



Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

March 2021 | Vol. 38, Issue 3c

Business of the Week

Congratulations to [**Lessor's Business Machines, Inc.**](#), this week's Business of the Week. Lessor's has been in business for more than 30 years, having started out in 1988 as a typewriter-repair shop, progressing into computers and printers in 1992.

Lessor's Business Machines, Inc., 302 E. Cottonwood Ln., in Casa Grande, offers sales, service, troubleshooting and repairs of all major brands of computers, servers and computer support operating systems including computer antivirus, spyware and adware security solutions; internet connection, network, wiring and browser problems and a host of other diagnosis and repair solutions. They also specialize in many different types of business machines, including currency counters, copiers, dictation machines. Oh yes, they actually still repair typewriters, too!

Their wide area of service encompasses Casa Grande, Coolidge, Eloy, Florence, Arizona City, Maricopa, Stanfield, Sacaton and beyond.

Lessor's repairs more than 2,500 business machines and sells more than 500 machines each year, making it the largest store of its kind in Pinal County. So, if you or any of your friends or colleagues need professional, knowledgeable and friendly IT service, contact Randy Lessor at 520-836-4801 and tell him the Greater Casa Grande Chamber of Commerce sent you.



NEW!!

Member Sign-in to the Chamber website!

The [Greater Casa Grande Chamber of Commerce](#) recently added a new **Member Sign-in** capability to our website. Email notifications were sent to the Primary Contact for each of our member businesses on Friday, February 12th. Your sign-in provides convenient 24/7 access to your membership information. As the Administrator of your account, your Primary Contact can use your Administrator Sign-in to: keep your [online directory](#) listing up to date; maintain your list of representatives; view transaction history and pay invoices online; post your business' events on our [online calendar](#); post job openings for your business on our online [job board](#); and post special deals and discounts in our [promotions section](#). Please do not hesitate to contact us if you have questions or if the Primary Contact on file with your business did not receive this email.

On February 19th, an additional email was sent to all additional listed Representatives for your business later this week. Reps on file will now be able to keep their individual contact information up to date as well as register for events online.

March Chamber Events

Please join us for the following networking events:

**No March Business Before and After Hours
however, we anticipate in-person events for April!**

Biz Outlook Luncheon

Friday, March 26, 2021
11:30am to 1:00pm

BUSINESS BESTS

Join us for Q&A with a panel of local small business owners,
operators and entrepreneurs

Featuring

Donovan Kramer, Jr. & Brian Kramer – [Casa Grande Dispatch](#) / Kramer Media
Matt Lemberg – [Boys & Girls Clubs of the Sun Corridor](#)
Tim Sarnowski – [Andersen & Sarnowski, PC](#) / [Dell's Pizza & Sports Bar](#)
Jennilyn Sommers – [Sommers Jewelers](#)
Jim Suor – [Absolute Construction, Inc.](#) / [PowerHouse Fitness](#) | [Vivid Landscaping](#)
Debbie Yost – [RE/MAX Casa Grande Yost Realty Group](#)

Panel Moderator

Kevin Connors, Business Analyst - [CAC Small Business Development Center](#)

Prize Drawings - \$25 and \$50 gift cards to local businesses

*Register **AND** Attend to be entered into prize drawings – winners to be announced at end of program*

Open to the Public - No charge to attend this online event!

Register prior to the event on our website – www.casagrandechamber.org ->
Events Tab -> Chamber Calendar
to reserve your space and automatically receive your Zoom invitation link

Thank you to our Featured Sponsor:
[Banner Casa Grande Medical Center](#)



Banner Casa Grande
Medical Center

110% Club

The following Chamber Members have elected to donate
10% or more of their existing dues to the Chamber
in addition to their membership investments.

**We want to thank these members for their generosity
and continued support!**

To learn about each member,

click on their name to follow link to their website or Facebook page.

- [Alliance Cancer Care Arizona](#)
- [AllN1 Finance Management, LLC](#)
- [American Family Insurance/Ty Schraufnagel](#)
- [AMS Insurance](#)
- [Andersen & Sarnowski, PC](#)
- [AZ New Horizon Realty](#)
- [Banner Casa Grande Medical Center](#)
- [Caywood Farm Tours, LLC](#)
- [The Cleaning People](#)
- [Creative Furniture Connection](#)
- [Dell's Pizza & Sports Bar](#)
- [Farmers Insurance/The Abbott Insurance Agency](#)
- [Foster's Carpet Care Repair](#)
- [Giddens Tire & Automotive, LLC](#)
- [Helping Associates, Inc.](#)
- [HomeSmart Success](#)
- [Hotel Bluestone](#)
- [Juice PLUS + - Susan Conn Hood](#)
- [Kiva Insurance, LLC](#)
- [Legion Protection Agency](#)
- [Metal Solutions](#)
- [Mi Amigo Ricardo](#)
- [Optima Medical](#)
- [Palmer Law Group, PLLC](#)
- [Ringo Canyon Granite, LLC](#)
- [Solberg Engineering](#)
- [Sun Life Center for Children](#)
- [Sun Life Center for Women](#)
- [Sun Life Family Dentistry](#)
- [Sun Life Family Health Center](#)
- [Sun Life Pediatric Dentistry](#)
- [Tri-Cor Air Conditioning & Heating](#)
- [United Way of Pinal County](#)
- [Visiting Angels](#)
- [Western State Bank](#)



Casa Grande - Love It!

