



Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

February 2021 | Vol. 38, Issue 2b

A Message from our Executive Director

Renée Louzon-Benn

Your business is our business. We consider our Chamber members as our business partners. One of the Chamber's primary objectives is to provide as much value as possible to our members/partners. We determine the value of the services we offer our members through your responses to the surveys we send out. In the past two surveys, members indicated that the Chamber actively promoting or marketing your businesses was most important.



Member engagement is essential in ensuring that the Chamber will have more opportunities to promote your businesses. You can do this by letting us know about your business news or updates by emailing us or by sending the link for us to share on the Chamber Facebook page and Twitter.

In addition, we are always looking for news briefs from our Chamber members to include in this weekly e-Newsletter. Your news can include any change in hours, location, new managers, workshops or seminars you are offering or any other updates you want to share with your fellow Chamber members and customers.

We are here to work with you (our partners) in helping to sustain a positive local business climate, and to find solutions to issues that impact our businesses. So keep those news briefs coming in, folks - and let's start marketing your business!

Important reminder: Please submit nominations for the Chamber's annual business and community awards by February 28. For more information about the awards, [please read more here](#).

Business of the Week



Congratulations to [O'Neil & Steiner, PLLC](#), this week's Business of the Week. The firm's owners and partners are Rick O'Neil and his son, Judd Steiner. Rick was born and raised in Casa Grande and has been providing accounting services for more than 40 years. The entire team at O'Neil & Steiner, PLLC, 318 E. Cottonwood Ln., is here to help you and your business. Each engagement will be performed by a licensed, local CPA with 10+ years of experience, and the desire to provide excellent service. The accountants are board-certified and attend regular seminars/continued education courses to stay current with changes in the tax code, business law, and techniques in their field.

With a diverse background assisting small businesses throughout Arizona, the team at O'Neil & Steiner, PLLC, have the qualifications necessary to answer questions, design efficient systems, and set and measure goals specific to you as their valued client. Services include Financial Accounting; **Business Consulting** and **Income Tax Preparation**. They also offer tax preparation services for individuals, trusts, estates, partnerships, and corporations and **Everything in Between**.

It is tax season, so if you need a trustworthy CPA to complete your taxes, contact Rick or Judd at 520-836-7947 or mycpa@oneilsteiner.com and tell them the Greater Casa Grande Chamber of Commerce sent you.

February Chamber Events

Please join us for the following virtual networking events:

Business Before Hours – Via Zoom

7:30am – 8:30am, Friday, February 12th

Kramer Media

Morning fun with Marketing Trivia

Business After Hours – Via Zoom

4:00pm - 5:00pm, Wednesday, February 24th

David Rafeedie Coaching

Table Topics with a Twist

To RSVP - email events@casagrandechamber.org

January Business After Hours



Our January Business After Hours was a fun and interactive Zoom event, hosted by [Casa Grande Alliance](#), whose office is located at 280 W. McMurray Blvd. Attendees enjoyed an informative presentation on all the great work Casa Grande Alliance does in our community, including their [2020 infographic](#).

Congratulations to **Minute at the Mic** winners: Kassie Walters, [Allstate Insurance - Florence](#); Duncan Wiston, [Alluvion Communications](#); Eric Bashaw, [Creative Furniture Connection](#), Beverly Arriaga, [Girl Scouts of Southern Arizona](#); April Crimmins, [HomeSmart Success](#); Stephen Miller, Chairman, [Pinal County Board of Supervisors](#); Jennifer Murrieta, [Stanfield Elementary School District](#); and Ole Solberg, [Solberg Engineering](#). Congratulations to I Love Casa Grande Tee Shirt winners Duncan Wiston, Beverly Arriaga and Marge Jantz.

Business - Networking – Community - Opportunity

These are the Chamber's areas of focus...and also a great way to promote our member businesses and Casa Grande community.

CHAMBER RENEWALS

January 1-31, 2021

A great big **THANK YOU** to the following Chamber Members for renewing their memberships!

