



Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

July 2020 | Vol. 37, Issue 7a

Greetings from the Chamber

Jennifer Murrieta - *Stanfield Elementary School District*
Chairman of the Board



As we make our ways through summer waiting for rain, we are open for business, gearing up for the fall and what that will look like for our community and our members. Chamber members can use this time to market their products and/or services. I am very happy that members understand and appreciate the value the chamber brings to their businesses. In fact, in June we had eight new members join the Chamber!

We provide valuable marketing services through networking programs, events, digital and print communications. We are working with local publishers, Kramer Media on the 2021 Business Directory &

Community Guide. In early 2021, we will have 20,000 copies of the print directory to distribute in Casa Grande and visitor centers throughout Arizona. The contact information of every chamber-member business and digital links will be listed alphabetically and by business category in every copy. The 2021 Directory & Community Guide will also be available online.

This time-limited project is entirely funded by and made possible through the *display* advertising of our chamber members. Kramer Media reports that the response to this project from our members so far has been impressive! I'd like to remind you that if you receive a call or email from a member of Kramer Media (Pinal Central, Casa Grande Dispatch) for this Chamber project that you consider placing a display ad in the 2021 publication. Don't miss this exceptional way to market your business and to let customers know how they can contact you.

Also, please use this time to review your business information, including business category(ies), as currently listed on our chamber website. If you have changes to your listing, or would like to change your business category or add a business category, please contact the chamber at 520-836-2125 or records@casagrandechamber.org. We want to have the most updated

Business of the Week

Congratulations to this week's Business of the Week, BPL Plasma Casa Grande, your local plasma collection center. BPL collects plasma that is made naturally from the body and helps make therapeutic medications. Plasma is then made to help the fight against hemophilia, auto-immune diseases, and COVID-19. Every donation counts. There is a person waiting to receive these products and with your help we can give the treatment these individuals need. All donors are pre-screened with the latest CDC recommendations to ensure safety is prioritized. All donors are compensated for their time. Save a life and get paid to do so.

"Recently we have launched a program to help fight the world battle again Covid-19. If you are symptom free and have recovered from COVID-19 please stop by and help us fight together.

To become a donor stop by our center with a photo ID, social security card, and proof of residency. We will take care of the rest and make sure you are compensated. Thank you all for your commitment and we look forward to having you join our cause."



Welcome

New Chamber Members

AirMed Care Network

Nancy E. J. Tucker

928-294-9023

Nancy.Tucker@GMR.net

www.amcnrep.com

Category: Air Ambulance

Alternative Nutrition, LLC

Marta Kaspar

3860 N. Pinal Ave., #4

Casa Grande, AZ 85122

520-560-7566

Land Advisors Organization

Kirk McCarville

442 W. Kortsen Rd., Ste. 203

Casa Grande, AZ 85122

520-251-0348

kmccarville@landadvisors.com

<https://landadvisors.com/markets/#team>

Category: Fitness & Health

Marge Jantz

Casa Grande, AZ 85122

520-316-0215

martakaspar@hotmail.com
www.knowwhatyoufeed.com

Category: Nutrition (Pet)

Business Strategies Academy

Julian Rodriguez
Casa Grande, AZ
520-597-7876

julian@businessstrategiesacademy.com
www.businessstrategiesacademy.com

Category: Business Consultant/Coach

Judy Kitching

Casa Grande, AZ
520-252-2840

judydoots@cox.net

Category: Associate Member

margejantz@gmail.com

Category: Associate Member

nacero

Kirk McCarville
Casa Grande, AZ 85122
520-251-0348

kmccarville@landadvisors.com

www.nacero.co

Category: Manufacturers

Pinal's Best Shuttle Service

Louis Hernandez
Casa Grande, AZ 85122
520-560-0045

lhjr33@yahoo.com

www.pinalshuttle.com

Category: Transportation

Membership Information: To learn more about benefits of membership, contact Ken Saltzmann at the Chamber, 520-836-2125, or email: membership@casagrandechamber.org

Join Us for Networking!

We encourage you to attend our upcoming morning and evening events to meet potential customers and shamelessly promote your business.



