



Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

Aug 2020 | Vol. 37, Issue 8d

VIRTUAL Business After Hours Mixer

Wednesday, August 26th
4:30 pm – 5:30 pm

Hosted by



SUN LIFE FAMILY HEALTH CENTER

- ~ BYOB (*only if it's allowed at your particular viewing location!*)
- ~ Meet your community colleagues
- ~ Enjoy virtual tour(s) of this buzzing community health center
- ~ Test your knowledge at a "trivia" game!

Win a minute at the Mic!

All Chamber member employees are invited to attend at no cost

~ Remember that door prize donations for future Mixers are always welcome ~

**Please RSVP to events@casagrandechamber.org
by noon on Wednesday, August 26th**

Business of the Week

Let's get a close-up instead of a bird's-eye view of [Skydive Arizona](#), this week's Business of the Week. Skydive Arizona, a family-owned business located just down the road in Eloy, has more than 30 years of success in their

industry. In addition to having the largest fleet of jump aircraft in the world (including five Twin Otters, seven Skyvans, a DC-3 and a Pilatus Porter), they drop thousands of skydivers every year, providing one of the most popular tourist attractions in Pinal County.

The skydiving school on the Skydive Arizona property offers tandem skydives for first-timers, as well as courses for people to learn how to skydive on their own. They also have an indoor skydiving facility, SkyVenture Arizona, that is a great way to enjoy the sensation of skydiving without the need for a parachute or airplane!

Since skydiving, or even watching skydiving can work up an appetite, there is a restaurant, open to the public, which serves Americana cuisine for breakfast, lunch and dinner. Due to their fleet of aircraft and amenities available, this international facility is known world-wide as a destination skydiving center for skydivers and military training operations - right here in our own backyard (or in the sky above it)!

Skydive Arizona is open year-round and currently has many COVID precautionary measures in place. Longtime chamber members and partners in helping to develop local tourism destinations, they love supporting our local businesses and look forward to the continued growth and success of the Greater Casa Grande Chamber of Commerce!





August Business Before Hours

Friday, August 14 was a great day for our VIRTUAL Business Before Hours hosted by [Veterans of Foreign Wars Post 1677 \(VFW\)](#), located at 111 East 2nd Street. Our thanks to Commander Hughes Byrne for hosting.

We met virtually via ZOOM, and had 25 attendees participate in the Chamber's morning networking event. Commander Byrne, and Senior Vice Commander Al Gramando, provided a virtual tour of the newly renovated facility, followed by a test of our knowledge of the VFW. Those who won the VFW questions were given a ☐Minute at the Mic☐ and entered to win an "I heart" CG" Casa Grande loyal-tee shirt. ☐Minute at the Mic☐ winners: Mike Anson, [Health Markets](#); Kristin Gramando, [J. Warren Funeral Services](#); Dave Hood, [Ride for the Warrior](#); Jackie Guthrie, [AZ New Horizon Realty](#); Mike Nasir, [AZ Quality Services](#); Nancy Tucker, [AirMed Care Network](#); Rina Rien, [AZ New Horizon Realty](#); Colleen Bechtel, [Keller Williams Legacy One Realty](#); Samantha Alvarez, [NESCO Resource](#); and Sue Conn-Hood, [Juice PLUS+](#). Loyal-tee shirt winners are: Samantha Alvarez, Mike Anson and Colleen Bechtel.

Business - Networking - Community - Opportunity - these are the Chamber's areas of focus...and also a great way to promote our member businesses and Casa Grande community.



Greater Casa Grande Chamber of Commerce / Ribbon Cutting ~ August 1, 2020

Business Briefs

Horizon Health and Wellness will be hosting a COVID-19 Testing Day on Saturday, August 29, at their Casa Grande clinic located at 210 East Cottonwood Lane. They will be offering COVID-19 Nasal Swab testing and Antibody testing in the hopes of keeping the community safe and informed. Testing is available to anyone who wishes to be tested. There is no up-front cost for testing, and health insurance is not required, however if a participant has health insurance, their insurance will be billed. **[Print off the flyer to share](#)**. Pre-registration is required at **www.hhwaz.org**.


The **City of Casa Grande** has developed a resource website for businesses. The web page, called **Small Business Collaborative**, represents the City's partnership with **Apache Junction Chamber of Commerce**, **Central Arizona College/Small Business Development Center**, **Coolidge Chamber of Commerce**, **Florence Chamber of Commerce**, **Greater Casa Grande Chamber of Commerce**, and **Pinal County**. This site offers On-Line Business Webinar Courses, a Document Library and a Resource Directory.

ADOT projects land regional America's Transportation Awards - The new Loop 202 South Mountain Freeway among winners. Three of the state's major freeway and highway projects have earned regional awards in a national transportation competition that focuses on efforts to strengthen communities, improve the quality of life and foster a more efficient economy.

The American Association of State Highway and Transportation Officials (AASHTO) announced the Arizona Department of Transportation projects, including the new Loop 202 South Mountain Freeway in the Phoenix area, have won first place awards in the organization's west region. **[Read the entire story here](#)**.

Marketing Solutions Simplified has made it very simple for our local businesses to stop running and hiding from COVID-19. They offer a complete marketing, social media, review and reputation management collection of 10 services. They now offer a monthly FDA and EPA approved sanitizing service

with a monthly maintenance bundle of wipes, spray bottles and refills between monthly re-cleanse. Someone please tell COVID that we are done running. Special pricing for Chamber members. [Click here for Chamber member pricing.](#)



We Want To Hear From Casa Grande Businesses!

Alluvion invites local business owners to complete a survey about the quality of your current phone and internet service.

Participants will be entered into a raffle to win 1 of 3 gift cards from local businesses!

Click the provided link to get started.

[Access the Survey Here](#)

Do you have a business update? Send an email to events@casagrandechamber.org to be included in the Business Briefs. Submit text with PDF.

Starting September, photos will be considered advertisement and charged as such.

Advertise in our e-Newsletter!

Distributed to over 1000 business representatives weekly.
31% average open rate (industry average = 20.90%)
9% average click rate (industry average = 6.7%)

Featured Banner - \$75 per insertion - exclusive - only one weekly
"Top of the Fold" - embedded link to your website

Secondary Banner - \$45 per insertion - exclusive - only one weekly
"Below the fold" - embedded link to your website

Member/Advertiser to provide artwork linked to URL - 600px x 200px
\$50 additional for Chamber to create banner ad
Learn more, contact president@casagrandechamber.org

City and County Stats for July 2020



[Pinal County Building Permits - July 2020](#)

[Pinal County Income and Labor Force Stats - YTD](#)

[Pinal County Tax Collections by City - Fiscal Year 2020-21](#)

[AZ Retail Tax Collections by County - YTD 2020](#)

[AZ Remote Seller Tax Collections by County - YTD 2020](#)

Membership has its benefits!

Did you know... The Greater Casa Grande Chamber of Commerce will provide Certificates of Origin at no cost to chamber-member businesses? This is a great benefit to our members who are manufacturers, processors, and distributors. For more information, contact the Chamber of Commerce, 520-836-2125, or [email our office](#).

To learn more about other membership perks, contact Ken Saltzmann at the Chamber, 520-836-2125, or membership@casagrandechamber.org.

2020 Chamber Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community. [Meet your Board of Directors](#)

**LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF
COMMERCE**

