



Casa Grande  
Chamber of Commerce

## ***BUSINESS UPDATE***

*July 2023 | Vol. 40, Issue 7e*

### **Business of the Week PowerHouse Fitness**

Congratulations to Business of the Week, **PowerHouse Fitness**, 2080 N. Trekell Rd. in Casa Grande. The 24-hour gym and fitness center, formerly known as 24/7 Fitness, is locally owned and offers members *everything* fitness, including group classes and personal training. In addition, the gym features power fit, top equipment, fitness assessments, weight training, tanning, indoor power when it best suits their schedules.

If you or anyone you know is looking for a fitness center and gym that offers you many options that allow you to get fit when you want, using the options that work for you, call Nicole at 520-836-0613. Please tell her you were referred by the Casa Grande Chamber of Commerce.



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## Call for Board Members



### **Are you interested in serving on our Board of Directors?**

Taking a leadership role on the Chamber's Board of Directors can positively impact your own business as well as the local business economy. Board member service brings additional opportunities to further build your business networks and can help to guide the direction the Chamber takes in providing the most value to each Chamber-member business. Time commitment to serving on the Board is minimal. Board lunch meetings are held once a month and other communication with staff is conducted via email.

**If you would like to be considered for a position on our 2024 Board of Directors, please complete and return the [Board of Directors Interest Form](#) by August 16, 2023.**

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## Upcoming Chamber Events

### **August Business Before Hours**

**Friday, August 11, 7:30 am - 8:30 am**

Hosted by



Friends of the Casa Grande Library  
at the Casa Grande Library - Main Branch, 449 N. Drylake Street

- ~ Make business connections!
- ~ Enjoy coffee and a light breakfast
- ~ Win a Minute at the Mic
- ~ Purchase your Summer FUNraiser tickets -proceeds support CG Chamber

**Keep More Of What You Make!**  
The P&L: What It Is & How To Use It  
*To Run Your Business Well*

**In Person Workshop**  
Presented By: 

Thursday, August 17, 2023  
10:00 a.m.-1:00 p.m.

Vantage West Credit Union  
2008 E. Florence Blvd.

Lunch Served, Registration Required  
[Register here to attend this workshop](#)  
\$15.00 to attend this workshop

Registration deadline: August 14, 2023

## SMALL BUSINESS WORKSHOP

Join [Central Arizona College Small Business Development Center \(CAC SBDC\)](#) and [Casa Grande Chamber of Commerce](#) on Thursday, August 17<sup>th</sup> at [Vantage West Credit Union](#) between 10:00 AM and 1:00 PM for an in-person workshop.

This [workshop](#) will cover the how to use your Profit & Loss Statement to best operate your business. Lunch will be served and registration is required - \$15 per person. The registration deadline is August 14<sup>th</sup>. For more information, reach out to [Kevin Connors](#) with CAC SBDC. [Register here.](#)

## Casa Grande Tourism Readiness Survey

We invite you to participate in an important survey conducted by our Tourism Office. The goal of this survey is to gather information about the tourism

climate in Casa Grande and better understand the preferences, interests, and suggestions of our residents.

**Please take 5 minutes today to complete this survey** Your valuable input will help shape the future of tourism in our community and ensure that the planning process includes the perspectives and needs of our local community.

Your feedback matters! Here is the survey [link](#)

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# BIZ OUTLOOK LUNCHEON



We had a great attendance at the July Biz Outlook, From Dirt to Done – Economic Development in Casa Grande, with guest speakers and moderator: CAC Small Business Development Center, Kevin Connors, Economic Development Director (City of Casa Grande), Richard Wilkie, Economic and Workforce Development Director (Pinal County), James Smith, Executive Director Career and Workforce Training (Central Arizona College), Andrew Clegg, Pinal County Specialist (Land Advisors), Trey Davis, and Vice President of Engineering (Arizona Water Company), Andrew Haas. Our thanks to everyone who attended and supported this event.

