



Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

July 2020 | Vol. 37, Issue 7c

A Message from our President

Summer is usually a slower time for the Chamber, in terms of the number of visitors to the Chamber office/Visitor Center but staff has always made use of the "extra" time to brainstorm and organize and offer fresh ways for you to optimize your Chamber membership. This summer, we continue to research and customize ideas that will enable us to interact with our members and the community virtually.

In anticipation of Arizona successfully flattening the Coronavirus curve and moving toward the stages of re-opening, we are making plans for 2020 fall events. If so, we will have the Business Showcase, our annual Casa Grande lifestyle event, rather than a Wednesday evening, on Saturday, October 24 from 10:00 am to 1:00 pm. By the way, these changes were put in motion as result of suggestions from our Chamber members.



We have scheduled our annual Fall Golf Tournament for Friday, November 6, 2020. As soon as we know that we will be able to hold these events, we will notify you so that we can register your businesses for each event. So, check your email, notifications from the Chamber on Facebook and the weekly updates in the e-newsletter.

We are beginning work on our new Chamber website that showcases Casa Grande as a great place to visit, stay, work, play and live. It will enable users to navigate the information specific to their needs - business, community and tourism. The website is specifically designed by chamber software experts.

This means that you, our Chamber members, will be able to view your business contact information, as listed on the website. You will be provided with a log-in so that you can make changes to your business information (such as key organization contacts or new website addresses). In addition, our newer system will allow for more streamlined registration and payment for events. We have already improved the Chamber's billing process so that our members can pay directly from their e-invoices (see photo below).

We want to reassure you that no matter the season or methods of communication and interaction, the Chamber is working to continuously increase our value to you, our members. Thank you for your membership and your support of the Chamber.



Greater Casa Grande
Chamber of Commerce

575 North Marshall Street
Casa Grande, AZ 85122
(520) 836-2125 ° Fax: (520) 836-6233

— INVOICE —

John Smith
ABC Company
123 Main Street
Casa Grande, AZ 85122

Date: 07/01/2020
Account #: 1754
Invoice #: 51264
Amount Due: \$0.00

Amount Remitted: _____

Please return a printed copy of this invoice with your payment.

_____ If you would like to include an additional 10% of the dues amount listed on this invoice to your membership-investment payment, your business name will be listed on "The 110% Club" in the monthly Chamber E-Newsletter for one year.

Thank you for your continued investment in the local community with your support of the Chamber!

Pay Online

Member #: 1754
Invoice #: 51264

Total: \$0.00

Payment of membership dues is deductible for most chamber members as an ordinary and necessary business expense. Contributions or gifts to the chamber are not deductible as charitable contributions for federal income tax purposes.

110% Club

The following Chamber Members have elected to donate 10% or more of their existing dues to the Chamber in addition to their membership investments!

We want to thank these members for their generosity and continued support!

To learn about each member,

click on their name to follow link to their website or Facebook page.

[2Geckos Consulting, LLC](#)
[AMS Insurance](#)
[Andersen & Sarnowski, CPAs](#)
[Banner Casa Grande Medical Center](#)
[Banner Casa Grande Urgent Care](#)
[Banner Medical Group](#)
[Branham's Exterminating Company, Inc.](#)
[Casa Grande Oral & Maxillofacial Surgery, PC](#)
[Caywood Farm Tours, LLC](#)
[Cote Investigations & Associates, LLC](#)
[Creative Furniture Connection](#)
[Crossroads Church](#)
[Dell's Pizza & Sports Bar](#)
[Farmers Insurance/The Abbott](#)

[Helping Associates, Inc.](#)
[HomeSmart Success](#)
[Juice PLUS + - Susan Conn Hood](#)
[Lamar Companies/The Promenade CG](#)
[Kiva Insurance, LLC](#)
[Mary Kay Cosmetics – Judy Kitching](#)
[Metal Solutions](#)
[Mi Amigo Ricardo](#)
[Premier Cardiovascular Center Casa Grande](#)
[Rush Air Conditioning & Refrigeration](#)
[Solberg Engineering](#)
[Sun Life Center for Children](#)
[Sun Life Center for Women](#)
[Sun Life Family Dentistry](#)
[Sun Life Family Health Center, Inc.](#)



Over 150 businesses signed on ...and growing!

www.casagrandeisopenforbusiness.com

Follow the link to ensure your business is listed. This page is made possible by **The Greater Chamber of Commerce**, [APS](#) and [The City of Casa Grande](#). The partnership created this website for the purpose of letting **YOUR** customers/clients know about the hours and days your business is open and how they can reach you.

CANCELLED! **July Business After Hours**

Business Briefs

Governor Doug Ducey signed an Executive Order, Thursday, July 16, extending a moratorium on residential evictions until October 31, 2020, providing continued protections for renters who are facing economic hardship as a result of COVID-19. The order ensures renters impacted by COVID-19 will be able to stay in their homes while extending the time to access rental assistance programs. [The attached factsheet helps you understand what you need to know about the executive order.](#)

Additionally, the Governor is allocating \$650,000 to Community Action Agencies for additional staff to process rental assistance for those in need. In total, state and local governments have made more than \$80 million available to assist renters and prevent homelessness. [Learn more, visit the Governor's website.](#)

ASU planning to expand saliva-based coronavirus testing: since early July, Arizona State University has tested patients for the coronavirus with diagnostic saliva-based testing. Given its success, ASU is now ready to expand its testing

platform, according to ASU Biodesign Institute Executive Director Dr. Joshua LaBaer. ASU announced last week it would offer the newly developed saliva-based test free to the public – including those who do not have insurance. [Read the entire article here.](#)

Wells Fargo has committed \$400 million to small businesses: In light of these economic conditions, Wells Fargo has transformed its stated commitment to promoting small business into reality. Donating \$400 million in PPP transfer fees “back to nonprofits serving the small business community,” Wells Fargo has led the industry in supporting job creators and workers alike. [Read the entire article here.](#)

Now Hiring: [Horizon Health and Wellness](#) is looking for passionate, hard-working and community oriented individuals to join our teams! Our Casa Grande location is seeking qualified candidates for our [Rehabilitation Specialist and Care Manager positions](#). Consider joining the team that is changing the way patients receive healthcare!

Chamber Stats			
June Inquiries - Estimates		YTD Inquiries - Estimates	
Walk-Ins	178	Walk-Ins	2,981
Telephone	163	Telephone	2,325
June 2020 Facebook		YTD Facebook	
Posts Reach	20,921	Posts Reach	119,817
June 2020 e-Newsletter		2020 YTD e-Newsletter	
Monthly Average Distribution/Emails	1164	YTD Total e-News Distribution/Emails	29,829
Average Open Rate	31%	Average Open Rate	32%
Opens by Desktop	71%	Average Opens by Desktop	72%
Opens by Mobile/Tablet	29%	Average Opens by Mobile/Tablet	28%

2020 Chamber Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community.

[Meet your Board of Directors](#)

[LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF COMMERCE](#)