- [Absolute Homes, Inc.](#)
- [ALLN1 Finance Management, LLC](#)
- [AMS Insurance](#)
- [Avon Products, LLC - Laurie Inselmann](#)
- [Boston's Restaurant and Sports Bar](#)
- [C.G.Q. House](#)
- [Casa Grande Alliance](#)
- [Casa Grande Family Dentistry](#)
- [Casa Verde Estates](#)
- [Cook, David - Arizona District 8 Representative](#)
- [Dave's Collision Specialists, Inc.](#)
- [Desert Springs Ranch RV &](#)

- [Friends of the Casa Grande Public Library](#)
- [Girl Scouts of Southern Arizona](#)
- [Heritage Casa Grande Funeral Home & Cremation Society of Arizona](#)
- [Jeff's Appliance Repair](#)
- [L'Grande Cafe](#)
- [Lucid Motors](#)
- [Mitchell & Crosby Family Dentistry](#)
- [My Golden Era](#)
- [Palmer Law Group, PLLC](#)
- [Planet Fitness](#)
- [PPEP, Inc.](#)
- [Ringo Canyon Granite, LLC](#)
- [The Son's Plumbing Service](#)

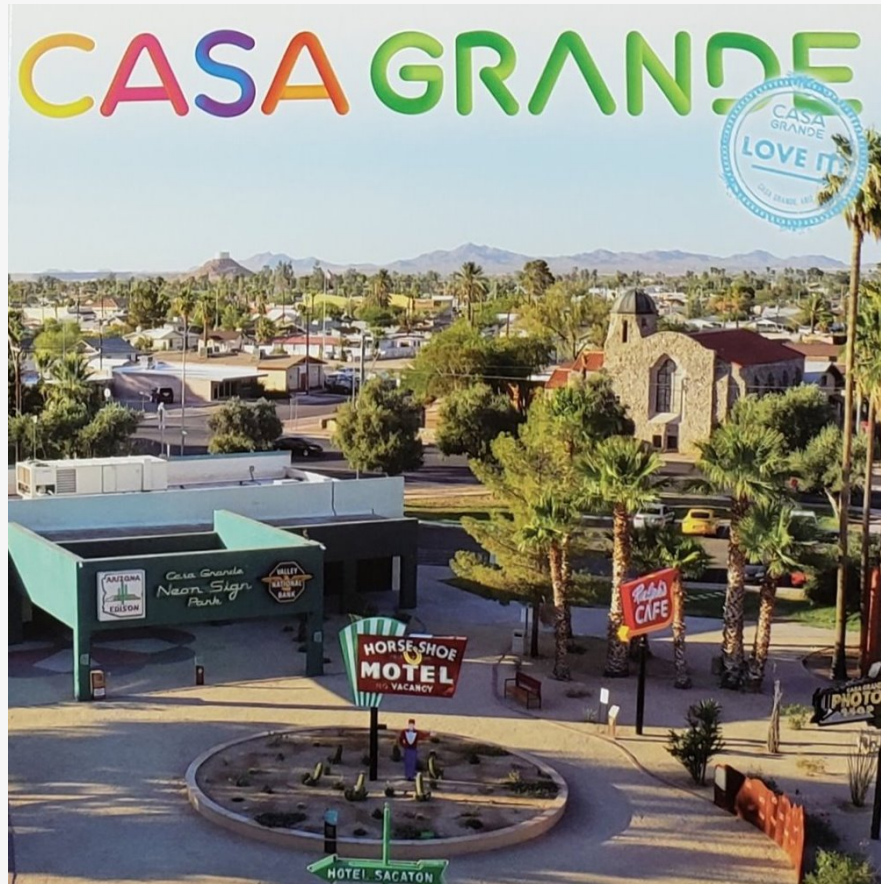
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- [Edward Jones - Financial Advisor: Fred Tucker](#)
- [Fairways in Casa Grande](#)

- [Tri-Cor Air Conditioning & Heating](#)
- [Triple J's](#)
- [Walton Orthodontics](#)

Membership Information:

To learn more about benefits of membership contact Ken Saltzmann at the Chamber, 520-836-2125, or email membership@casagrandechamber.org.



Mark your calendars! Friday, February 12, 9:00am to Noon!

