

Check it out!
If its **bold**, **blue** and **underlined**
- its a link to an email, website, social media page or PDF.



Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

December 2020 | Vol. 37, Issue 12c



Business of the Week

Congratulations to this week's Business of the Week, **Synergisity Consulting Training & Development, LLC**. Synergisity services schools and small to medium-sized businesses statewide. The founder has been a proud Casa Grande resident more than 40 years and is excited to support the Casa Grande community.

Synergisity is BBB accredited and provides expert support in the areas of HR, safety and workers' compensation to improve performance and cost savings. Their purpose is to guide businesses in best practices and to defend against costly compliance errors. Services include on demand guidance via telephone, e-mail or on-site guidance for HR management related manners such as

discipline, terminations, evaluations, etc.; support services to include HR process and compliance audits, policy development, job descriptions, FMLA administration, job description development, internal investigations, discipline and documentation; best practices to minimize workers' compensation and unemployment costs; safety program development; general and BLS CPR/AED and First Aid Training either in person or using the new OSHA-approved remote skills verification format; and staff training to include annual compliance training, accident avoidance, and supervisor development.

Synergisity is also pleased to announce the new AVERT, active violence and emergency response training. This new training module educates you to anticipate potential danger, react quickly if violence occurs, and to become an immediate responder to life-threatening bleeding. AVERT certification will prepare you for active violence and acute bleeding situations, wherever you are.

Synergisity Consulting, Training & Development LLC is passionate about helping clients protect their bottom line and making Human Resources, risk and safety solutions uncomplicated.

Schedule a free consultation today by calling the office, 480-508-2680, or e-mailing, peggy@synergisity.com. Mention the Chamber of Commerce sent you to receive 10% off of all services retained by January 22, 2021.



Holiday Hours

The Greater Casa Grande Chamber of Commerce will be closed Thursday and Friday, December 24 & 25, in recognition of the Christmas Holiday. We will resume regular business hours Monday, December 28.

We wish you all a healthy and peaceful Christmas Holiday!

110% Club

The following Chamber Members have elected to donate 10% or more of their existing dues to the Chamber in addition to their membership investments.

We want to thank these members for their generosity and continued support!

To learn about each member,

click on their name to follow link to their website or Facebook page.

[2Geckos Consulting, LLC](#)
[Alliance Cancer Care Arizona](#)
[AMS Insurance](#)
[American Family Insurance/Ty Schraufnagel](#)
[Andersen & Sarnowski, CPAs](#)
[AZ New Horizon Realty](#)
[Banner Casa Grande Medical Center](#)
[Banner Casa Grande Urgent Care](#)
[Banner Medical Group](#)
[Casa Grande Oral & Maxillofacial Surgery, PC](#)
[Caywood Farm Tours, LLC](#)
[Cote Investigations & Associates, LLC](#)
[Creative Furniture Connection](#)
[Dell's Pizza & Sports Bar](#)
[Farmers Insurance/The Abbott Insurance Agency](#)
[Fitzgibbon's Law Offices, P.L.C.](#)
[Foster's Carpet Care Repair](#)

[Giddens Tire & Automotive, LLC](#)
[Helping Associates, Inc.](#)
[HomeSmart Success](#)
[Hotel Bluestone](#)
[Juice PLUS + - Susan Conn Hood](#)
[Kiva Insurance, LLC](#)
[Metal Solutions](#)
[Mi Amigo Ricardo](#)
[Optima Medical](#)
[Rush Air Conditioning & Refrigeration](#)
[Solberg Engineering](#)
[Sun Life Center for Children](#)
[Sun Life Center for Women](#)
[Sun Life Family Dentistry](#)
[Sun Life Family Health Center, Inc.](#)
[Sun Life Pediatric Dentistry](#)
[Tri-Cor Air Conditioning & Heating](#)
[United Way of Pinal County](#)
[Visiting Angels](#)
[Western State Bank](#)



Casa Grande - Love It!

Attention, local retailers - just in time for the holidays and the new year, here's a gift for you! The Chamber, City of Casa Grande and the Arizona Office of Tourism, have partnered with Arizona-based Hownd(R) to bring you more customers and revenue. Several of your fellow Chamber businesses are already taking advantage of this unique opportunity.

