



Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

March 2020 | Vol. 37, Issue 3c



The Greater Casa Grande Chamber is open for business this week, and helping those visitors and member businesses who come by. Yes, we still have visitors in town, and we are still here to serve our members and serve as an informational resource center for the community. Speaking of which, the Pinal County Fair scheduled for this month, has been cancelled.

In our efforts to be proactive during this current pandemic, we

want to remind our members we will do our part in prevention and protection of our members and the community. As such, we are following recommendations from the Centers for Disease Control and Arizona Department of Health Services and limiting potential exposure for our members by **cancelling this month's Business After Hours, that was scheduled for Wednesday, March 2th**. We are also **postponing** the Healthcare Roundtable until a later date.

These are unprecedented times. But, together, we can rise to the challenge and make a difference. Live local, be loyal and shop local. Telecommuting? You can still order takeout from your favorite restaurants, or purchase gift certificates now to use in a few weeks. We encourage our members to share with us any specials or unique approaches you use to run your business while helping to "flatten the curve." Discounts on dine-out orders? Daily deals? Let us know, share your promos with the Chamber so we can share with our readers

March Business After Hours - CANCELLED

Wednesday, March 25th - 5:15pm - 7:00pm

the [Casa Grande Dispatch](#) will be hosting

at the [Neon Sign Park](#)

408 North Sacaton Street

Business of the Week

Congratulations to [Doctors Choice Mobility & Medical Supplies, LLC](#), located at 820 W. Cottonwood Ln., Ste. 10, for being this week's Business of the Week. Designed to make your lives easier, they carry all types of medical equipment such as canes, walkers, wheelchairs, daily medical items and much, much more. If you or one of your loved ones need any kind of medical equipment to help you stay mobile and comfortable, Diana will be more than happy to assist you. Just stop by and visit Diana and tell her the Greater Casa Grande Chamber of Commerce sent you.



Our March **Business Before Hours** was hosted by [Deadlift Coffee](#), located in historic downtown Casa Grande, at 305 N. Florence Street! Thirty-one chamber members, 4 who were first time attendees, enjoyed this high-energy networking event, fresh brewed coffee

and tasty breakfast treats.

Congratulations to our ☐Minute at the Mic☐ winners: Norm Poole, [Military Officers Association of America](#); Sierra Tripp, [Western State Bank](#) and [Arizona City Pest Control](#); Kristen Gramando, [J Warren Funeral Services](#); Mike Anson, [Health Markets](#); and Holly Rakoci, [Casa Grande Main Street](#).

FYI, Deadlift Coffee is locally owned and operated by Melissa & Dave Engstrom, and everything is made from scratch. They strive to be unique to our community, are open 7 days a week and work to unify the downtown area. They will be celebrating their One-Year Anniversary on April 17, 5pm - 9:30pm, and will have food trucks.

Business - Networking – Community - Opportunity

These are the Chamber's areas of focus...and also a great way to promote our member businesses and Casa Grande community.



Business Briefs



You count, so please be counted! Starting March 12, residents may begin completing the short 9-question Census form online. Just one person needs to complete the questionnaire on behalf of everyone living in the household. The link below will take you to the form. The Census is Private, Safe and Secure. Citizenship is NOT required. Even Winter Residents (Canadians, etc.) can complete the

Census and choose Casa Grande. Count EVERYONE living with you. For everyone counted, our community receives nearly \$3K/person annually for schools, roads, hospitals and more. That can really help our City! The response deadline is July 31, 2020. However, Census workers will begin following up in-person with households that have not responded by May 13, 2020. From babies to seniors...you all count! Start now, visit [My2020Census.gov](https://my2020census.gov)

*****Please note, the following announcements are subject to change due to current events.**

The [Central Arizona College](#) Business and Computer Technology Division and Business Club will host their annual Business Program and University Transfer Forum on April 2nd at the Signal Peak Campus.

Potential incoming freshman or currently enrolled students who are interested in these guided pathways are encouraged to attend this once a year forum. Students who complete CAC certificate and degree programs are prepared for a variety of industry positions or university transfer opportunities. For more information, contact Shawn LaFalce, Academic Division Assistant at 520-494-5487 or via email: business.division@centralaz.edu.

On behalf of ASU Career and Professional Development Services, **the [ASU Office of Government and Community Engagement](#) invites our local business communities to an ASU Employer Education Summit** on April 14th, 2020 where you will have the opportunity to Learn - Strategize - Recruit. Visit their [website](#) for details and to register.

Career Camp will be held at [CGMS/Saguaro School](#) during the week of June 8-11, 2020. This program is free for current CGESD students with breakfast and lunch provided. Career Camp is a community outreach program conducted by professionals who are experts in their fields. The purpose of the Career Camp is to raise student awareness and interest for the exciting aspects of featured careers. View the [flyer](#) for camp details, and [register here](#). These camps fill up fast!

You are invited to an opportunity for a once a month complimentary group coaching session held in the Chamber of Commerce office board room. The next session is Friday, April 3, 7:00am - 9:00am, refreshments will be provided for all sessions. The group sessions will last for six months with the option to continue. For questions, or to RSVP, email info@davidthecoach.com or call David Rafeedie at 520-709-1860. He can also be contacted through his website www.davidthecoach.com.

Arizona Department of Revenue 2019 Tax Filing - [Frequently Asked Questions](#)

Chamber Stats			
February Inquiries - Estimates		YTD Inquiries - Estimates	
Walk-Ins	1158	Walk-Ins	2,261
Telephone	555	Telephone	768
February 2019 Facebook		YTD Facebook	
Posts Reach	10,646	Posts Reach	21,888
February 2020 e-Newsletter		2020 YTD e-Newsletter	
Monthly Average Distribution/Emails	1135.3	Total Distribution/Emails	2246.25
Average Open Rate	31%	Average Open Rate	36%
Opens by Desktop	71%	Average Opens by Desktop	72%
Opens by Mobile/Tablet	29%	Average Opens by Mobile/Tablet	29%

2020 Chamber Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community.

[Meet your Board of Directors](#)

[LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF COMMERCE](#)

