



Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

February 2021 | Vol. 38, Issue 2d



Business of the Week

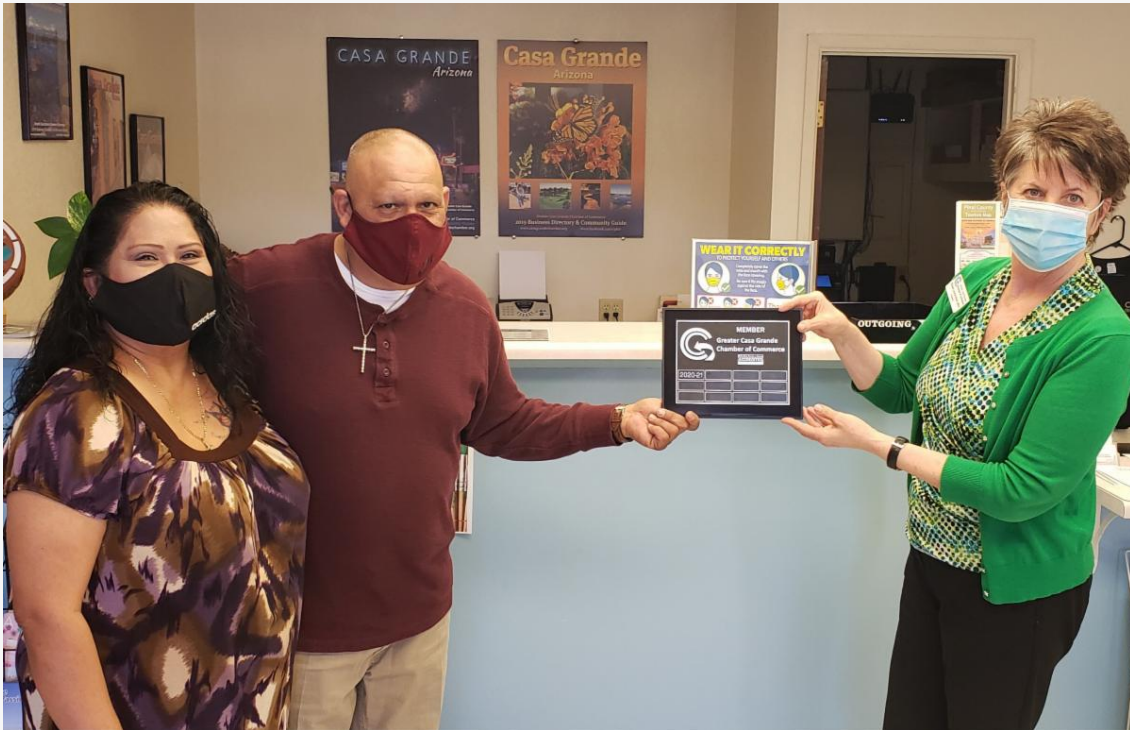
Congratulations to [Trinity Lutheran Church Pre-school](#) this week's Business of the Week. TLC Preschool is a ministry of Trinity Lutheran Church, 1428 N Pueblo Ave., in Casa Grande. "Education in a Christian context" is their goal. Additional goals include: instilling respect, love and an excitement for God's Word; building upon connections of everyday life; expanding each child's sense of awe and wonder of their world; experiencing different art mediums, with the 'process' as the end goal instead of the product and emphasizing a love for learning through enjoyable, developmentally appropriate curriculum and experiences.

To support working parents, TLC Preschool opens early in the morning at 6:30 a.m. and stays open until 6:00 p.m. They are qualified to serve families who have support through D.E.S. (Arizona Department of Economic Security). Their award-winning program for children from 2 to 5 years old, is offered year-round, with half- and full-day options and before and/or after-school options for students up to 11 years old. Elementary-school aged children up to 11 years old are welcome to come before or after school, or in their current