Hownd makes your gift cards, coupons, vouchers and value-add promotional offers available to local consumers through your website, social media, email, the free MyHownd mobile app and a consumer website that will showcase your offers! Hownd doesn't charge a monthly subscription and there is no set-up fee.

The best news is, it will not cost you anything - so zero-risk for qualifying businesses! Through the partnership, a special fund has been set up for a limited time. The City of Casa Grande and the Arizona Office of Tourism will use this funding to cover 100% of Hownd's Results-Delivered Pricing, so participating businesses won't need to pay this fee when Hownd brings them paying customers.

Don't hesitate! Learn more about this program at www.Hownd.com/Casa-Grande-AZ.

Business Briefs

Mark your Calendars - special for our Casa Grande Chamber members only, a webinar to meet our local [Small Business Development Center](#) and the [Arizona Commerce Authority](#), and learn about the services they can provide to our small business members. Facilitated by [Central Arizona College SBDC](#), this FREE webinar is scheduled 10:00am to 11:00am, Tuesday, January 12. [Click here to register.](#)

Marina Loving has joined the [Pinal County Federal Credit Union](#) Team as Marketing Assistant. She has worked with the organization for just over 5 years, and made this transition in September.

Commercial and Municipal Customers Begin Receiving Clean Energy from [Salt River Project \(SRP\)](#) Grand opening of the Saint Solar plant delivers 100MW of solar energy to 11 organizations including three Valley cities and top companies in Arizona. Salt River Project announced the beginning of commercial operations at "Saint Solar" the newest 100-megawatt (MW) solar plant added to SRP's growing renewable energy portfolio. As part of SRP's ongoing commitment to support customers in achieving their sustainability goals, the 100 MW plant was initiated by SRP's Sustainable Energy Offering and is owned and operated by a subsidiary of NextEra Energy Resources, LLC. Through Saint Solar, SRP has begun delivering solar energy to 11 of its largest energy consumers who now have the ability to lower overall carbon emissions by receiving a portion of their energy from the sun. Adding the plant to its renewable energy generation mix contributes to SRP's goal to add 1,000 MW of new utility-scale solar energy to its system by the end of fiscal year 2025. [Read the full press release here.](#)

[Salt River Project \(SRP\)](#) Ranks Highest in West Large Region for 21st Year. J.D. Power Announces 2020 Electric Utility Residential Customer Satisfaction Study. Salt River Project ranks highest in customer satisfaction in the western United States among Large electric utilities for the 21st time in the 22 years that J.D. Power has been surveying residential electric customers - and the 19th year in a row. According to the 2020 Electric Utility Residential Customer Satisfaction Study, issued today by J.D. Power, electric customers gave SRP a Customer Satisfaction score of 806 on a 1,000-point scale - that is a 16-point gain from 2019. The Sacramento Municipal Utility District was second highest ranked utility in the West with a 783 score. The average score in 2020 in the West Large Utility region, which covers utilities in Arizona, California, Colorado, Idaho, Nevada, Oregon, Utah, Washington and Wyoming, is 741. The J.D. Power National Customer Satisfaction Index average score for of all electric utilities surveyed is 751. [Read the full press release here.](#)

[Stewart Clinic of Chiropractic](#) is hosting a Food & Hygiene Products Donation Drive, through December 23 to benefit Children in Foster Care. Items needed include: healthy non-perishable food and drinks, hair brushes, ponytail holders, lice treatments and headbands. Drop off your donation to 1415 N. Trekell Road, Ste. 101. Questions? Call 520-509-6160.

Do you have a business update? Send an email to events@casagrandechamber.org to be included in the Business Briefs.

Submit text with PDF.

Photos are considered advertisement and we will reach out to confirm your ad.

Chamber Stats

November Inquiries - Estimates		YTD Inquiries - Estimates	
Walk-Ins	186	Walk-Ins	3,596
Telephone	198	Telephone	3,009
November 2020 Facebook		YTD Facebook	
Posts Reach	10,481	Posts Reach	159,034
November 2020 e-Newsletter		2020 YTD e-Newsletter	
Monthly Average Distribution/Emails	1071	YTD Total e-News Distribution/Emails	53,875
Average Open Rate	29%	Average Open Rate	30%
Opens by Desktop	70%	Average Opens by Desktop	72%
Opens by Mobile/Tablet	30%	Average Opens by Mobile/Tablet	28%

2020 Chamber Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community.

Meet your Board of Directors

[LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF COMMERCE](#)

