



Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

March 2023 | Vol. 40, Issue 3b

A Message from our Executive Director

Renée Louzon-Benn

We are happy to announce that we now have a sign-up form for the Chamber's new **Business-to-Business e-Bulletin**. We are developing the B2B bulletin to provide unique opportunities for member education and serve as a liaison to connect members with resources and communities, according to our Strategic Plan. The bulletin, by and for Chamber members, will be a value-added feature for those who wish to receive it.



Please submit short articles, (200-500 words) to me at **president@casagrandechamber.org** with insights from your industry/business that will benefit the local business owners. We would like you to share articles by subject-matter experts on new trends and best-business practices in HR, finance, technology, taxes, wages, legislation, industry, management, economic development. and marketing. Articles submitted by you that appear in the Business-to-Business Bulletin, will include your byline and company name. The Chamber reserves the right to edit articles for space and content. Thank you in advance, for your help!

Be sure to **reserve** your spot or table at the **Chamber's Biz Outlook Luncheon** to be held Friday, March 31, from 11:00 am to 1:00 pm at **The Property Conference Center**. The luncheon Featured Sponsor is **Banner Casa Grande Medical Center**. Guest speakers include City of Casa Grande Mayor Craig McFarland, ADOT I-10 Project Manager Carlos D. Lopez, PE, and Arizona State Senator T.J. Shope, who will present an update on the widening of I-10 - a vital topic for those who live in and do business in/with Casa Grande and Pinal County. The luncheon is open to current and prospective Chamber members. Reservations are required by 5:00 pm March 23.

Your business.
Your passion.
Your options.

Learn about business energy solutions at aps.com/s4b.



Business of the Week PPEP Tec High School



Congratulations to Business of the Week, **[PPEP Tec High School](#)**, located at **[409 W. McMurray Blvd.](#)** in Casa Grande. For students seeking an alternative to a “traditional” high-school model, PPEP Tec High School offers small student-to-teacher ratios, enabling them to provide more of a one-on-one learning experience. This aspect, combined with an comprehensive high school curriculum and highly qualified and caring teachers, provides an alternative educational option for students ages 14-21, grades 9-12.

Depending on student commitment, PPEP Tec High School offers accelerated learning opportunities that can enable a first-time freshman to graduate in as little as 3 years. For more information about this tuition-free high school, please call 520-836-6549 and tell them you were referred by the Greater Casa Grande Chamber of Commerce.

Upcoming Chamber Events

March Business After Hours

Wednesday, March 22, 2023, 5:15pm - 7:00pm

Hosted by



Caywood Farm Tours

841 E. Highway 287, Casa Grande

- ~ Make business connections!
- ~ Food, drinks, networking and fun!
- ~ 50/50 and Door Prize Drawings (tickets are cash only)
- ~ New Member plaques will be presented!
- ~ Sunset hayrides!

BIZ OUTLOOK LUNCHEON



I-10 Widening Update

Friday, March 31

11:00am to 1:00pm

The Property Conference Center
1251 W. Gila Bend Highway

Guest Speakers

ADOT I-10 Project Manager: Carlos D. Lopez, PE
City of Casa Grande Mayor: Craig McFarland
Arizona State Senator: T.J. Shope

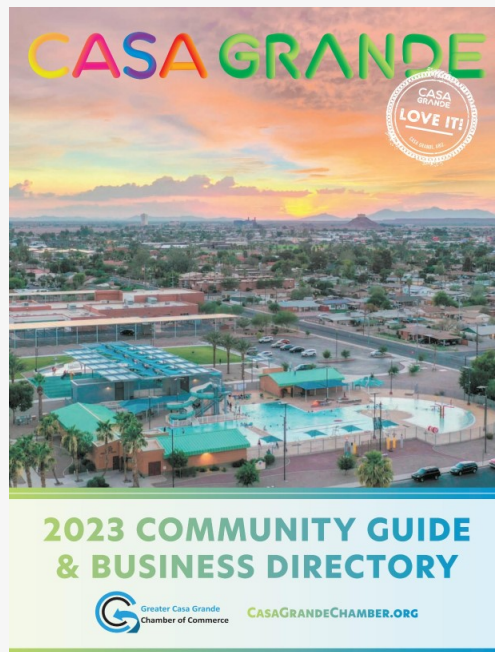
RESERVATIONS ARE REQUIRED

Open to both existing and prospective members

Community Guide & Business Directory Pick-up Day

The Casa Grande Chamber of Commerce is having a **Community Guide & Business Directory** pick-up day, Thursday, March 16, 9:00am – Noon at the Casa Grande Dispatch, 200 W. 2nd St. (at the pick-up dock located in the alley in the back of the Casa Grande Dispatch).

The Community Guide is a great resource, providing information about our friendly community, demographics, things to do, Chamber member business listings, city map and much more. It is perfect to put in welcome packages and hand out to your customers. Please contact our **Member Engagement Manager, Ken Saltzmann** and let us know how many Community Guides you would like.



