

Check it out!
If its **bold**, **blue** and underlined
- its a link to a website, social media page or PDF.



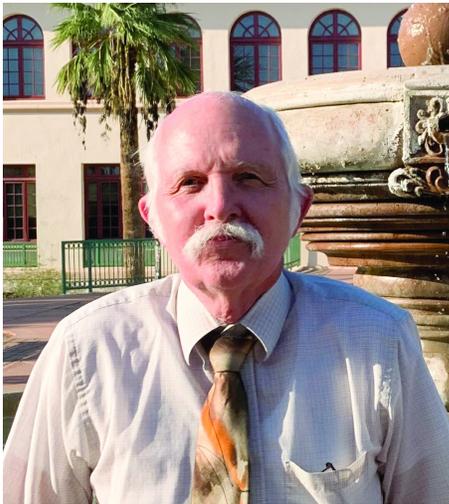
Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

February 2021 | Vol. 37, Issue 2a

Greetings from the Chamber

Ole Solberg - *Solberg Engineering*
Chairman of the Board



At the Chamber's Annual Meeting, held virtually on Facebook Live last Friday, we discussed some changes to the Chamber's mission statement and presented the 2021-2023 Strategic Plan Balanced Scorecard. These were developed during the Board's planning sessions, which were completed January 27, 2021. A Vision Statement was added, which resulted in changes to our Mission Statement.

Our new Mission Statement is "Building a greater Casa Grande." Our prior mission statement has been repurposed and is now our vision for the future: "The Greater Casa Grande Chamber of Commerce, as the voice

of business, leads, promotes and develops opportunities for the success of our members and the community."

The Chamber's two-year Strategic Plan Balanced Scorecard allows us to look at our business from four important perspectives: Financial - how our Chamber members see us; Customer - how our customers see us; Internal - what we must excel at, and Innovation and Learning which means how we can continue to improve and create value. These four focuses are interconnected and maintain "line of sight" with our organization's Mission and Vision. In each focus area of our scorecard, we identified objectives, measures and strategies to execute our plan, thus raising the bar on the value we bring to our members and our community.

Our 2020 and 2021 Chamber Boards of Directors have carefully studied and planned for the present and future of the Chamber. I am grateful for their creativity and guidance as well as for the diligence of our Chamber team in developing our Strategic Plan.

Our 2021-2023 plan is an outlook to promote our strengths, enhance our existing business opportunities, and contribute to the economic future for all

who call the Greater Casa Grande area home. To learn more about our scorecard, please visit the link on the [Chamber website](#).



Business of the Week

Congratulations to [Doan Restoration](#) this week's Business of the Week.

Doan Restoration believes in building trust and rapport with their customers, and bringing the highest degree of expertise and professionalism to repairing their customers' homes/properties that have been damaged by natural disasters. If your home or office suffers damages as a result of flooding, fire, water, smoke or any other disaster, contact Doan Restoration. They are the first-choice disaster restoration team and will get your property restored quickly and easily. Their experts are fully trained, licensed, and qualified.

It is the goal of Doan Restoration to get home/business owners the level of restoration coverage to which they are entitled. Doan Restoration works with every insurance provider in the country using the same estimating program and software. While restoring your homes or businesses to their original conditions, Doan Restoration will be standing by, ready to guide you every step of the way - 24 hours a day, 365 days of the year.

Doan Restoration regards their customers' properties as if they were their own, which means they apply the same standards of quality workmanship that they would expect for themselves. Hopefully, you won't need their services but rest assured that if catastrophe strikes you can call Doan Restoration at 602-726-9759 and tell them the Greater Casa Grande Chamber of Commerce sent you.

2021 Annual Meeting – January 29, 2021

The Greater Casa Grande Chamber of Commerce 2021 Annual Board meeting was held noon, Friday, January 29, via [Facebook Livestream](#). Our thanks for the support from Media Partner, [Cactus Mine](#) for partnering with the Chamber for the program. Check out Cactus Mine's new video

interview series, "Past – Present – Future," you can find them on [Facebook](#) and [Twitter](#). Thank you "film location" partner, [BeDillon's Cactus Garden & Restaurant](#), and to our "film crew," [Blossom Digital](#).

