



Greater Casa Grande  
Chamber of Commerce

## ***BUSINESS UPDATE***

January 2021 | Vol. 38, Issue 1c



### **Business of the Week**

Congratulations to [DANX To The Rescue](#) this week's Business of the Week. DANX To The Rescue, 318 E. Cottonwood Ln., Suite D, is a privately owned dog rehabilitation training program. They rescue dogs from shelters and from people who directly surrender their pet(s).

The mission of DANX is to prevent dogs from being surrendered, discarded, abused, or abandoned by frustrated owners who don't know how to deal with their dog's personality. To accomplish their goal they offer free group dog training on several behavior topics. DANX offers private dog training for all breeds without using chain, choke, prong, or martingale collars.

Owner and founder, Joy Williams has been training dogs for many years. She is an AKC CGC Evaluator and is certified in three areas: pet first aid, pet CPR, and as a canine trainer that specializes in animal behavior. DANX was founded in 2017 and is committed to upholding the highest care and ethical standards, professional responsibility and integrity.

In addition to dog training, DANX now offers paw-dicures, doggie day care and pet boarding services. For more information about DANX To The Rescue classes, training programs (including doggie boot camp), fostering, day care or boarding, or if you would like to volunteer for this excellent service, call 480-401-4546 or visit the website, [www.Danxrescue.org](http://www.Danxrescue.org) and tell them the Chamber recommended them.

Your pups will thank you!

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## January Chamber Events

Please join us for the following networking event to be held virtually Via Zoom

### January Business After Hours – Via Zoom

5:00pm – 6:00pm, Wednesday, January 27

**Hosted by Casa Grande Alliance**

To RSVP - email [events@casagrandechamber.org](mailto:events@casagrandechamber.org)

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## 110% Club

The following Chamber Members have elected to donate 10% or more of their existing dues to the Chamber in addition to their membership investments.

**We want to thank these members for their generosity and continued support!**

*To learn about each member,*

*click on their name to follow link to their website or Facebook page.*

- [Alliance Cancer Care Arizona](#)
  - [AllN1 Finance Management, LLC](#)
  - [American Family Insurance/Ty Schraufnagel](#)
  - [AMS Insurance](#)
  - [Andersen & Sarnowski, CPAs](#)
  - [AZ New Horizon Realty](#)
  - [Banner Casa Grande Medical Center](#)
  - [Banner Casa Grande Urgent Care](#)
  - [Banner Medical Group](#)
  - [Caywood Farm Tours, LLC](#)
  - [Creative Furniture Connection](#)
  - [Dell's Pizza & Sports Bar](#)
  - [Farmers Insurance/The Abbott Insurance Agency](#)
  - [Foster's Carpet Care Repair](#)
  - [Giddens Tire & Automotive, LLC](#)
  - [Helping Associates, Inc.](#)
  - [HomeSmart Success](#)
  - [Hotel Bluestone](#)
  - [Juice PLUS + - Susan Conn Hood](#)
  - [Kiva Insurance, LLC](#)
  - [Metal Solutions](#)
  - [Mi Amigo Ricardo](#)
  - [Optima Medical](#)
  - [Palmer Law Group, PLLC](#)
  - [Rush Air Conditioning & Refrigeration](#)
  - [Solberg Engineering](#)
  - [Sun Life Center for Children](#)
  - [Sun Life Center for Women](#)
  - [Sun Life Family Dentistry](#)
  - [Sun Life Family Health Center, Inc.](#)
  - [Sun Life Pediatric Dentistry](#)
  - [Tri-Cor Air Conditioning & Heating](#)
  - [United Way of Pinal County](#)
  - [Visiting Angels](#)
  - [Western State Bank](#)
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## Casa Grande - Love It!

Attention, local retailers - just in time for new year, here's a gift for you! The Chamber, City of Casa Grande and the Arizona Office of Tourism, have partnered with Arizona-based Hownd(R) to bring you more customers and revenue. Several of your fellow Chamber businesses are already taking advantage of this unique opportunity.

Hownd makes your gift cards, coupons, vouchers and value-add promotional offers available to local consumers through your website, social media, email, the free MyHownd mobile app and a consumer website that will showcase your offers! Hownd doesn't charge a monthly subscription and there is no set-up fee.