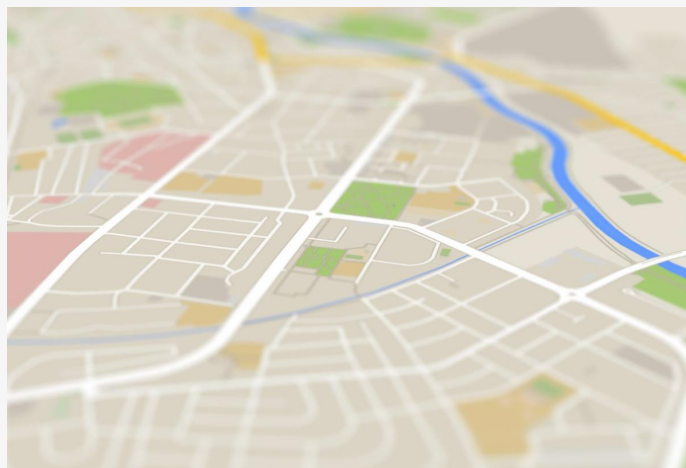
situation, to attend all day to be tutored with their online learning while local schools are closed to in-person learning.

If you or if you know of anyone that needs quality child care, please contact Charlie or any of the other excellent staff members at 520-836-2451 and tell them the Greater Casa Grande Chamber of Commerce sent you.

Member Plaque Presentation



Making the most of a #membermoment... we were pleased to present Chamber member [Pinal's Best Shuttle Service](http://www.pinalshuttle.com) with their membership plaque. If you need a ride, give them a shout, and tell them "the Greater Casa Grande Chamber of Commerce sent you." Learn more, visit www.pinalshuttle.com.



Put your business "on the map!"

Don't miss this limited-time, exclusive marketing opportunity to let your customers know you are open for business! [Casa Grande Valley Newspapers Inc.](http://www.casagrandevalley.com)/Kramer Media ad reps are contacting all Chamber

members to see if you would like to include a display ad for your business in the Chamber's **2021-2022 Casa Grande Street Map**.

Display advertising is open to Chamber members only! And, new this year, display ads will now be featured on both the front and back sides of the map! Be sure to ask your ad rep about it!

Your display ads ensure that 10,000 community maps are distributed free-of-charge to visitors and residents alike. In addition to being available in our Visitor Center, maps are distributed to area RV parks and hotels/motels for their guests, and at various Chambers of Commerce and Visitors Centers throughout Pinal County and Arizona!

Ad space is limited and the sales deadline is April 15, 2021. If you have any questions, please call the Chamber at 520-836-2125, or email Zoe Cooper with Kramer Media directly at zcooper@pinalcentral.com.

Thanks for your support!

February Chamber Events

Please join us for the following virtual networking event:

Business After Hours – Via Zoom

4:00pm - 5:00pm, Wednesday, February 24th

David Rafeedie Coaching

Minute at the Mic - Table Topics

Prizes donated by David Rafeedie Coaching x 3

Each prize = Complimentary 55-75 minutes Coaching Session

Register and Attend to be entered into the prize drawings

To RSVP - email events@casagrandechamber.org

Or try out your new Representative online access and register directly from the Chamber Events calendar on [our website HERE!](#)

Business Briefs

Join [City of Casa Grande](#) Mayor Craig McFarland 6:00pm, Tuesday, February 23, for a COVID-19 Town Hall. This virtual event offers a panel presentation of personal stories & tips from local survivors and health experts. Follow [this link](#) for meeting login details.

ICYMI => the [Pinal County Business Sustainability Program](#) was created by the Pinal County Board of Supervisors to assist local businesses that were negatively impacted by the "Stay Home, Stay Healthy, Stay Connected" Executive Order issued by Governor Ducey to help contain the spread of COVID-19 and that experienced a 10% or more reduction in revenue. The Business Sustainability Program is a one-time reimbursement of up to \$15,000 to qualifying businesses for past recipients for rent, mortgage and/or utilities expenses for any three (3) month period between March 1, 2020 and **closes February 28, 2021**. Funding will be awarded to qualifying small businesses in unincorporated areas of Pinal County. [Click here](#) to learn more or apply.

The [Arizona Commerce Authority](#) has announced the following Boot Camp sessions. Please note the dates and time.

