

Check it out!
If its **bold**, **blue** and underlined
- its a link to an email, website, social media page or PDF.



Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

December 2020 | Vol. 37, Issue 12b

A Message from our President

Renée Louzon-Benn

As we plan for 2021, we at the Chamber are cautiously optimistic about our plans for reimagining and bringing about our in-person events next year. Although we will not have our Home, Health & Garden Show in 2021, we anticipate being able to offer our monthly networking events, maybe in the second quarter of the year.

We have divided our Annual Dinner/Meeting into two parts -- we will recognize the 2020 Board of Directors and the incoming 2021 Board, virtually and will have the annual Business/Community Awards presentation later in the spring. More about that to come after the first of the year. The good news is that you still have time to submit leadership awards nomination materials for Community Service (individual); Business Excellence (business); and Hall of Fame (individual). We know you have people and businesses in mind that you could nominate, so this is your chance! For Awards nomination criteria, please email president@casagrandechamber.org.



In more good news, take a look at the Chamber's beautiful new website at the same web address, www.casagrandechamber.org! You will be emailed instructions and a log-in so you can update your member profiles, so that your business contact information will be listed and linked correctly in the Chamber database and in our online Member Listings.

The Board recently had its annual retreat and reviewed metrics, data, budget and your responses to our membership survey. They are using that information to develop a two-year strategic plan to be shared with you. Our primary goal is that we bring value to you, our members, in ways that are measurable, achievable and reportable. Together, we are the Chamber - the voice of business in Casa Grande.

On behalf of the Board, the staff and I, we wish you a very merry holiday season and happy New Year!

We cannot say it enough - take a look at the Chamber's beautiful new website at the same web address, www.casagrandechamber.org! The website was made possible by a CARES Act Grant through the [City of Casa Grande](#), and collaboration between local resource, [Blossom Digital Marketing](#), the Chamber and our membership database software provider, CC-Assist.

The recently redesigned website integrates our membership database into the site, making it easy for site visitors (customers, clients, tourists) to find our member businesses. It also shows off the Chamber's role as a designated Arizona Visitor Information Center (AVIC) as well as your Chamber of Commerce.

We are proud to say that from its beautiful landing page to the easily navigable information about the community and our member businesses, we are confident you will "Love it!" The website is part of a larger "Rediscover Casa Grande" marketing project, with all project activities focusing on marketing our community!

Business of the Week



Congratulations to [Re/Max – Yost Realty](#) this week's Business of the Week. Joe and Debbie Yost began selling real estate in Casa Grande in the early 80's when the industry was very different than it is today. Home searches on the internet weren't possible. Realtors had to carry around an inches-thick book of real-estate listings, perform every task necessary themselves AND find time for the client.

The Yosts realized they weren't just selling a house... what clients really wanted was incredible customer service, high standards, expertise, help and advice with negotiations, and plenty of time and communication from their

agents.

They opened their own RE/MAX brokerage in 1995 have built an award-winning team of specialists, to whom the client always comes first. They have a large staff of administrative personnel at Yost Real Estate Group who make it possible for the Yosts and their agents to have the time to provide the high-quality service their clients and customers deserve.

Even though technology and real-estate tools and regulations have changed over the years, Joe and Debbie's vision has not changed. Their daughter, Melissa Yost Fuentes, has been part of the management and ownership team and has worked as an agent for the past 12 years.

Having just celebrated the company's 25th anniversary the RE/MAX Yost Real Estate Group's integrity, customer service, expertise, and exceptional negotiation are synonymous with the business name.

The Yosts have been and continue to be very involved in the local community - from Debbie serving as a Chamber Chairman of th Board, to all of the family serving on City committees and they and the RE/MAX team participating in many local business and service organizations

Cancelled - December Chamber Events

Due to the current and steady upward trend in COVID-19 numbers, we feel it is best for our members, staff and community to cancel our December networking events.

December *Business Before Hours*

Friday, December 11, 2020 - 7:30am - 8:30am

December *Business After Hours*

Wednesday, December 16, 5:15pm - 7:00pm

CHAMBER RENEWALS

November 1-30, 2020

A great big **THANK YOU** to the following Chamber Members for renewing their memberships!

