



Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

June 2020 | Vol. 37, Issue 6b

A Message from our President

The Chamber has re-opened the office to the public and so far, so good. We have safety protocols in place and are continuing to work on our monthly and annual events and programs, making preliminary plans for when and how we will be able to offer face-to-face networking and events open to the general public.



We are pleased to announce that the publisher of the Chamber's 2021 Business Directory & Community Guide is [Casa Grande Valley Newspapers Inc./Kramer Media](#). The Chamber team is working closely with Casa Grande Valley Newspapers Inc./Kramer Media on this annual informational reference guide to make sure our publication illustrates our message that Casa Grande business and community has adapted and come back strong - really, a new beginning.

As Chamber members, in the next few months, you will be contacted by Casa Grande Valley Newspapers Inc./Kramer Media ad representatives to see if you would like to include a display ad for your business in the 2021 Business Directory and Community Guide. We'd like to encourage you to advertise this year to let your customers and clients know that you are open for business. The directories are distributed free-of-charge to residents, businesses, at area hotels and restaurants. There will be 20,000 directories/community guides printed and distributed in Casa Grande, Pinal County and at various Chambers of Commerce or Visitor Centers throughout Arizona in 2021 so it will be a widely read informational resource that will help lead customers/clients to your business. If you have any questions, please contact the Chamber at 520-836-2125.

Our goal has been and still is bringing the most value to our Chamber-

member businesses. Our publications, social media, programs, projects, partnerships with community organizations and Chamber events are all part of the unique tools we offer our members. We have recently partnered with Central Arizona College and the City of Casa Grande on providing workshops and webinars as well informational updates to our area businesses.

We are here for you, and, we are looking forward to seeing you all again at our events. Until then, we will see you at our virtual mixers and meetings, or communicating with you through our website, www.casagrandechamber.org, through weekly e-updates and by sharing your news on our Facebook page, www.facebook.com/cgbiz.



State launches *Rediscover Arizona* campaign

Edited from:

[BUSINESS NEWS](#) | 26 May | [VICTORIA HARKER-CHAMBER BUSINESS NEWS](#)

Arizona's favorite tourist hot spots are trickling back to life with safety protocols in place as the state's economy continues its reopening this month. To help get the word out, the [Arizona Office of Tourism](#) (AOT) just launched a new Rediscover Arizona marketing campaign.

With the pandemic in place, now is the time to revisit places like the Grand Canyon, Sedona, and Verde Valley Wine Country. Anyone looking to plan a road trip, can get ideas and tips at RediscoverAZ.com. It also includes a "Know Before You Go" section to help visitors stay safe.

"What's really important for people is their comfort level in traveling, so we have something at every end of the spectrum for you. If you're still really concerned about getting out there, then you can go on a road trip or go camping and still have that seclusion and privacy," Johnson said.

"So there's something for everyone." [read the entire article here.](#)

Business of the Week



Congratulations to this week's Business of the Week, [Casa Grande Main Street](#), a local non-profit located at 110 W. Second St. in historic downtown Casa Grande. Casa Grande Main Street focuses on economic development and marketing the downtown Casa Grande heritage district. Casa Grande Main Street hosts numerous free community events and activities, including the annual Casa Grande Street Fair. So, come visit Casa Grande Main Street, and be sure to tell Holly that the Greater Casa Grande Chamber of Commerce sent you.

Member to Member Shout-out!!

The following shout-out was received by Susan Billig, Director of Sales at [Caliche Senior Living](#).

*I do wish to share with you that I have been referring **Affordable Movers**, a chamber member, for all of our move-ins during COVID restrictions. They have been AWESOME to work with: responsive, polite and compliant with all of our preventative measures we have at Caliche since March. Our families are very grateful for their assistance in these trying times. I would be happy to give an endorsement of their company at the next event, whether virtual or in-person.*

Do you work with fellow Chamber members? Love their work? We would sure love to share your Shout Out, email president@casagrandechamber.org.

CHAMBER RENEWALS

May 1-31, 2020

A great big THANK YOU to the following Chamber Members for renewing their memberships!

