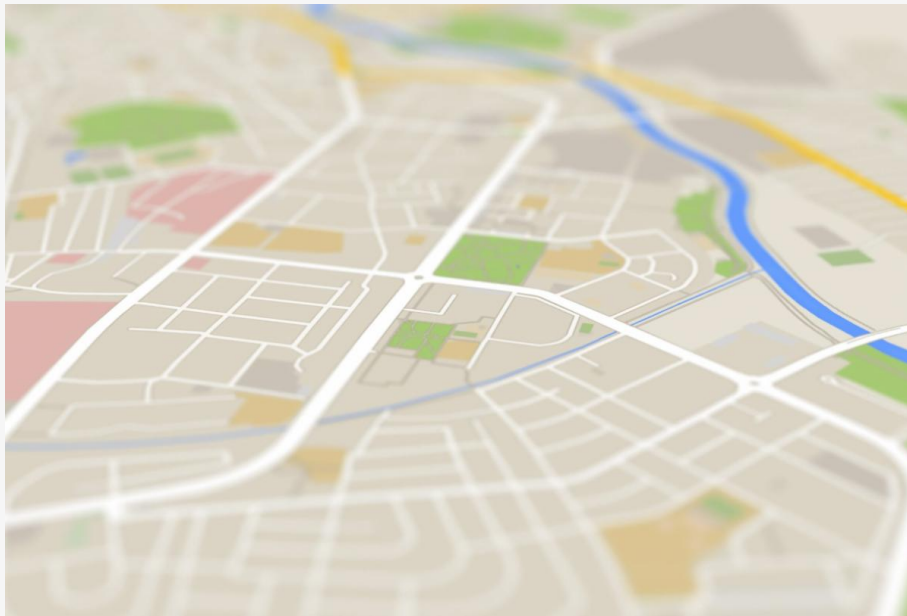
[Pinal County Income and Labor Force Stats](#)

[Tax Collections by Municipality](#)

[AZ Retail Tax Collections by County](#)

[AZ Remote Seller Tax Collections by County](#)

---



## Put your business “on the map!”

Don't miss this limited-time, exclusive marketing opportunity to let your customers know you are open for business! [Casa Grande Valley Newspapers Inc./Kramer Media](#) ad reps are contacting all Chamber members to see if you would like to include a display ad for your business in the Chamber's **2021-2022 Casa Grande Street Map**.

Display advertising is open to Chamber members only! And, new this year, display ads will now be featured on both the front and back sides of the map! Be sure to ask your ad rep about it!

City of Casa Grande Street Maps are one of the most popularly requested items by visitors to the Chamber. Your display ads ensure that 10,000 community maps are distributed free-of-charge to visitors and residents alike. In addition to being available in our Visitor Center, maps are distributed to area RV parks and hotels/motels for their guests, and at various Chambers of Commerce and Visitors Centers throughout Pinal County and Arizona!

Ad space is limited and the **sales deadline is April 15, 2021**. If you have any questions, please call the Chamber at 520-836-2125, or email Zoe Cooper



with Kramer Media directly at [zcooper@pinalcentral.com](mailto:zcooper@pinalcentral.com).

Thanks for your support!

---

## Membership has its benefits!

**Did you know...** The Greater Casa Grande Chamber of Commerce will provide **Certificates of Origin at no cost to Chamber-member businesses?** This is a significant money-saving benefit to our members who are manufacturers, processors, and distributors. For more information, contact the Chamber at 520-836-2125, or [email our office](#).

**To learn more about other membership perks**, contact Ken Saltzmann at the Chamber, 520-836-2125, or [membership@casagrandechamber.org](mailto:membership@casagrandechamber.org).

---

## Meet Your 2021 Chamber Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our business members and advocates on behalf of our business community.

---

[LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF COMMERCE](#)