[1st Internal Bank & Trust](#)
[Against Abuse, Inc.](#)
[Al & Riley's Air Conditioning & Sheet Metal](#)
[American Vision Window's, Inc.](#)
[Arizona@Work Pinal County](#)
[ASU Office of Government & Community Engagement](#)
[Bay of Islands Massage & Spa](#)
[Branham's Terminating](#)

[DANX to the Rescue](#)
[Desert Sun Heating, Cooling & Refrigeration, Inc.](#)
[Fitzgibbons Law Offices, P.L.C.](#)
[Heritage Motors](#)
[Horizon Health and Wellness, Inc.](#)
[Ivory Towers Realty](#)
[J. Warren Funeral Services](#)
[KVNG Grace 91.1 FM](#)

[Company, Inc.](#)

[Canyon Pool Service](#)

[Casa Grande RV Sales](#)

[Caywood Farm Tours, LLC.](#)

[Classic Airplane Association of](#)

[Arizona](#)

[Costco Wholesale](#)

[One Accord Physical Therapy](#)

[Phoenix Skydive Center](#)

[Premier Cardiovascular Center](#)

[Casa Grande](#)

[ROX Casa Grande Insurance](#)

[The Salvation Army](#)

[U.S. Army Recruiting](#)

[Villas by Mary T.](#)

Membership Information:

To learn more about benefits of membership contact Ken Saltzmann at the Chamber, 520-836-2125, or email membership@casagrandechamber.org.

Business Briefs

The [Casa Grande Alliance](#) requests your help! We have organized a bi-monthly Virtual Family Fun Night for Casa Grande. This event will have activities for the whole family to enjoy from the comfort of their homes as well as lessons to help them develop strong family skills. We seek door prizes for families and would like to ask the business owners of our community for help with gift certificates and cards in any amount to encourage participation. Any help would be greatly appreciated, you'll not only get great free advertising that night but you'll also help bring families together and build relationships. Since 1989, Casa Grande Alliance is a 35+ member coalition with the mission of creating partnerships and coordinating efforts to reduce substance use, misuse, abuse and dependency in our community and reduce violence among youth and adults. Learn more about us and our work at:

<https://casagrandealliance.com/>

[Deadlift Coffee Shop and Food Trailer](#) has temporarily extended their hours during the Electric Light Tour. Now open on Friday's and Saturdays to 8:00pm (from 7:00pm) until December 20th. While you're out enjoying the lights, stop by and enjoy their light display and grab a free steamer compliments of Deadlift. Enjoy online ordering at deadliftcoffee.com and curbside pickup available. If you are at the Neon Sign Park they can also take your order from your vehicle or on the phone and walk it out to you. Call (520) 426-9738.

[Seeds of Hope](#) is hosting their [3rd annual "Run/Walk for Hope,"](#) 9:00am, Saturday, January 9, 2021 at Ed Hooper Park. [Register here.](#) Registration includes race shirt, medal and swag bag. Seeds of Hope has your safety in mind: All staff required to wear masks and gloves throughout the event. Participants assigned an arrival window time to check in. After check-in, participants will go directly to the start line. No "event" before or after the race for people to gather. Groups of 2 will be sent out every 10 seconds to allow for distance on the course. Only unopened bottled water available, Finish Line set apart from the start line. No event following the race - awards will be mailed. Print off and freely share the [attached flyer.](#)

[Vitalant](#) Blood Donation and [Compass Christian Church Casa Grande](#) are partnering to host a Blood Drive, Tuesday, December 22 at 1510 N. Casa Grande Ave., in the church's main hall (enter through the doors to the right of the office). Advance appointments are encouraged to help maintain social distancing. All donors must bring and wear a mask or cloth-based face covering. Please share the [attached flyer](#) freely.

Do you have news to share? Email president@casagrandechamber.org.
Formats: email, press release in word, and PDF documents.

Meet your 2020 Board of Directors

DID YOU KNOW your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community?

**LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF
COMMERCE**