The brand new **2021 Greater Casa Grande Chamber Directory & Community Guide** is available for pickup. The directory has information on economics, demographics, things to do, Chamber member business listings, city map and much more about our great community.

We are so proud of this publication and it is perfect to hand out to your customers and winter visitors. Come meet us at [The Casa Grande Dispatch](#), 116 W. 2nd St. (in the back of the building). Please RSVP to membership@casagrandechamber.org, and let us know how many directories you will be picking up. They are packaged 50 per box and we also have ½ boxes available.

Business Briefs

[Arizona Water Company](#) and the [City of Casa Grande](#) are conducting a survey to gauge water conservation ethic in the community. The survey will be followed by a year-long education campaign, which will begin in April. The

survey is anonymous, and is being conducted through this [Facebook messenger tool](#). You must be logged in to Facebook on the device to participate.

Check out the [City of Casa Grande's Popular Annual Financial Report \(PAFR\)](#), which includes information on the General Plan 2030, Strategic Plan and Casa Grande by the numbers.

[Pinal-Gila Council for Senior Citizens](#) is hosting and still accepting registration for a Virtual Healthy Living with Diabetes Workshop, 10:00am - noon, Thursdays, February 4 through March 11, 2021. The workshop is free of charge, and covers healthy eating, menu planning, exercise to manage blood glucose and improve strength, flexibility and endurance and techniques to deal with fatigue, frustration and isolation, and disease related problem solving. Participation is limited. Email maryg@pgcsc.org to register. Print off and share [this flyer](#) freely.

[Doan Restoration](#) is hosting a Hawaiian Luau, Saturday, March 6, at 5:00pm at 1950 E. Watkins St., Ste. 140, Phoenix. Activities include Axe Throwing, Cornhole, Giant Beer Pong, Giant Connect Four, and a Mechanical Shark! This free event offers an Open Bar including Hawaiian Cocktails. Menu offers Teriyaki Chicken, Hawaiian BBQ Beef, Island Fire Chicken, Roast Pig and much more. Call or text (480) 492-0242 to RSVP and receive 2 attendance tickets and 10 raffle tickets. Uber service will be available.

[ARIZONA@WORK-Pinal County](#) invites you to learn more about their On-the-Job Training program, where your business can save on hiring costs for new employees. Join for a virtual discussion, Monday, March 8, 10:00am - 11:30am. See [attached flyer](#) for more details. [Register here](#).

[DANX to the Rescue](#) is pleased to announce their new dog training show, to air March 31, on their YouTube Channel, DANX Rescue. Check out their YouTube announcement [here](#).

[Deadlift Coffee](#) announced their food trailer will now be at Dominion Square, 3860 N. Pinal Ave., Monday-Thursday 7:00am - 10:00am and Friday 7:00am to 1:00pm, next to Vaqueros.

Read the [latest update](#) from [Alluvion Communications](#) on bringing fiber optics to Casa Grande. The need for fiber optics in Casa Grande, AZ has grown exponentially in recent years. As more individuals are working from home and attending online courses due to the COVID-19 pandemic, rural communities like Casa Grande have felt the impacts of having limited broadband infrastructure. New industries requiring large amounts of data have moved into the area which also contributes to the need for improved broadband infrastructure.

Check out this excerpt from the latest blog from [David Rafeedie Coaching](#), "I thought of goat yoga as I was reflecting on the current business environment. I liken the setting we are currently operating in as elephant yoga. We are being stretched while having the great weight of shutdowns and restrictions place on us. And sometimes, heartbreakingly, the great weight feels like it has crushed us. Some businesses will never reopen again. Those are not just businesses; they represent shattered dreams and hopes. Others are struggling to survive. Professionals in various sectors, profit and non-profit, are also feeling the weight of the "elephant" as they are being

stretched. I know I have in my coaching business. Read the [entire blog here.](#)

Do you have news to share? Email president@casagrandechamber.org by Friday for inclusion the following Monday.

Formats: email, press release in word, and PDF documents.

Meet your 2021 Board of Directors

DID YOU KNOW your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community?

**LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF
COMMERCE**

