



Greater Casa Grande  
Chamber of Commerce

## ***BUSINESS UPDATE***

August 2020 | Vol. 37, Issue 8c



### **Business of the Week**

Congratulations and Happy 20th Anniversary to [Metal Solutions, LLC](#), this week's Business of the Week - keeping it local for 20 years!

Metal Solutions is a family-owned, zero landfill recycling facility headquartered in Casa Grande, Arizona. Since its inception in 2000, Metal Solutions, LLC, has experienced continual growth and is now the world's largest hydrometallurgical tin-recycling operation. This local company offers recycling solutions and metal recovery from complex metal-bearing materials.

President and Owner of the company, Ian Linton, has 40 years' experience in solving hydro-and-pyrometallurgical problems, which has led Metal Solutions to develop innovative chemistry solutions at its recycling facility in Casa Grande, AZ.

This unique, ecologically responsible business model includes specializing in recycling homeless and distressed materials into valuable products and having processed more than 25 million pounds of material that was destined to be landfilled.

In addition, Metals Solutions, LLC, has had NO lost-time accidents since the beginning of operations; has been audited and approved by many Fortune 500

companies and is an active Casa Grande community sponsor.

Recently, Metal Solutions reached out to let us know they've filled yet another member plaque, so we were happy to formally present them with another.



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## Advertise in our e-Newsletter!

Distributed to over 1000 business representatives weekly.  
31% average open rate (industry average = 20.90%)  
9% average click rate (industry average = 6.7%)

**Featured Banner** - \$75 per insertion - exclusive - only one weekly  
"Top of the Fold" - embedded link to your website

**Secondary Banner** - \$45 per insertion - exclusive - only one weekly  
"Below the fold" - embedded link to your website

Member/Advertiser to provide artwork linked to URL - 600px x 200px  
\$50 additional for Chamber to create banner ad  
Learn more, contact [president@casagrandechamber.org](mailto:president@casagrandechamber.org)

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## 110% Club

The following Chamber Members have elected to donate 10% or more of their existing dues to the Chamber in addition to their membership investments.

**We want to thank these members for their generosity and continued support!**

*To learn about each member,  
click on their name to follow link to their website or Facebook page.*

[2Geckos Consulting, LLC](#)  
[AMS Insurance](#)  
[Andersen & Sarnowski, CPAs](#)  
[Banner Casa Grande Medical Center](#)  
[Banner Casa Grande Urgent Care](#)  
[Banner Medical Group](#)  
[Branham's Exterminating Company, Inc.](#)  
[Casa Grande Oral & Maxillofacial Surgery, PC](#)  
[Caywood Farm Tours, LLC](#)  
[Cote Investigations & Associates, LLC](#)  
[Creative Furniture Connection](#)  
[Crossroads Church](#)  
[Dell's Pizza & Sports Bar](#)  
[Farmers Insurance/The Abbott Insurance Agency](#)  
[Fitzgibbon's Law Offices, P.L.C.](#)  
[Giddens Tire & Automotive, LLC](#)

[Helping Associates, Inc.](#)  
[HomeSmart Success](#)  
[Hotel Bluestone](#)  
[Juice PLUS + - Susan Conn Hood](#)  
[Kiva Insurance, LLC](#)  
[Metal Solutions](#)  
[Mi Amigo Ricardo](#)  
[Premier Cardiovascular Center Casa Grande](#)  
[Rush Air Conditioning & Refrigeration](#)  
[Solberg Engineering](#)  
[Sun Life Center for Children](#)  
[Sun Life Center for Women](#)  
[Sun Life Family Dentistry](#)  
[Sun Life Family Health Center, Inc.](#)  
[Sun Life Pediatric Dentistry](#)  
[Tri-Cor Air Conditioning & Heating](#)  
[Visiting Angels](#)  
[Western State Bank](#)

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## Business Briefs

[Alluvion Communications](#) wants to hear from Casa Grande businesses, and are conducting a survey. Please take a moment to complete the survey, just follow this [SURVEY LINK](#).

[Central Arizona College](#) is pleased to recognize the Summer 2020 graduating class and celebrate their success. CAC had 116 individuals graduate. Read the [full press release](#) to see the list of names (alphabetically by campus, and the certificate and/or degree.

The [Arizona Army National Guard](#) has a new contact, Career Counselor, Staff Sergeant Ricky McMahon, at the Casa Grande office located at 320 E. Cottonwood Lane. SSG McMahon can be reached at 520-396-0136 or email [ricky.j.mcmahon2.mil@mail.mil](mailto:ricky.j.mcmahon2.mil@mail.mil).

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## VIRTUAL Business After Hours Mixer

**Wednesday, August 26th**  
**4:30 pm – 5:30 pm**

- ~ BYOB (*only if it's allowed at your particular viewing location!*)
- ~ Meet your community colleagues
- ~ Enjoy virtual tour(s) of this buzzing community health center
- ~ Test your knowledge at a trivia game!

**All Chamber member employees are invited to attend at no cost**

*~ Remember that door prize donations for future Mixers are always welcome ~*

**Please RSVP to [events@casagrandechamber.org](mailto:events@casagrandechamber.org)**

Hosted by



Chamber Stats			
<b>July Inquiries - Estimates</b>		<b>YTD Inquiries - Estimates</b>	
Walk-Ins	75	Walk-Ins	2,981
Telephone	106	Telephone	2,325
<b>July 2020 Facebook</b>		<b>YTD Facebook</b>	
Posts Reach	7,834	Posts Reach	127,651
<b>July 2020 e-Newsletter</b>		<b>2020 YTD e-Newsletter</b>	
Monthly Average Distribution/Emails	1191.5	YTD Total e-News Distribution/Emails	34,595
Average Open Rate	28%	Average Open Rate	31%
Opens by Desktop	77%	Average Opens by Desktop	73%
Opens by Mobile/Tablet	23%	Average Opens by Mobile/Tablet	27%



**Over 156 businesses signed on  
...and growing!**

[www.casagrandeisopenforbusiness.com](http://www.casagrandeisopenforbusiness.com)

Follow the link to ensure your business is listed. This page is made possible by **The Greater Chamber of Commerce**, [APS](#) and [The City of Casa Grande](#). The partnership created this website for the purpose of letting **YOUR**

customers/clients know about the hours and days your business is open and how they can reach you.

## 2020 Chamber Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community.

### Meet your Board of Directors

[LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF COMMERCE](#)

