



Casa Grande
Chamber of Commerce

BUSINESS UPDATE

July 2023 | Vol. 40, Issue 7d

Business of the Week Pinal Council for CASA/Foster, Inc. (PCCI)

Congratulations to Business of the Week, **[Pinal Council for CASA/Foster, Inc. \(PCCI\)](#)**. Pinal Council for CASA/Foster, Inc. (PCCI) is a 501(3)(c) non-profit organization whose primary goal is to solicit funds to meet the special and unmet needs of CASA/Foster children in Pinal County. For a number of reasons, abused or neglected children end up in a situation where they, for their own protection, must be removed from the birth families and placed in foster care. The all-volunteer members of PCCI are dedicated to helping every foster child in the Court Appointed Special Advocate (CASA) Program/Foster care system, feel loved and given an opportunity to succeed.

Their other goal of PCCI is to increase awareness of the CASA program, support recruitment and training of new CASA volunteers to speak up for children in court. Please call PCCI if you would like to volunteer or support their organization and tell them the **[Casa Grande Chamber of Commerce](#)** referred you. You can contact them at 520-560-4202.

Fun fact: Pinal Council for CASA/Foster, Inc. (PCCI) was a recipient of the 2020 Casa Grande Chamber of Commerce Business Excellence - Small Business Award. **[Click here](#)** to see their recognition video.



Upcoming Chamber Events

July Business After Hours

Wednesday, July 26, 5:15pm - 7:00pm

Hosted by



Throwback Family Fun

958 E. Rodeo Rd. #16

- ~ Make business connections!
- ~ Food, networking and fun!
- ~ 50/50 and Door Prize Drawings (**tickets are CASH only**)
- ~ Purchase your Summer FUNraiser tickets as all proceeds support CG Chamber

Casa Grande Tourism Readiness Survey

We invite you to participate in an important survey conducted by our Tourism Office. The goal of this survey is to gather information about the tourism climate in Casa Grande and better understand the preferences, interests, and suggestions of our residents.

Young Professionals Network (Meets every other month)

Thursday, September 14, 4:00pm - 5:30pm

Business - Community - Connections - Opportunity

These are the Chamber's areas of focus...and also a great way to promote our member businesses and Casa Grande Community.

Business Briefs

Join **Gold Kidney Health Plan** as they have an upcoming event. There is no obligation or cost to attend, reserve your seat by calling (480) 908-0055 ext. 304 today. **The event** will cover any questions you might have about \$0 Dialysis, \$0 PCP Copay, Personal Emergency Response device (one touch connect service) and more! Their plans are designed specifically for those with chronic conditions, such as kidney disease, cardiovascular disease, congestive heart failure, and diabetes.

AireBeam is thrilled to announce that they have commenced the planning phase of bringing **high-speed fiber Internet** to Casa Grande. This phase is aimed to bring high-speed fiber connectivity to not only the residents but businesses as well. Fiber infrastructure will enable residential speeds of up to 5 gig, with business fiber speeds of up to 10 gig coming soon. This will deliver a significant leap in Internet capabilities for the area. For more information, visit their **website** as they are now offering pre-order fiber services.

Yoga Recovery Healing Arts Project, a 501(c)6, is hosting their **August Open Mic Night**, Casa Grande's Monthly Music & All-Arts Show, by and for the people. The event is scheduled for 6:00 pm on Saturday, August 12th at Heritage Hall at **The Museum of Casa Grande**, 110 W. Florence Boulevard. Artist Sign up is 5:30 PM. To volunteer or sponsor, email **info@yrhap.org**.

Join **Central Arizona College Small Business Development Center (CAC SBDC)** and **Casa Grande Chamber of Commerce** on Thursday, August 17th at **Vantage West Credit Union** between 10:00 AM and 1:00 PM for an in-person workshop. This **workshop** will cover the topic of running your business well. Lunch will be served and registration is required - \$15 per person. The registration deadline is August 14th. For more information, reach out to **Kevin Connors** with CAC SBDC.

YTD City and County Stats

City of Casa Grande Building Permit Valuation Report



Pinal County Consolidated Building Permit Report

Pinal County Income and Labor Force Stats

Tax Collections by Municipality

AZ Taxable Retail Sales by County

AZ Taxable Remote Seller Sales by County

Chamber at a Glance

June 2023

Visitors & Calls

59 People visited
our office



182 People called to
learn more about our
community

Membership

10 Businesses became
Chamber Members



28 Businesses Renewed
their Membership

Social Media



36 Posts
18,129 Impressions

24 Posts

50,298 Impressions



25 Tweets
2,735 Impressions

E-Newsletter



4,152 Emailed
49.0% Open Rate

Website

5,988 New Users
10,519 Pageviews



Membership has its benefits!

Did you know... The Casa Grande Chamber of Commerce will provide **Certificates of Origin at no cost to Chamber-member businesses**? This is a significant money-saving benefit to our members who are manufacturers, processors, and distributors. For more information, contact the Chamber at 520-836-2125, or [email our office](mailto:membership@casagrandechamber.org).

To learn more about other **membership perks**, contact Ken Saltzmann at the Chamber, 520-836-2125, or membership@casagrandechamber.org.

Meet Your 2023 Chamber Board of Directors

Your Casa Grande Chamber of Commerce is served by a Board of Directors that represents our business members and advocates on behalf of our business community.

[LEARN MORE ABOUT THE CASA GRANDE CHAMBER OF COMMERCE](#)



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