



Greater Casa Grande  
Chamber of Commerce

## ***BUSINESS UPDATE***

February 2021 | Vol. 38, Issue 2c

### **Business of the Week**

**Arizona's Best Choice Pest & Termite Services** is this week's Business of the Week. Arizona's Best Choice Pest & Termite Services is a locally owned and operated pest control company, with offices in Mesa, Phoenix, and Casa Grande. For more than 20 years, their dedicated team has been providing **homeowners**, property managers, and **business owners** with high-quality pest control and **termite services**.

Regardless of the type of pests you're dealing with, their certified pest technicians are here to deliver the best available treatments in the industry. They back all of their work with a 100% satisfaction guarantee, and their services also come with a warranty and annual follow-up. In addition, Arizona's Best Choice Pest & Termite Services uses the latest pest control technology and techniques to ensure the greatest possible results that are safe for their customers, pets and the environment. All of the products they use have been approved by the U.S. Environmental Protection Agency.

Proud of the excellent reputation they have earned by serving over 7,000 loyal customers and understanding that no two situations are ever alike, Arizona's Best Choice Pest & Termite Services is determined to provide solutions that are tailored to customers' unique needs. Once they perform a free inspection of your property, they will propose a plan that you can be confident will obtain the results you seek.

If you are in need of pest control, please give Zach a call at 520-421-9966 and tell him the Greater Casa Grande Chamber of Commerce sent you.



**NEW!!**

## **Member Sign-in to the Chamber website!**

The [Greater Casa Grande Chamber of Commerce](#) recently added a new **Member Sign-in** capability to our website. Email notifications were sent to the Primary Contact for each of our member businesses on Friday, February 12th. Your sign-in provides convenient 24/7 access to your membership information. As the Administrator of your account, your Primary Contact can use your Administrator Sign-in to: keep your [online directory](#) listing up to date; maintain your list of representatives; view transaction history and pay invoices online; post your business' events on our [online calendar](#); post job openings for your business on our online [job board](#); and post special deals and discounts in our [promotions section](#). Please do not hesitate to contact us if you have questions or if the Primary Contact on file with your business did not receive this email.

An additional email will be sent to any additional listed Representatives for your business later this week. Reps on file will now be able to keep their individual contact information up to date as well as register for events online.

## **February Chamber Events**

Please join us for the following networking event to be held virtually

### **Business After Hours – Via Zoom**

4:00pm – 5:00pm, Wednesday, February 24th

**Hosted by David Rafeedie Coaching**

**MARCH Events TBA**

## February Business Before Hours

Our February Business Before Hours was a fun and interactive Zoom event, hosted by **Kramer Media** ([Casa Grande Dispatch/Blossom Digital Marketing](#)), whose offices are located in our historic downtown at 200 W. 2nd Street. Attendees enjoyed an informative presentation on the wide array of services the media group offers. Hosts Zoe Cooper and Brian Kramer kept us on our toes with a marketing trivia challenge.

Congratulations to  **Minute at the Mic**  winners: Richard Rosales, [APS](#); Donna McBride, [Council Member, City of Casa Grande](#); Kristen Gramando; [J. Warren Funeral Services](#); [Marge Jantz](#); Sue Conn-Hood, [Juice Plus+](#); Colleen Bechtel, [Keller Williams Legacy One Realty](#); Stephen Miller, Chairman, [Pinal County Board of Supervisors](#); and Randy Redcay; [Schooley Mitchell](#).

Congratulations to our prize winners! Colleen Bechtel, Richard Rosales and Donna McBride, who all won an **I Love Casa Grande T-Shirt**, and to Sue Conn-Hood who won a book on Casa Grande's history, donated by Kramer Media.

Business - Networking - Community - Opportunity

These are the Chamber's areas of focus...and also a great way to promote our member businesses and Casa Grande community.

# THANK YOU!

**Brian Kramer**

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**Zoe Cooper**

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@blossomagencyaz



## 110% Club

The following Chamber Members have elected to donate 10% or more of their existing dues to the Chamber in addition to their membership investments.

**We want to thank these members for their generosity**

## and continued support!

*To learn about each member,  
click on their name to follow link to their website or Facebook page.*

- [Alliance Cancer Care Arizona](#)
- [AllN1 Finance Management, LLC](#)
- [American Family Insurance/Ty Schraufnagel](#)
- [AMS Insurance](#)
- [Andersen & Sarnowski, PC](#)
- [AZ New Horizon Realty](#)
- [Banner Casa Grande Medical Center](#)
- [Caywood Farm Tours, LLC](#)
- [Creative Furniture Connection](#)
- [Dell's Pizza & Sports Bar](#)
- [Farmers Insurance/The Abbott Insurance Agency](#)
- [Foster's Carpet Care Repair](#)
- [Giddens Tire & Automotive, LLC](#)
- [Helping Associates, Inc.](#)
- [HomeSmart Success](#)
- [Hotel Bluestone](#)
- [Juice PLUS + - Susan Conn Hood](#)
- [Kiva Insurance, LLC](#)
- [Legion Protection Agency](#)
- [Metal Solutions](#)
- [Mi Amigo Ricardo](#)
- [Optima Medical](#)
- [Palmer Law Group, PLLC](#)
- [Ringo Canyon Granite, LLC](#)
- [Solberg Engineering](#)
- [Sun Life Center for Children](#)
- [Sun Life Center for Women](#)
- [Sun Life Family Dentistry](#)
- [Sun Life Family Health Center, Inc.](#)
- [Sun Life Pediatric Dentistry](#)
- [Tri-Cor Air Conditioning & Heating](#)
- [United Way of Pinal County](#)
- [Visiting Angels](#)
- [Western State Bank](#)



## Casa Grande - Love It!

Attention, local retailers - just in time for new year, here's a gift for you! The Chamber, City of Casa Grande and the Arizona Office of Tourism, have partnered with Arizona-based Hownd(R) to bring you more customers and revenue. Several of your fellow Chamber businesses are already taking advantage of this unique opportunity.