VIRTUAL Business Before Hours

Friday, June 12th

New Time: 8:00am - 9:00am

Hosted by

RSVP to events@casagrandechamber.org
We will send you the Zoom invitation Thursday afternoon

Business Briefs

[Sun Life Family Health Center](#) is hosting a [COVID Drive Up Testing Blitz in Casa Grande](#), this Saturday, July 11, from 7am-1pm! The testing blitz is FREE and Open to the public with no out of pocket cost. The testing blitz will be held at 1856 E. Florence Blvd.

Pre-Register Now At <https://www.surveymonkey.com/r/testingblitz>

A press release from the U.S. Chamber of Commerce announced the **PPP Loan Application Extension** that legislation passed and signed into law last week, extending the deadline to apply for Paycheck Protection Program loans to **August 8, 2020**. Unfortunately, this change only extended the deadline to apply for a loan, and it did not include an expansion of the program to include all 501(c) non-profits. That change will likely have to be made in the more expansive Phase Four legislation we expect by the end of the month. Nevertheless, roughly \$125 billion in funding remains in the PPP. Therefore, please encourage any of your members who need assistance and have not yet obtained a loan to speak with a bank ASAP.

Check out [Alluvion Communications'](#) latest blog, "Here at Alluvion, we believe connections are powerful. By connecting enterprises, hospitals, colleges, and cities to the world, we embolden the economy and fuel ambition. We accomplish this with a world-class network that is Smart, Fast, and Reliable." [Continue reading here](#)

In the attached [press release, SERVPRO®](#) reminds us that the summer grilling season is here, and outdoor cooking and socially-distanced picnic gatherings are a welcome change for families eager to get out and enjoy the warm weather. As families and friends prepare their next outdoor feast, Eileen O'Brien of SERVPRO of Casa Grande, a local fire and disaster remediation specialist, urges Casa Grande-area property owners to keep some sobering "grilling fire facts" from the National Fire Protection Association (NFPA) in mind.

- Gas grills, hibachis, and barbeques are involved in an average of 8,900 home fires each year, including 3,900 structure fires and 4,900 outdoor fires. Charcoal or other solid-fueled grills contribute to another 1,300 home fires per year.
- An average of 19,700 patients each year visit emergency rooms because of injuries involving grills. Nearly half (9,500 or 48%) of the injuries are thermal burns from fire (about 4,300) and from contact with hot objects (about 5,200). Children under five account for an average of 2,000 of those contact-type burns.
- July is the peak month for grill fires (18%), including both structure, outdoor or unclassified fires, followed by June (15%), May (13%) and August (12%).

[Achieve Pinal](#), in partnership with, the [City of Casa Grande](#), [Casa Grande Elementary School District](#), [AARP Experience Corps](#) and [Pinal Alliance for Economic Growth](#), has launched a tutoring program designed to improve literacy skills for Casa Grande elementary school students and is seeking volunteers. This is a virtual tutoring opportunity.

AARP Experience Corps is an award-winning program that serves children in kindergarten through the third grade. The program taps into the experience and passion of older Americans to ensure that every child has a chance to

succeed in school and in life.

According to the National Center for Education Statistics, National Assessment of Educational Progress (NAEP), only 31 percent of Arizona fourth grade students were reading proficiently in 2019. The AARP Experience Corps program utilizes highly trained volunteer tutors 50 and older to help children become proficient readers by the time they finish third grade. Volunteers receive training and materials and do not need any prior tutoring experience. The students who receive one-to-one coaching with AARP Experience Corps tutors have shown greater gains in critical literacy skills. Teachers report that the tutors make a positive impact on attendance, reducing disruptive behavior, and increase participation. In just 1 hour, a week, one committed adult can change the course of a young life.

Apply to join the program as a virtual tutor. To apply, contact Caryl Chase @ 520-421-8710, Ext. 5103 or caryl@achievepinal.org

Do you have a business update?

Send an email to media@casagrandechamber.org to be included in the Business Briefs.



Meet your 2020 Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community.

LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF COMMERCE