[A Latte Vino, LLC.](#)
[AAA Insurance - John Guiffre](#)

[First Presbyterian Church of Casa Grande](#)

[Jan Hobbs Agency - American Family Insurance](#)
[Arcadian Insurance Company](#)
[AZ New Horizon Realty](#)
[AZ Paralegal Assist, LLC.](#)
[Batteries + Bulbs](#)
[Big House Café & Catering](#)
[Blossom Digital Marketing](#)
[Casa Grande Jewelry & Pawn](#)
[Clark's Septic Tank Service, LLC.](#)
[Cook E Jar](#)
[Edward Jones Investments - Fred Tucker](#)
[Elvia M. Cota-Ramirez State Farm Insurance](#)

[Fowler / St. Clair, PLLC.](#)
[Gallo Construction](#)
[Keller Williams Legacy One Realty](#)
[MBI Occupational Healthcare](#)
[Stephen Q. Miller, Pinal County Motel 6](#)
[Norris Management](#)
[Pinal County Assessor - Douglas Wolf](#)
[Property Conference Center, The Quemetco Metals Limited, Inc.](#)
[Sommers Glass & Mirror](#)
[Young Support Services, Inc.](#)

Membership Information:

To learn more about benefits of membership contact Ken Saltzman at the Chamber, 520-836-2125, or email membership@casagrandechamber.org.

Business Briefs

Politics in the Park has been moved to June 25th from 6-8 pm. This bipartisan event will be hosted by [Kramer Media](#) at the [Casa Grande Neon Sign Park](#), 408 North Sacaton Street. Meet various candidates from local, county, state and national races for the upcoming 2020 primary election. Food trucks will be on the property for dinner with seating in the Central Event Hall.

June 4, the Senate passed the [Paycheck Protection Program Flexibility Act of 2020](#). The measure, which was passed by the House last week by a vote of 417-1, makes significant changes to the Paycheck Protection Program that are designed to help small business borrowers.

The key provisions include:

Extends the time period in which borrowers must spend their PPP loans from 8 weeks to 24 weeks.

- Lowers the percentage of loan proceeds that must be spent on payroll from 75 to 60 percent.
- Extends the loan coverage period from June 30 to December 31, 2020.
- For the portion of the loan that isn't forgiven, the measure extends the loan term from 2 years to 5 years.

Salt River Project (SRP) has been recognized for receiving the platinum "Healthy Arizona Worksites" award, representing excellence in worksite wellness. The platinum level is awarded to businesses that make efforts to positively affect the health and well-being of their employees, their families and their community through evidence-based health initiatives. Arizona Department of Health Services and the Maricopa County department of Public Health manage the program, which is available to all Arizona employers. To learn more about some of the ways SRP promotes wellness, [click here](#). For more information about the healthy Arizona Worksites Program, [click here](#)

Don't forget to register for **Pinal Alliance for Economic Growth's Annual Meeting** - to be held virtually, Thursday, June 11, 2020, 11:30am - 1:00pm. Members and non-members are invited to participate in this free event, hosted by Zoom, however, RSVP is required. [Click here to register](#). Questions? Contact Patti King, pking@pinalalliance.org, or call at 520-836-6868.

For employers are finding themselves looking to establish a new normal and wanting to protect staff and their patrons from potential exposure to COVID-19, [Sun Life Family Health Center](#) is now offering Rapid COVID-19 Antibody Testing as part of Occupational Health Services. Antibody testing can confirm a person's ability to create long-term protections against exposures to the virus. To learn more about Sun Life's Occupational Health Services or Rapid COVID-19 Antibody testing, call 520-350-7551. [Visit here to learn more](#) about Sun Life's COVID-19 resources.

[Alluvion Communications](#) has begun work on a unique low-latency, high-density fiber optics path connecting the cities of Coolidge and Casa Grande. Alluvion's venture to install fiber optics in Pinal County has officially begun! The initial phase of the project will establish a communications presence between Coolidge and Casa Grande.. [Continue here for full Blog article.](#)"

Central Arizona College
Workforce Education's 2nd Annual
Small Business Development Series



Where: Webex Meeting: Code: 627 088 838. PW: pinal or (74625 phone or video systems)

Topics: Digital Marketing/Social Marketing

Navigating Social Media in Today's Landscape with Brian Kramer

Tuesday, June 9, 2020

Time: 1-3pm

Description: Discuss the latest trends with #SocialMedia content and advertising. As the economy gets back into gear, let's talk about helpful tips to maximize your potential.

Presenters Bio: Brian Kramer is the director of Blossom Digital Marketing, a local agency which helps businesses with social media marketing, website design and video production. He is a native of Casa Grande, has an MBA and nine years of traditional and digital media experience in Arizona, having worked with customers on campaigns ranging from the local to national levels.

Blossom is a newer division of Kramer Media, who publishes newspapers in Casa Grande and surrounding areas, as well as northern Arizona. The Blossom team consists of five marketing strategists and designers who are trained and certified to take a data-drive approach to managing campaigns on Facebook, Instagram, YouTube, Google platforms and other social media channels. Learn more at www.BlossomMarketingAgency.com.

Stay Tuned.....

Details for Tuesday, June 16th and future sessions will be announced!

For more information, please email joel.beck@centralaz.edu.

Meet your 2020 Board of Directors

DID YOU KNOW your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community?

**LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF
COMMERCE**