If you were watching the video Friday, you were prompted to comment on or share the livestream event to be entered into a prize drawing. We have three winners: Donna McBride, Hannah Stone and Isabel Estrada Morales. Our thanks to [BeDillon's Restaurant & Cactus Garden](#), and [Quiet Waters Maternity Spa](#) for donating prizes!

February Chamber Events

Please join us for the following networking events to be held virtually.

February Business Before Hours – Via Zoom

7:30am – 8:30am, Friday, February 12
Kramer Media

February Business After Hours – Via Zoom

4:00pm – 5:00pm, Wednesday, February 24
David Rafeedie Coaching

To RSVP - email events@casagrandechamber.org

Welcome
New Chamber Members

AZ Notary 2 You

Stephanie Sherouse
711 N. Park Avenue
Casa Grande, AZ 85122
520-635-5606
aznotarytoyou@gmail.com
Category: Legal Services

Pepsi Beverage Co.

Matthew Igoe
4140 E. Raymond Road
Phoenix, AZ 85040
602-763-8549
Matthew.igoe@pepsico.com
Category: Beverage Distribution

ProfitHawk Investments

Patricia Jefferson
Casa Grande, AZ 85122
520-518-0844
phinvestj3@gmail.com
Category: Real Estate

Right Away Disposal

Larry Williams
3755 S. Royal Palm Avenue
Apache Junction, AZ 85119
602-677-5308
larry@rightawaydisposal.com
Category: Recycling & Waste Services

Saguaro Whispers

Maria Coca
9788 N. Cox Road
Casa Grande, AZ 85194
520-858-4795
stay@saguarowhispers.com
Category: Hotels & Lodging

Vern Lewis Welding Supply

Miles Miller
8231 E. Apache Trail
Mesa, AZ 85207
602-689-7211

Ranney Properties, Inc.

Tom Ranney
2820 N. Pinal Avenue, Ste. 12, #506
Casa Grande, AZ 85122
520-503-7847

Tom@ranneyprop.com

Category: Home Inspections

Category: Welding & Fabricating

Membership Information: To learn more about benefits of membership, contact Ken Saltzmann at the Chamber, 520-836-2125, or email: membership@casagrandechamber.org



We were happy to present new Chamber member, [Pepsi Beverage Co.](#) with their new member plaque this past week.

Business Briefs

[Seeds of Hope](#) is hosting their annual fundraising dinner with a new twist - a "Dinner in a Box." This year, instead of an in-person celebration dinner, the participants pick up a box and take it home. Each box includes a gift certificate to a small local business for dinner, a prerecorded video featuring a personal greeting from former Arizona Diamondback Luis Gonzales as well as testimonies, photos and recaps of the organization's programs, a special gift from Seeds of Hope, and one scratch-off ticket that offers participants a 1-in-10 chance of winning a gift valued at \$50 or more. Attendance is limited to 200. To purchase tickets, call 836-6355 or online at www.seedsofhopeaz.com.

From the [latest blog](#) by [Alluvion Communications](#), "Like many industries, the travel industry has taken a big hit due to the coronavirus pandemic. While both business and leisure travel will likely be restored at some point in the future, there are some aspects of travel that may be permanently changed. Though there are things we can do while business travel is on hold, we don't know when we'll be able to travel normally again. As businesses begin to plan for post-pandemic operations, business travel is likely to be reserved for those situations that truly require a face-to-face meeting."

Do you have a business update? Send an email to president@casagrandechamber.org to be included in the Business Briefs. Please provide any press releases in PDF format. Please send announcements at least 7 days before our weekly publish day (Monday).



**MY MASK PROTECTS YOU, AND
YOUR MASK PROTECTS ME.**

Meet your 2021 Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community.

**LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF
COMMERCE**