**Hownd** makes your gift cards, coupons, vouchers and value-add promotional offers available to local consumers through your website, social media, email, the free MyHownd mobile app and a consumer website that will showcase your offers! Hownd doesn't charge a monthly subscription and there is no set-up fee.

The best news is, it will not cost you anything - so zero-risk for qualifying businesses! **Through the partnership, a special fund has been set up for a limited time.** The City of Casa Grande and the Arizona Office of Tourism will use this funding to cover 100% of Hownd's Results-Delivered Pricing, so participating businesses won't need to pay this fee when Hownd brings them paying customers.

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Download the MyHownd app from your app store, and check out the deals from fellow Chamber members, DANX to the Rescue, Deadlift Coffee Shop, Ephemeral Touch, Little Barrel Antiques, and Salt and Sound.

## Business Briefs

The [Arizona Commerce Authority](#) (ACA) has announced the following Boot Camp sessions. Please note the dates and time.

**Tuesday, February 16, 9:00am - How to Increase Your Probability of Success 10x:** Hear from Elite Entrepreneurs on how to increase your probability of success using their VitalSmarts Influencer/Change Anything model. Learn about vital behaviors, sources of influence that affect behavior change and how to leverage these influences to increase your probability of success. [Register here](#).

**Thursday, February 18, 9:00am - Leveraging Videos on Social Media to Strengthen your Business.** Utilize the power of posting videos on social media to help strengthen your business, featuring video marketing expert, Taylor Wellman. Learn about each platform's search engine optimization (SEO) and posting rules, how to effectively distribute content to ensure visibility and which platforms your business should be posting to by leveraging a distribution roadmap. [Register here](#).

Missed a Boot Camp session? ACA has them archived. Just follow [this link](#) to scroll to all the Boot Camp Sessions.

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[The Best Solution](#) is hosting a webinar on Sales and office automation, 10:00am Wednesday, February 17, 2021. During this webinar, presenters will show how easy it can be to: streamline workflows with modern mobile apps and familiar tools like Outlook; guide sellers with prescriptive actions and workflows; and minimize routine tasks with prompts that help capture new customer records. [Register here](#).

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[Central Arizona Governments \(CAG\)](#) has partnered with Northern Arizona University (NAU) to survey business leaders in our region, and learn how your organization has coped with the COVID crisis. Information from this economic resiliency survey will be used to develop a toolkit for organizations in your region. Please take a moment to complete [the survey here](#). If you have any questions about this survey, please contact NAU's Economic Policy Institute at [epi@nau.edu](mailto:epi@nau.edu). If you have questions for someone at CAG, please reach out to them directly at (480) 474 - 9300. Thank you for helping organizations in your region. This survey will close at the end of the day on Thursday, February 25, 2021.

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The [City of Casa Grande Arts and Humanities Commission](#) is hosting the [Annual Plein Air Painting Event](#), which will be held this year on March 13, 2021 with registration opening at 8:00 a.m. at the Casa Grande City Hall Council Chambers. On behalf of the Commission, the City looks forward to your participation at this event! Follow this link for [registration information and event guidelines](#).

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Did you know [Academy Mortgage](#) in Casa Grande offers a one time close construction loan with as little as 5% down on conventional and 3.5% down on FHA? You can combine a lot purchase and builder contract into one loan and one closing (680 FICO score required)! Homes are hard to find right now so build your dream home today and allow Dawn Svoboda and her team to help you with financing information on their great product. See the [attached flyer](#) or call (520) 316-1341 for details.

[Casa Grande Alliance](#), in partnership with the [Pinal County Department of Public Health, Sonoran Prevention Works](#) and the [Arizona National Guard Counterdrug Task Force](#), is seeking information for all of the naloxone distribution points in Pinal County. Please take a moment to [complete this survey](#), and forward to others as appropriate. The information you provide will be added to the new naloxoneAZ website hosted by the Counterdrug Task Force, the Public Health and the Sonoran Prevention Works map. Your assistance is greatly appreciated.

[First American Credit Union](#) is constantly working to improve the banking experience for their members. They are working hard to bring you the following enhancements in 2021. Contactless payments - just tap & go - a faster, safer way to make everyday purchases. It's like having exact change wherever you go, but even faster and more convenient than cash. Use anywhere you see the Contactless symbol at checkout. Now available - digital wallet - An easy and secure way to make purchases with your First American Credit Union debit and/or credit card. Learn more about [their offerings here](#).

*Do you have a business update? Send an email brief to [president@casagrandechamber.org](mailto:president@casagrandechamber.org) to be included in the Business Briefs. Submit text or PDF.*

*Photos are considered advertisement and we will reach out to confirm your ad.*

Chamber Stats - January 2021			
<b>Facebook</b>		<b>Inquiries - Estimates</b>	
Posts	53	Walk-Ins	263
Impressions	13,525	Telephone	228
<b>Twitter</b>		<b>Website</b>	
Tweets	26	New Users	1766
Impressions	7,521	Pageviews	5,184
<b>Instagram</b>		<b>e-Newsletter</b>	
Posts	24	Monthly Average Distribution/Emails	893
Reach	5,193	Average Open Rate	29%
		Average Click Rate	17%

## 2021 Chamber Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community.

### [Meet your Board of Directors](#)

[LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF COMMERCE](#)