Tuesday, February 23, 2021 | 9:00 AM - 10:00 AM | **How Distracted Driving Laws Impact Your Business** | Join the Arizona Commerce Authority for an interactive webinar to discuss how distracted driving laws could impact your small business, featuring the Vice President of Risk Management Services, Tom Goeltz. [REGISTER TODAY](#)

Thursday, February 25, 2021 | 9:00 AM - 10:00 AM | **Work Productivity Hacks for Small Businesses** | Join the organizational experts at Digitile for an interactive discussion on work productivity tips to help the business grow. Learn how to manage your business virtually and implement new ways to communicate, manage tasks and deliver customer service from afar. [REGISTER TODAY](#)

[Quiet Waters Maternity Spa](#) is hosting a Mommy and Daughter time, "[Mad Hatter Tea Party](#)," 6:00pm - 8:00pm, Saturday, February 27, 2021 at their Chandler office, 1405 N. Dobson Road, Suite 1. Attendees are encouraged to arrive dressed for the part - hats and all! There will be a raffle and prizes. RSVP your attendance to 480-572-1224.

In today's ever evolving tech-driven, real estate market, your clients are demanding user-friendly, tech-driven tools. [Academy Mortgage](#) has the perfect solution for your client's home buying technology needs. They have phone app that acts as an electronic business card for YOU, loaded with user-friendly features that you can share with your buyers. Schedule a time to meet with a member of the Academy Mortgage Team and set up your My Mortgage: Mobile account. They'll show you how to use it and share it with your clients. Best of all, it's totally free! Check out [this video](#) with program highlights.

[Central Arizona College](#) English faculty awarded book and completion scholarships to multiple students this spring.

For the book scholarship, students had to submit a 250-300 word essay on how CAC has helped them, as a student, achieve their educational goals. Students had to be enrolled in a minimum of six credit hours for the spring semester, achieve a grade of B or better in ENG 101/121 and have selected a program/pathway of study.

Fifteen book scholarships were awarded to help students purchase books and supplies at CAC's bookstores. Each book scholarship was \$250. Read the [list of recipients here](#).

[Central Arizona College](#) announced that Dr. Terri Ackland, Academic Dean for Arts and Humanities has been named a Distinguished College Administrator by Phi Theta Kappa Honor Society (PTK).

Dr. Ackland is one of 26 college administrators from throughout the nation that will be recognized during PTK Catalyst 2021. The Society's annual convention will be broadcast live from Orlando, Florida, April 8-10.

The Distinguished College Administrator Award recipients were nominated by students. This award is presented to college vice presidents, deans, or directors who support student success at their institution by recognizing academic achievement, leadership, and service among high-achieving students. Read more [about the recognition and Dr. Ackland here](#).

Check out this excerpt from the latest blog from [David Rafeedie Coaching](#), "That is the way we have always done it." "We keep doing the same things over and over again and expect different results." "We can never reach a consensus and keep spinning our wheels." "Over the years, we have meetings talking about the same things again and again." If I had a dime for every time I have heard the above statements, I would be extremely wealthy. Perhaps you have listened to them many times too, or worse, you have been part of the experience of being on a team caught in one or more of the ruts those phrases reflect. Statements like the above are signs of poor organizational health. There is nothing in those statements that will inspire resilience. Read the [entire blog here](#).

YTD City and County Stats



[Pinal County Building Permits](#)

[Pinal County Manufactured Home Permits](#)

[Pinal County Income and Labor Force Stats](#)

[Tax Collections by Municipality](#)

[AZ Retail Tax Collections by County](#)

[AZ Remote Seller Tax Collections by County](#)

Membership has its benefits!

Did you know... The Greater Casa Grande Chamber of Commerce will provide **Certificates of Origin at no cost to Chamber-member businesses?** This is a significant money-saving benefit to our members who are manufacturers, processors, and distributors. For more information, contact the Chamber at 520-836-2125, or [email our office](#).

To learn more about other membership perks, contact Ken Saltzmann at the Chamber, 520-836-2125, or membership@casagrandechamber.org.

Meet Your 2021 Chamber Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our business members and advocates on behalf of our business community.

LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF COMMERCE