Our thanks to all our event sponsors:  
**Featured Sponsor**



Biz Sponsors: [COX Communications](#) and [Pinal County Federal Credit Union](#)

Table Display Sponsor: [Title Security Agency](#)

Business Display Sponsors: [Advanced Ankle & Foot, Alluvion Communications, ATNLE, LLC, Cancer and Blood Specialists of Arizona, Keller Williams Legacy One Realty, Kohler,](#) and [Red Wing Shoes.](#)

Reserved Table Sponsors: [APS, Arizona Water Company, Arizona@Work Pinal County, Banner Casa Grande Medical Center, Cactus Mine, Casa Grande Union High School District, City of Casa Grande](#) and [Solberg Engineering.](#)

Our thanks to the team at The Property Conference Center for helping us put together such a great lunch event, and to Bob Shrogen, Executive Director of Casa Grande Alliance, for providing today's audio, and to the team at [Casa Grande Public Information Office](#) for capturing our event on this video.

Check out these videos:

[Countywide Economic Development Video](#) from Pinal County Economic Development.

[The Save it Campaign](#) from [Arizona Water Company](#) and the [City of Casa Grande.](#)



Casa Grande Chamber of Commerce presents our 2023  
**Sizzling Summer FUNraiser**

How would you like to win lunch or dinner for two (2) for a Week ?  
**Drawing held on August 23, 2023**  
Five Prizes - each with 7 gift certificates - Minimum value \$272 per prize

**Buy your chance to win one of 5 prizes**

**Ticket Prices: 1 for \$10 - or - 4 for \$35 | Need not be present to win!**

Thank you to our Prize Sponsors

Anaya's Fresh Mexican Restaurant | Angry Crab Shack | BeDillon's Restaurant & Cactus Garden | Big House Café & Catering | Boston's Restaurant & Sports Bar | Buffalo Wild Wings  
Cook E Jar | Cracker Barrel Old Country Store | Culver's of Casa Grande | Dell's Pizza & Sports Bar | Francisco Grande Hotel & Golf Resort | Hideout Steakhouse & BBQ  
L'Grande Café | Mi Amigo Ricardo | Robson Ranch Grill | Texas Roadhouse | Whataburger

Prize 1	\$	Prize 2	\$	Prize 3	\$	Prize 4	\$	Prize 5	\$
Angry Crab Shack	\$50	Anaya's	\$50	Angry Crab Shack	\$50	Boston's	\$50	Big House	\$40
BeDillon's	\$50	BeDillon's	\$50	BeDillon's	\$50	Cracker Barrel	\$40	Buffalo Wild Wings	\$45
Cracker Barrel	\$40	Cracker Barrel	\$40	Cook E Jar	\$45	Culver's	\$17	Culver's	\$27
Culver's	\$7	Culver's	\$17	Culver's	\$17	L' Grande	\$50	Dell's Pizza	\$50
Francisco Grande	\$60	Dell's Pizza	\$50	L' Grande	\$50	Robson Ranch	\$50	Hideout Steakhouse	\$20
Texas Roadhouse	\$40	Hideout Steakhouse	\$40	Texas Roadhouse	\$40	Texas Roadhouse	\$40	L' Grande	\$50
Whataburger	\$25	Whataburger	\$25	Whataburger	\$25	Whataburger	\$25	Mi Amigo Ricardo	\$40
<b>Total =</b>	<b>\$272</b>	<b>Total =</b>	<b>\$272</b>	<b>Total =</b>	<b>\$277</b>	<b>Total =</b>	<b>\$272</b>	<b>Total =</b>	<b>\$272</b>

For more information or to purchase tickets, please contact the Casa Grande Chamber of Commerce, 520-836-2125 or [president@casagrandechamber.org](mailto:president@casagrandechamber.org). The Chamber is located at 575 N. Marshall St., Casa Grande - Credit cards are accepted.