The best news is, it will not cost you anything - so zero-risk for qualifying businesses! **Through the partnership, a special fund has been set up for a limited time.** The City of Casa Grande and the Arizona Office of Tourism will use this funding to cover 100% of Hownd's Results-Delivered Pricing, so participating businesses won't need to pay this fee when Hownd brings them paying customers.

Don't hesitate! Learn more about this program at [www.Hownd.com/Casa-Grande-AZ](http://www.Hownd.com/Casa-Grande-AZ).



## Tommy Caywood 1922 - 2021

We were saddened when Nancy Caywood of Caywood Farms called a week ago to let us know her father, Tommy, had passed.

Tommy Caywood, a lifelong farmer, helped to develop and expand the importance of farming and agriculture in Casa Grande. He led by

example: humility, hard work, love of the community, keen intelligence, kindness, and valuing the community. His work ethic was informed by the past with an eye to the future at all times

Tommy served on the Greater Casa Grande Chamber of Commerce Board of Directors from 1979-1980, and was a member of the Chamber's Government Affairs Committee for more than two decades, always advocating for the farming and agricultural present and future.

Caywood Farms Tours, directed by third-generation Nancy Caywood, MA, gives visitors the experience of seeing agri-business at work where they learn about growing cotton and alfalfa from seed to harvest. Caywood Farms has hosted several Chamber Business After Hours the last few years. During both the

tours and the Chamber mixers, the highlight has been seeing Sammie and Tommy front-and-center, chatting with guests.

We will all miss him.

Read the [full obituary here](#).

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## Business Briefs

[Vitalant](#) is partnering with Grace Lutheran Church to host a Blood Drive on Monday, January 25, 2021, 10:00 AM to 02:00 PM at the church's Fellowship Hall, 1805 E. Sierra Pkwy Casa Grande, AZ 85122. [Sign up here](#), email [jgale@vitalant.org](mailto:jgale@vitalant.org) or call 520-310-8858 to make an appointment. Print and share the [attached flyer](#). Learn More at [www.bloodhero.com](http://www.bloodhero.com).

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[Salt River Project](#) has named Geri Mingura as its new Associate General Manager and Chief Human Resources Executive. She officially embarks on her new role today for Arizona's only community-based, not-for-profit utility. "I am honored and excited to join SRP, which has a long history of service in Arizona," said Mingura. "I value and share SRP's commitment to diversity and workforce development. Investing in the people of this company will ensure we keep building on a legacy of service and evolve to meet the needs of the future." Read the [full announcement here](#).

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[Casa Grande Ruins National Monument](#) announced entrance road and parking lot repaving will begin at the Casa Grande Ruins National Monument on Monday, January 18. The work is anticipated to take one month during which time the monument will remain open, but with minor delays on the entrance road and reduced parking available for visitors. During the project, large vehicle maneuverable space will also be reduced. The needed repaving will improve the entrance road and parking lot surface conditions. Learn more, [visit their website](#).

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[Alluvion Communications](#) is offering new voice and data subscribers will enjoy free voice service for the first 3 months of service with Alluvion! Click the link below to contact us and claim this limited time offer. Learn more about this promotion by following [this link](#). Check out Alluvion's recent blogs: [Fiber to your Business](#) and [Supporting Workplace Flexibility](#).

*Do you have a business update? Send an email brief to [president@casagrandechamber.org](mailto:president@casagrandechamber.org) to be included in the Business Briefs.*

*Submit text or PDF.*

*Photos are considered advertisement and we will reach out to confirm your ad.*

## Chamber Stats

December Inquiries - Estimates		YTD Inquiries - Estimates	
Walk-Ins	159	Walk-Ins	3,573
Telephone	127	Telephone	3,009
December 2020 Facebook		YTD Facebook	
Posts Reach	7,745	Posts Reach	167,722
December 2020 e-Newsletter		2020 YTD e-Newsletter	
Monthly Average Distribution/Emails	974	YTD Total e-News Distribution/Emails	57,769
Average Open Rate	30%	Average Open Rate	30%
Opens by Desktop	71%	Average Opens by Desktop	72%
Opens by Mobile/Tablet	29%	Average Opens by Mobile/Tablet	28%

## 2021 Chamber Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community.

### Meet your Board of Directors

[LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF COMMERCE](#)

