



Greater Casa Grande  
Chamber of Commerce

## ***BUSINESS UPDATE***

January 2021 | Vol. 38, Issue 1b

### **A Message from our Executive Director**

Renée Louzon-Benn

Happy New Year! We are optimistic about the Chamber and business community these next 12 months. First, thank you to the 2020 Board of Directors for their leadership during an unusual year of challenges and compromise -- they were excellent anchors during the changing tides. Our incoming Board of Directors is equally engaged and ready to serve you in 2021. They are: Chairman of the Board, Ole Solberg, Solberg Engineering; 1st Vice Chair, Brian Gardanier, APS; 2nd Vice Chair, Brian Kellar, Banner Casa Grande Medical Center; Treasurer, Melesa Stewart, Stewart Clinic of Chiropractic; Past Chairman, Jennifer Murietta, Stanfield Elementary School District #24; and Board Members, Rusty Riggs, Capital R Construction; Mayor Craig McFarland, City of Casa Grande; Fernando Cornejo, Eva's Fine Mexican Food; Matt Herman, Norris RV; Daniel Tartakovsky, Lamar Companies/The Promenade Casa Grande; Daniel Mendoza-Lamb, Legion Protection Agency; Dan Wolf, Southwest Gas Corporation; Veronica Morton, Vantage West Credit Union; Mari Diaz, Walmart Distribution Center #7013; and Terry Strain, Western State Bank.



The fewer number of visitors in the Chamber office/Visitor Center over the past several months has allowed us to take a realistic, proactive approach to planning the new year. And just in time, as we are now seeing an increase in winter visitors and residents in the community as well as at our Visitor Center!

We will be dividing the Chamber's Annual Meeting (previously the Annual Dinner & Awards Program) into two parts this year. The Annual Meeting will be held virtually, on Facebook Live, on Friday, January 29 at noon. We will have our 2020 Chairman of the Board, Jennifer Murrieta, introduce last years' Board members and Ole Solberg, 2021 Chairman of the Board officially induct this year's Board. We will also announce the 2021-2023 Strategic Plan, utilizing a balanced-scorecard outlining the Chamber's four areas of focus.

The 2020 Business Awards presentation will be held later this spring, after awards recipients are determined (from the awards nominations submitted by YOU - our Chamber members). The format of the presentation is being planned and will depend on safety protocols and social distancing. Details for these and other annual Chamber events and programs will be announced as events are formalized.

Finally, we anticipate having the print version of the **Chamber's 2021 Business Directory & Community Guide** available for distribution to your clients and customers at the Chamber office by next week. Casa Grande - Love it!

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## Business of the Week



Congratulations to [Visiting Angels](#), our Business of the Week. Visiting Angels has been providing compassionate senior care to families across the United States since 1998. Their commitment to you is simple: They'll help your loved one continue living at home, and they'll help you find peace-of-mind.

In providing comprehensive home care for seniors, Visiting Angels approaches the customized in-home care based on the needs and preferences of each individual. If those needs change or increase over time, Visiting Angels Casa Grande can adjust the services they provide to adapt those changing needs.

A primary community initiative is support for the Alzheimer's Association who provide care, support, and research to end Alzheimer's. Visiting Angels looks forward to increasing the awareness of Alzheimer's and Dementia in our communities and a fundraising walk event in 2021.

Visiting Angels can help our amazing seniors navigate through times when assistance is needed, such as when recovering from an illness or surgery or when they are not safe living independently at home. Frequently requested services include bathing, dressing and grooming assistance; transportation to appointments and errands; assistance planning and preparing meals; light housekeeping and organization and numerous other personal and home care services.

If you or your loved one needs the services of Visiting Angels Casa Grande, 408 N. Sacaton St., #DD, or for additional information, please contact Joe or Holly at 520-426-4269 and tell them the Greater Casa Grande Chamber of

# January Chamber Events

Please join us for the following networking events to be held virtually.

## January Business Before Hours – Via Zoom

7:30am – 8:30am, Friday, January 15 (3<sup>rd</sup> Friday)  
Greater Casa Grande Chamber of Commerce

## January Business After Hours – Via Zoom

5:00pm – 6:00pm, Wednesday, January 27  
Casa Grande Alliance

To RSVP - email [events@casagrandechamber.org](mailto:events@casagrandechamber.org)

# CHAMBER RENEWALS

December 1-31, 2020

A great big **THANK YOU** to the following Chamber Members for renewing their memberships!

- [Affordable Movers](#)
- [Air Assurance - Air Conditioning/Heating](#)
- [Arizona's Best Choice Pest & Termite Services](#)
- [Casino Pawn & Gold](#)
- [Compassus](#)
- [Cooper & Rueter, LLP](#)
- [Cote Investigations & Associates, LLC](#)
- [Culver's of Casa Grande](#)
- [Desert Sands Apartment Homes](#)
- [Doan Restoration](#)
- [Epifini Landscaping, Inc.](#)
- [Family Heritage](#)
- [Fiesta Grande RV Resort](#)
- [Frito-Lay, Inc.](#)
- [Healthmatch Advocacy](#)
- [Keller Williams Legacy One Realty](#)
- [The Landmark Event Center](#)
- [Oasis Health Center](#)
- [O'Neil & Steiner, PLLC](#)
- [Pinal-Gila Council for Senior Citizens](#)
- [Quality Inn - CG](#)
- [SERVPRO of Casa Grande](#)
- [Skydive Arizona](#)
- [Skyventure Arizona](#)
- [Southern Pavilion Casa Grande](#)
- [Southwestern Eye Center](#)
- [Sun Life Center for Children](#)
- [Sun Life Center for Women](#)
- [Sun Life Family Dentistry](#)
- [Sun Life Family Health Center](#)
- [Sun Life Pediatric Dentistry](#)
- [Trinity Lutheran Church & TLC Preschool](#)

### Membership Information:

To learn more about benefits of membership contact Ken Saltzmann at the Chamber, 520-836-2125, or email [membership@casagrandechamber.org](mailto:membership@casagrandechamber.org).