Attention, local retailers - here's a gift for you! The Chamber, City of Casa Grande and the Arizona Office of Tourism, have partnered with Arizona-based Hownd(R) to bring you more customers and revenue. Several of your fellow Chamber businesses are already taking advantage of this unique opportunity.

Hownd makes your gift cards, coupons, vouchers and value-add promotional offers available to local consumers through your website, social media, email, the free MyHownd mobile app and a consumer website that will showcase your offers! Hownd doesn't charge a monthly subscription and there is no set-up fee.

The best news is, it will not cost you anything - so zero-risk for qualifying businesses! Through the partnership, a special fund has been set up for a limited time. The City of Casa Grande and the Arizona Office of Tourism will use this funding to cover 100% of Hownd's Results-Delivered Pricing, so participating businesses won't need to pay this fee when Hownd brings them paying customers.

Download the FREE MyHownd app from your app store, and check out the current money-saving deals from fellow Chamber members, DANX to the Rescue, Deadlift Coffee Shop, Ephemeral Touch, Little Barrel Antiques, and Salt and Sound.

Don't hesitate! Learn more about this program at www.Hownd.com/Casa-Grande-AZ.

Business Briefs

The [Casa Grande Valley Elks Lodge #1957](#) is hosting an "Easter Basket Drive-thru," Saturday, April 3, giving out Easter Baskets to children of the Casa Grande area, from 9AM until the baskets are gone. The event will be held at the Casa Grande Elks Lodge located at 909 E. Florence Blvd. Feel free to share the [attached flyer](#). Want to help? The Casa Grande Elks is accepting donations of wrapped Easter candy, kid's meal certificates, small toys, books, stickers, etc.

Mark your calendars for Arizona Gives Day, Tuesday, April 6, 2021 - and consider making a donation to local nonprofit, [Seeds of Hope](#). Arizona Gives Day is a 24-hour online giving campaign to raise money and bring awareness to nonprofits across Arizona. Seeds of Hope has set a goal to raise \$72,021 this year. See the [attached flyer](#) to learn about their community programs.

The Central Arizona College (CAC) Small Business Development Center (SBDC) is in the process of moving office locations. They will be housed at the CAC Maricopa campus. Center Director, Katie Boddy, has a new direct line: 520-494-6418. You may still email to katherine.boddy@centralaz.edu.

[Academy Mortgage](#) in Casa Grande is still offering a one time close construction loan with as little as 5% down on conventional and 3.5% down on FHA? A buyer can combine a lot purchase and builder contract into one loan and one closing (680 FICO score required)! To learn more, contact Dawn Svoboda and her team to help you with financing information. See the [attached flyer](#) or call (520) 316-1341 for details.

[Pinal-Gila Council for Senior Citizens](#) is hosting a Virtual Healthy Living with Diabetes workshop, Thursdays, April 15 - May 20, 2021. Register by April 13, email maryg@pgcsc.org, and you will receive information on how to participate. Participants will receive a free "Healthy Living with Chronic Conditions" book. Feel free to print off and share the [attached flyer](#).

Four [Central Arizona College \(CAC\)](#) students have been selected to the Phi Theta Kappa International Honor Society All-Arizona Academic Team.

All-Arizona students demonstrate academic excellence and intellectual rigor combined with leadership and service, that extends beyond the classroom to benefit society. Students are nominated by their community college and submit their application to be considered for this prestigious award through the Phi Theta Kappa International Honorary organization. Phi Theta Kappa conducts three rounds of judging. The Arizona Board of Regents awards scholarships and tuition waivers to those selected for Arizona's three state universities: Arizona State University, Northern Arizona University or the University of Arizona. Scholarships cover resident tuition for 10 consecutive undergraduate semesters or 60 credits (which ever the student meets first).

All-Arizona Academic Team Scholars were recognized during a virtual ceremony on March 4. CAC students include; Demetria Carter from the Aravaipa Campus, Shaniya Deo and Alexsondra Nathan from the San Tan Campus and Sesimphiwe Mbatha from the Signal Peak Campus. Read the [entire release here](#).

[Salt River Project \(SRP\)](#) has shared the following:

SRP Celebrates Employees Forging Cool Careers During Women's History Month through interviews with engineers, a historian, and an environmentalist. Read [their stories here](#).

SRP is hosting Virtual SRP Water Conservation Expo Workshops via Zoom set for March 13, 16 and 18. Valley residents can learn about SRP's role in water and how to conserve our precious resource by participating in the free, [online 14th Annual SRP Virtual Water Conservation Expo](#). The expo has been recognized by customers and exhibitors as one of the area's best water-themed events. After attending the event, virtual expo attendees will have the option to purchase online through Ewing Irrigation, with instant discounts and rebates, either a Hunter Pro-HC with Hydrowise™ or a Rachio 3 Smart Sprinkler controller. Participants can enter in a giveaway to win an energy-efficiency prize package valued at \$350.

Do you have a business update? Send an email brief to president@casagrandechamber.org to be included in the Business Briefs.

Submit text or PDF.

Photos are considered advertisement and we will reach out to confirm your ad.

Chamber Stats - February 2021			
Facebook		Inquiries - Estimates	
Posts	61	Walk-Ins	257
Impressions	11,359	Telephone	200
Twitter		Website	
Tweets	34	New Users	1,539
Impressions	6,277	Pageviews	5,683
Instagram		e-Newsletter	
Posts	27	Monthly Average Distribution/Emails	822
Reach	9,730	Average Open Rate	31%
		Average Click Rate	12%

2021 Chamber Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community.

Meet your Board of Directors

LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF COMMERCE