Thank you to all of our restaurant donors

for supporting this year's Sizzling Summer FUNraiser:

[Anaya's Fresh Mexican Restaurant](#) | [Angry Crab Shack](#)  
[BeDillon's Restaurant & Cactus Garden](#) | [Big House Café & Catering](#)  
[Boston's Restaurant & Sports Bar](#) | [Buffalo Wild Wings](#)  
[Cook E Jar](#) | [Cracker Barrel Old Country Store](#)  
[Culver's of Casa Grande](#) | [Dell's Pizza & Sports Bar](#)  
[Francisco Grande Hotel & Golf Resort](#)  
[Hideout Steakhouse & BBQ](#) | [L'Grande Café](#) | [Mi Amigo Ricardo](#)  
[Robson Ranch Grill](#) | [Texas Roadhouse](#) | [Whataburger](#)

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## Upcoming Chamber Groups & Meetings

### [Government Affairs Committee](#)

Wednesday, August 2, 7:30am - 8:30am - Hybrid Meeting

### [Business Ambassador Committee](#)

Thursday, August 10, 7:30am - 8:30am

### [Healthcare Roundtable](#) (Meets every other month)

Wednesday, August 16, 5:30pm - 7:00pm

### [Young Professionals Network](#) (Meets every other month)

Thursday, September 14, 4:00pm - 5:30pm

Business - Community - Connections - Opportunity

These are the Chamber's areas of focus...and also a great way to promote our member businesses and Casa Grande Community.

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## **Business Briefs**

Want to stay connected, engaged and informed? Check out the ways you can receive information from the [City of Casa Grande](#).

**Notify Me!:** Get notified when we post general news and information. By signing up you can receive notifications for:

- Bids Postings
- Meetings and Events

[Subscribe to Notify Me! here](#)

**CG Alerts:** Receive emergency and routine alerts via text message, email, and/or phone call on the following topics through CivicReady:

- Emergency Alerts
- Community News
- Traffic Alerts
- Sanitation Route Disruptions
- General Notifications
- Press Releases
- Facility Closures

[Subscribe to CG Alerts here](#)

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Mark your calendars for [Arizona Commerce Authority's Small Business Boot Camp](#) FREE virtual webinars and workshops:

Tuesday, August 1 | 9:00am | [The Fundamentals of the 5C's of Credit](#)  
Tuesday, August 8 | 9:00am | [Eliminate the Obstacles of Building a Profitable Plan](#)

The 7<sup>th</sup> Annual **Greatest of the Grande** ballot has officially opened! Pinal County residents can nominate their favorite Casa Grande businesses and business people daily now through August 11th at [GreatestoftheGrande.com](http://GreatestoftheGrande.com). Last year, over 20,000 nominations were received. The top 3 businesses and business people per category will move onto the voting period that starts in mid-September. Contact **Zoe Cooper** free posters and table tents for your business if you are interested in promoting the contest!

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Join the **Arizona Small Business Association (ASBA)** at AZBizCon23, Wednesday, September 13, 1:00pm - 4:00pm, at Tucson Association of Realtors: 2445 N. Tucson Blvd, Tucson.

Connect with quality exhibitors showcasing a full array of innovative resources for small businesses. Don't miss out on the opportunity to network with business leaders and entrepreneurs. **Learn more and register here.**

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## Membership has its benefits!

**Did you know...** The Casa Grande Chamber of Commerce will provide **Certificates of Origin at no cost to Chamber-member businesses**? This is a significant money-saving benefit to our members who are manufacturers, processors, and distributors. For more information, contact the Chamber at 520-836-2125, or **email our office.**

**To learn more about other membership perks,** contact Ken Saltzmann at the Chamber, 520-836-2125, or **[membership@casagrandechamber.org](mailto:membership@casagrandechamber.org)**.

## Meet Your 2023 Chamber Board of Directors

Your Casa Grande Chamber of Commerce is served by a Board of Directors that represents our business members and advocates on behalf of our business community.

**LEARN MORE ABOUT THE CASA GRANDE CHAMBER OF COMMERCE**



Renée Louzon-Benn | 575 N. Marshall Street, Casa Grande, AZ 85122 5208362125

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