## Business Briefs

**Mark your Calendars** - special for our Casa Grande Chamber members only, a webinar to meet our local [Small Business Development Center](#) and the

[Arizona Commerce Authority](#), and learn about the services they can provide to our small business members. Facilitated by [Central Arizona College SBDC](#), this FREE webinar is scheduled 10:00am to 11:00am, Tuesday, January 12. [Click here to register](#).

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**Synergisity Consulting, Training & Development LLC** is offering an introductory AVERT (Active Violence Emergency Response Training) Class - January 29, 2021 – 1:00 p.m. to 3:00 p.m. at the Chamber office, \$20/person (over 50% off) to Casa Grande Chamber Members. Check out the [Flyer here](#).

AVERT training is designed to empower and educate workplace teams to make vital survival decisions during a violent situation. Learn how to recognize the signs of danger, make *rapid survival decisions and decide whether to Escape, Evade or Attack*.

[Sign up now](#), seats are limited. All participants will receive an AVERT certification card.

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[DANX to the Rescue](#) is pleased to announce their new dog training show, to air March 31, on their YouTube Channel, DANX Rescue. Check out their YouTube announcement [here](#).

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**Volunteers Needed - Age 50+** If you are looking for a volunteer opportunity that will make an impact on our Casa Grande community- the AARP Experience Corps is for you. If you are a winter visitor and are worried about committing to a volunteer program- this one is on Zoom and works from anywhere. We are tutoring third graders (some 2<sup>nd</sup> graders) in reading fluency, because it is with fluency that reading comprehension is gained. Most tutoring is done between 8 am and 11 am, on Zoom Mon-Wed or Tues-Thurs, thus usually two 30-minute sessions twice a week (2 hrs/wk). Extensive training in tutoring, Zoom, and reading theory is provided. A 1 hour Zoom meeting (not mandatory) with the volunteers on Fridays keeps us all informed and up to date with each other, our students, and their schools.

Interested? Contact Caryl Chase, AARP Experience Corps, at the Casa Grande Main Library at [Caryl@achiepepinal.org](mailto:Caryl@achiepepinal.org) or [caryl@pinalalliance.org](mailto:caryl@pinalalliance.org). for more information or visit the Pinal-Casa Grande To apply online, visit the [Experience Corps website](#).

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The **Arizona Cardinals** may be out of the playoffs, but it's been a winning season for 98 lucky teachers who benefitted with every touchdown scored by the Cardinals. For the second season, [Salt River Project](#) partnered with Cardinals Charities for the Touchdowns for Teachers program, which awarded \$500.00 grants to two deserving teachers every time the Cardinals scored a touchdown. In total, the Cardinals scored 49 touchdowns this season. Ninety-eight teachers won \$500 for a total of \$49,000 in teacher grants.

SRP is a leader and supporter of education in Arizona, providing \$1.3 million in teacher resources and grants in 2019. From hands-on teacher workshops to grants for educators, SRP supports teachers as they innovate for the future and create classroom environments where everyone can succeed. Read the entire [press release here](#).

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The [Arizona Commerce Authority](#) has announced the following Boot Camp sessions. Please note the dates and time.

**Tuesday, January 12, 9:00am - Social Media Marketing in 2021** : Join in for a discussion on best practices for social media marketing in 2021, featuring social media and digital marketing expert, Giselle Aguiar. Learn how to plan

content in advance and strategically implement the tools (like Instagram Reels, Facebook live, etc.) available on each platform. Topics will revolve around knowing your audience, focusing on user experience, building trust, fostering credibility and more. [Register here](#).

**Wednesday, January 13, 11:00am - Update on Paycheck Protection Program:** Join for another special session on the latest round of the Paycheck Protection Program. Receive the latest updates from the Small Business Administration (SBA), understand how your small business is impacted and next steps you can take. [Register here](#).

**Thursday, January 14, 9:00am - Leveraging LinkedIn to Scale Your Business:** Hear from LinkedIn coach and digital marketing expert, Madhu Chadha, on how to leverage LinkedIn to grow your business. Learn digital marketing strategies that will make your brand stand out, reach your target audience, increase your sales and more. [Register here](#).

Bookmark ACA's Small Business Boot Camp page to plan your calendar and learning sessions - <https://www.azcommerce.com/small-business-boot-camp/>

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**Central Arizona College Commercial Electrician Installer Program Provides Students with a Strong Career Path.** The Commercial Electrician Installer program at Central Arizona College is aimed at creating opportunities for individuals aspiring to be an electrician while enhancing their professional possibilities.

At the completion of their studies, students will earn a Commercial Electrician Installer Certificate from CAC and certificate credentials from the NCCER and OSHA. The 18 college credits they complete are transferable for continued education if desired. [Read the entire article here](#).

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Do you have news to share? Email [president@casagrandechamber.org](mailto:president@casagrandechamber.org).  
Formats: email, press release in word, and PDF documents.

## Meet your 2021 Board of Directors

**DID YOU KNOW** your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community?

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[LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF COMMERCE](#)

