



Greater Casa Grande  
Chamber of Commerce

## ***BUSINESS UPDATE***

March 2020 | Vol. 37, Issue 3d

### **CARES Act**

Monday April 27th begins the second wave of funding for the Paycheck Protection Program. It is important that you act fast! Portals for new PPP applications opened at 7:30 AM. According to [Local First Arizona](#), working with an approved local financial provider can improve the likelihood of being approved for small business relief under the CARES Act.



### **Small Business Bootcamp & Resource Collective**

The Arizona Commerce Authority (ACA) is launching a new initiative. The **Small Business Bootcamp & Resource Collective** program will be a statewide initiative designed to help Arizona small businesses emerge from this crisis stronger than ever.

The Bootcamp will provide daily touchpoint sessions featuring expertise from community business leaders over the next several weeks to connect with mentors, learn strategies to help navigate this uncertain environment, and prepare for a strong re-entry once the state begins our economic recovery process. [Register Here.](#)

- **April 27, 9am to 10am - PPP & EIDL Application Workshop**
- **April 28, 9am to 10am - Sources of Quick Cash**
- **April 29, 9am to 10am - Engaging with your Banker**

*"The comeback is always stronger  
than the setback."*

~Author unknown

## **Business Briefs**

**A general message from our banking institution members,** *"If a business is experiencing issues due to COVID-19, it is a recommendation that they reach out to their lender and discuss the issues they are incurring. The sooner the business owner and the lender are on the same page, the better. Together they can work on a plan that will work for both."*

**Blossom Digital Marketing** is beginning a series of weekly videos to keep you informed on how businesses can be successful right now on social media. The first video about navigating social media in the current landscape is up on their Facebook page. [Click here to view the 10-minute video](#). For more information, contact Brian Kramer, Director at Blossom Digital Marketing at 520-423-8671, or email [bkramer@wmicentral.com](mailto:bkramer@wmicentral.com).

**If you are concerned about your investments right now, you are not alone.** Experienced investors know the market is cyclical, and extreme volatility can create unease and uncertainty. Financial advisor [Robert Miller with Edward Jones](#) invites you to join a webinar entitled Uncharted Waters, to learn more about: Today's markets in historical context and perspective; How our emotions affect decision-making; Three strategies to help live with market volatility. RSVP Robert Miller 520-876-9073 no later than Monday April 27th. To attend, [go to this link](#).

### Important Webinar Details

Date and time: April 29th @ 4:00 p.m.

Meeting number: 286 723 848

Meeting password: EdwardJonesCG

### Important Audio Information

Dial-in Number: 866-528-2256 You must dial in in order to be able to hear the webinar.

Passcode: 4034572

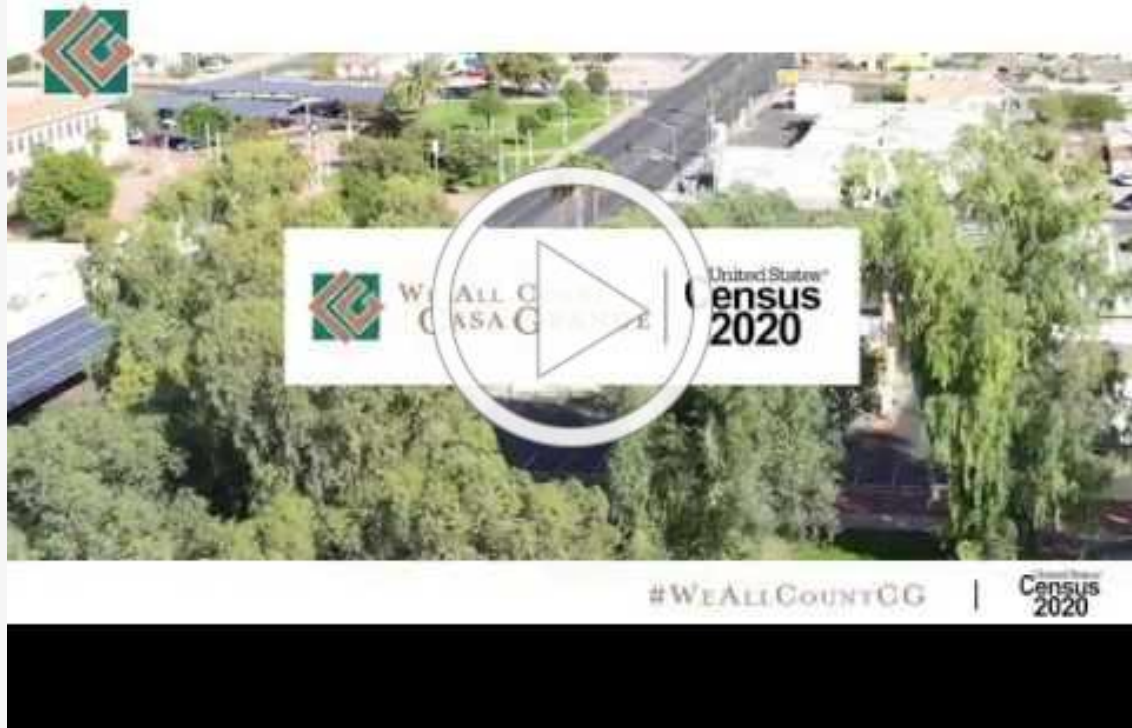
**Join the next webinar from the Greater Phoenix Economic Council this Tuesday, April 28 at 10:30am to hear from [City of Casa Grande Mayor Craig McFarland](#), Phoenix Mayor Kate Gallego, Mesa Mayor John Giles, and Tolleson Mayor Anna Tovar on COVID-19 impact & response from local municipalities across the Valley. [Click here to register for the webinar](#).**

**Legion Protection Agency is currently offering 10% off of their security services to Casa Grande Chamber members.**

*Do you have a business update? Send an email to [events@casagrandechamber.org](mailto:events@casagrandechamber.org) to be included in the Business Briefs.*

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## **Have you completed YOUR Census2020?**



## City and County Stats for March 2020



[Pinal County Building Permits - March 2020](#)

[Pinal County Labor Force Stats - March 2020](#)

[Casa Grande Tax Collections - FY 19-20](#)

[Pinal County Tax Collections - YTD 2020](#)

## Membership has its benefits!

**Did you know...** The Greater Casa Grande Chamber of Commerce will provide Certificates of Origin at no cost to chamber-member businesses? This is a great benefit to our members who are manufacturers, processors, and distributors. For more information, contact the Chamber of Commerce, 520-836-2125, or [email our office](#).

**To learn more about other membership perks**, contact Ken Saltzmann at the Chamber, 520-836-2125, or [membership@casagrandechamber.org](mailto:membership@casagrandechamber.org).

## 2020 Chamber Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community. [Meet your Board of Directors](#)

LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF  
COMMERCE