Upcoming Ribbon Cuttings

Spanish Trails West

Friday, March 17, Ribbon Cutting at 11:00am
312 East O'Neil Drive

Crossroads Church

Sunday, March 19, 10:45am
2024 East Florence Boulevard

Upcoming Chamber Groups & Meetings

Government Affairs Committee

Wednesday, April 5, 7:30am - 8:30am - Hybrid Meeting

Business Ambassador Committee

Thursday, April 13, 7:30am - 8:30am

Health Care Roundtable (Meets every other month)

Wednesday, April 19, 5:30pm - 7:00pm

Young Professionals Network (Meets every other month)

Thursday, May 11, 4:00pm – 5:30pm

Business - Community - Connections - Opportunity
These are the Chamber's areas of focus...and also a great way to promote our member businesses and Casa Grande Community.

RENEWALS - February 2023

- [Abbott Nutrition](#)
- [ALLN1 Finance Management](#)
- [Allstate - Community Partners of Anthem](#)
- [American Barn Co. of Casa Grande](#)
- [Banner Medical Group](#)
- [Casa Grande Art Association](#)
- [Casa Grande Dispatch](#)
- [Col' CuTs](#)
- [Franklin Foods](#)

- [Giddens Tire Pros](#)
- [Girl Scouts of Southern Arizona](#)
- [K & S Sports Promotions](#)
- [Lucid Motors](#)
- [Merle's Automotive Supply](#)
- [Mission Royale Golf Club](#)
- [Pristine Cleaners](#)
- [Shope, TJ - AZ State Senator](#)
- [Throwback Family Fun](#)
- [Tri-Valley Fire Equipment](#)
- [Val Vista RV Resort](#)

Member Promotional Opportunities

To learn more about exclusive opportunities available to you, visit the [Member Promotional Opportunities](#) page on our website.



Serving families for over 30 years

CASA GRANDE ALLIANCE

[MORE INFO](#)

Join us for our upcoming programming!

- Parenting skill building classes
- Overdose prevention and awareness workshops
- Casa Grande Alliance Coalition
- Casa Grande Youth Alliance

Utilize our community resources!

- Computer lab/internet access
- Community resource navigation
- Narcan community distribution point

Business Briefs

The [City of Casa Grande](#) has launched a new mass communications tool. **Casa Grande Alerts (CGAlerts)** is an alert center where citizens can sign-up to receive time-sensitive notifications. Citizens customize their preferences through the personalized login feature. They will receive messages however they specify - by home, mobile or business phones, email addresses, or text messages. Alerts may include: community news such as meetings and events, traffic notifications such as road closures, detours on our city streets and the I-10 freeway, sanitation route disruptions, and/or emergency alerts-like missing persons or downed powerlines. **To sign up, text CGAlerts to 38276, or sign up [online](#)**, set your personal preferences, and stay informed.

Save the Date for the [United Way of Pinal County's](#) Annual Golf Tournament, Saturday, April 29. Early Bird pricing until April 1. Event to benefit literacy in Pinal County. See [attached flyer](#) for details and pricing.

Dawn Svoboda, of [Academy Mortgage](#), is looking for your best questions to add to her Facebook series on FAQ's. If you have any questions that you think would be helpful for Dawn to answer, please [email them](#) to the Academy Mortgage team! They will be turning your questions into videos on Reels! [Here is the link](#) to Dawn's Facebook business page to catch the latest FAQ video.

[Central Arizona College \(CAC\)](#) has several announcements this week.

CAC student, Kyle Cramer was recently named a 2023 New Century Workforce Scholar and will receive a \$1,250 scholarship. This scholarship is the first of its kind to support students at associate degree-granting institutions on a national scale as they plan to enter the workforce upon the completion of a degree or certificate. The program is sponsored by The Coca-Cola Foundation and Phi Theta Kappa Honor Society.

Dorie S. Goldman and Ronald M. Pearlstein recently donated a gift of property to the Central Arizona College Foundation to establish three endowments - the Gold-Pearl Literary Arts and Languages Division Fund, Gold-Pearl Transfer Scholarship and Gold-Pearl Undergraduate Academic Scholarship. The Gold-Pearl Literary Arts and Languages Division fund will provide up to \$15,000 annually to support programs and initiatives, humanities related extra-curricular activities, and faculty development directly related to the Literary Arts and Languages academic division at CAC.

Read both of [these releases in their entirety here](#).

Do you have a business update for our newsletter?

Email president@casagrandechamber.org by Friday for inclusion the following Monday.
Formats: email, press release in Word, and PDF documents.

Meet your 2023 Board of Directors

DID YOU KNOW we are served by a Board of Directors that represents our members and advocates on behalf of our business community?

LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF COMMERCE

