



Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

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Business of the Week



If you can already feel your mouth watering, you must know that our Business of the Week is one of Casa Grande's longtime favorite hometown restaurants, [Mi Amigo Ricardo](#). This family-owned business, located along the main drag at 821 East Florence Blvd., has been in operation for over 37 years! Not only are they well-known in the community for their delicious Mexican food (featuring Mrs. Tapia's secret family recipes) but also for the friendly, welcoming owner Robert Tapia and his staff.

Cleanliness and sanitation are taken very seriously in the restaurant, and Ricardo's wants to make sure that your visit is comfortable, even during COVID-19 restrictions. They are currently closing on Sundays to fog/sanitize the restaurant so the public can be assured of a safe and enjoyable dining experience, just like you are used to.

Ricardo's loves Casa Grande and is always giving back to the community wherever they see a need. Visit your friends at Mi Amigo Ricardo today and order your favorites, or give them a call at 520-836-3858 for take-out. Your stomach will thank you! **Be sure to tell Robert and his staff that the Greater Casa Grande Chamber of Commerce sent you.**

New #LoveLocalCG Merch!



We have recently added to the selection of black and neon "Love It!" shirts available for sale. In addition to Co-ed, we now offer Ladies cut crew neck tees as well as Youth sizes. All tees are priced at just \$15 each.

Cloth face masks are also now available, two different designs, for \$10 each.

Come on by the Chamber office and outfit your whole family. Proceeds from sales of merchandise support our Shop Local initiatives, so when you buy from us, you are already supporting your local community!



Business Briefs

Cottonwood Medical Center is now [Optima Medical](#)! "Come visit the same staff you know and love as we continue to upgrade our facility and improve the patient experience. Thank you to our phenomenal medical professionals for your hard work and commitment. Lastly, thank you to our wonderful patients and the entire Casa Grande community. We are thrilled to share this next step with all of you!"

The [Goodruby Christian Bookstore](#) recently expanded its Spanish

section, with a variety of Spanish and bilingual gifts. Stop in to check them out! They'll be placing another Spanish gift order before Christmas and are looking for feedback on the kinds of gifts you would be most interested in.

In a recent blog, [Schooley Mitchell](#) reminds us that in the telecom world, people had different expectations for 2020. This was supposed to be the year that 5G went mainstream. The fifth-generation tech standard for cellular networks is designed to connect virtually everyone and everything together, with higher speeds, lower latency, increased availability and more reliability. Global operators started launching 5G networks in early 2019, and many countries expected to see their nationwide 5G mobile networks up and running by now. But by the time that the Mobile World Congress was cancelled in February due to the COVID-19 pandemic, telecom professionals knew that the 5G rollout would be slowed. [Read the article in its entirety here](#) and contact local Business Optimization Specialist Randy Redcay at 520-413-5383 x 101 for individualized expertise in business cost reduction.

Eight major corporations have contributed more than \$1.5 million to shore up Arizona's dwindling water supplies in a conservation project with the Colorado River Indian Tribes (CRIT) in western Arizona. Intel Corp., Microsoft, [Cox](#), The Coca-Cola Foundation, Procter & Gamble, Reformation, Silk, and Swire Coca-Cola, USA are providing the funding as part of the project that was developed through the Colorado River Drought Contingency Plan (DCP) negotiations in Arizona. The collective funding agreement from corporations and foundations to conserve water is the single largest collaborative effort of its kind in Arizona. [Read the article here](#) and learn more at www.businessforwater.org.

The Arizona Commerce Authority's Arizona Manufacturing Extension Partnership (AZ MEP) announced last week they are accepting applications from Arizona manufacturers in need of assistance as a result of the COVID-19 pandemic. The enhanced support is made possible by a one-time allocation as part of the Coronavirus Aid, Relief, and Economic Security (CARES) Act, awarded to AZ MEP by the U.S. Department of Commerce's National Institute of Standards and Technology (NIST).

The funds will be used to subsidize services delivered by AZ MEP to help manufacturers overcome the impact of the pandemic. Support is also available to assist companies that are producing personal protective equipment (PPE) and other supplies in response to COVID-19.

The following AZ MEP services are included in the program:

- Strategic planning and identification of new markets
- Rebuilding customer demand
- Overcoming supply chain disruptions
- Financial and cash flow management
- Lean manufacturing and continuous improvement
- Staffing, training and workforce development
- Maintaining a safe workplace in a COVID-19 world
- Cybersecurity risk assessment and compliance planning

The \$50 million CARES Act allocation was allocated among all 50 states and Puerto Rico. Arizona received \$730,000 to subsidize MEP services for AZ manufacturers. The program is open to manufacturers across the state. Applications will be processed on a first-come, first-served basis. Companies will be notified of acceptance into the program within one week of submitting their application. [Applications can be submitted online here.](#)

Do you have a business update? Send an email toevents@casagrandechamber.org to be included in the Business Briefs. Submit text with PDF.

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31% average open rate (industry average = 20.90%)
9% average click rate (industry average = 6.7%)

Featured Banner - \$75 per insertion - exclusive - only one weekly
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Member/Advertiser to provide artwork linked to URL - 600px x 200px
\$50 additional for Chamber to create banner ad
Learn more, contact president@casagrandechamber.org

Have you completed YOUR 2020 Census?

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2020 Chamber Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community. [Meet your Board of Directors](#)

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COMMERCE**

