



Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

August 2020 | Vol. 37, Issue 8b

A Message from our President

Renée Louzon-Benn

Each week, the business community is challenged by finding the safest, yet most effective ways to serve customers and clients. This week, it has become clear to us that the Chamber will not be able to offer the annual Business Showcase in an enclosed space. We had previously begun planning to have the event in an indoor space, however we are not certain it will be safe enough yet in the next few months to offer the popular networking event using the conventional model.



We continue to strive to bring our Chamber members the best value for their memberships. This includes developing other ways to safely showcase our businesses to the public; events that will let community members learn about the many business products and services available in Casa Grande. More details will be made available soon about the Business Showcase. If you have already signed up as a sponsor or exhibitor, we will be in direct contact with you this week.

If any Chamber member would be interested in learning about serving on our 2021 Board of Directors, please contact me at 520-836-2125 or president@casagrandechamber.org by August 31.

Speaking of 2021, we are working on the 2021 Business Directory & Community Guide. Your business contact information will be listed twice in each of the 20,000 print copies of the guide: alphabetically and by business category.

Time Sensitive: It is very important that we have the most current, correct information for your business. We ask that each of you check your listings in the Chamber Business Listings on the Chamber website, www.casagrandechamber.org, now to make sure that your phone numbers, email addresses and websites are correct. The way your listings appear in the online list, is the way they will appear in the 2021 print directory. Make sure your customers have a way to contact you! If you have any changes to your listing (including business categories) please contact Wendy at records@casagrandechamber.org. If you would like to place a display ad in the 2021 Directory, please contact our publishing partner, Kramer Media.

Advertise in our e-Newsletter!

Did you know our weekly e-newsletter is distributed to over 1,000 business representatives weekly? The newsletter has an average open rate of 32% (industry avg. 20.90%) and a click rate of 9% (industry avg. 6.7%).

Your 600px - 200px Advertisement - Only one each per week.

Featured Banner - \$75 per insertion
top placement and embedded link to your website

Secondary Banner - \$45 per insertion
placed between sections of the newsletter and embedded link to your website

Member/Advertiser to provide artwork linked to URL.
\$50 additional for Chamber staff to create banner ad
Learn more, contact president@casagrandechamber.org

Business of the Week

Hot off the press! [International Minute Press](#) is this week's Business of the Week! As a family owned and operated business, IMP Casa Grande, located at 973 E. Cottonwood Ln., Ste. 105, has served the community for more than 23 years.

Owner Joel began his more than 30 years of experience in the printing industry when he served in the Army, managing a print shop in New Cumberland, Pennsylvania. Since then, he has done everything from running large off-set presses, servicing printing equipment, setting up multiple franchise locations and training employees in all aspects of the business from marketing to day-to-day operations.

Today, Joel works alongside a team that includes 3 family members – his wife, daughter, and brother-in-law. In addition, there is an experienced graphic designer on-hand who can help even customers new to marketing create impressive promotional artwork for their business needs. Proudly serving the Casa Grande community, IMP has recently started manufacturing custom-made masks to help defend against COVID-19.

Please visit Joel and his team if you have any printing or any other business needs and tell them the Greater Casa Grande Chamber of Commerce sent you.



Join Us for Networking!

We encourage you to attend our upcoming morning and evening events to meet potential customers and shamelessly promote your business.

Business Before Hours

Host: Veterans of Foreign Wars Post 1677 (VFW)
Friday, August 14, 8:00am - 9:00am via Zoom
Virtual Tour and Minute at the Mic

Business After Hours

Host: Sun Life Family Health Center
Wednesday, August 26, 4:30pm - 5:30pm via Zoom
Virtual Tours, Trivia and prizes, Minute at the Mic

RSVP to events@casagrandechamber.org
We will send you the Zoom invitation the day prior to the event.



CHAMBER RENEWALS

July 1-31, 2020

A great big **THANK YOU** to the following Chamber Members for renewing their memberships!

[Adecco Employment Services, Inc.](#)
[Adventures in Stained Glass](#)
[Calvary Chapel of Casa Grande](#)
[Casa Grande Animal Hospital](#)
[Central Arizona College](#)
[Cox Communications](#)
[Electrical District #2, Pinal County](#)
[Family Service Aides](#)
[Helping Associates, Inc.](#)
[Hot Spot Gymnastics & Cheer](#)
[Impressions Dental CG](#)
[Inspector Homes, LLC](#)
[Jones Ford Buick GMC Casa Grande](#)

[Juice Plus](#)
[L&R Promotional Products](#)
[Legion Protection Agency](#)
[Liberty Tax Service](#)
[Military Officers Association of America \(MOAA\)](#)
[ProCopy Office Solutions](#)
[Red Wing Shoe Co.](#)
[Silent Witness of Casa Grande](#)
[Salt River Project](#)
[Sunstate Equipment Company](#)
[The Opportunity Tree](#)
[The Windmill Winery](#)

Membership Information:

To learn more about benefits of membership contact Ken Saltzmann at the Chamber,

Business Briefs

Do you have news to share? Email president@casagrandechamber.org.

Formats: email, press release in word, and PDF documents.

SRP Employees Volunteer Close to 30,000 hours and Earn about \$100,000 for Nonprofit Agencies through 'Dollars for Doers' Program. When Kristofer Kautz, who resides in Peoria, isn't working to help SRP customers as a Senior Customer Service Specialist, he loves to donate his time to the Ronald McDonald House Charities of Central and Northern Arizona. Before COVID-19, he spent many hours working as a house volunteer.

"This charity means a lot to me," said Kris Kautz, SRP employee and Dollars for Doers volunteer. "After my cousin, Dezerey lost her battle with breast cancer at only 25 years old, I wanted to do something to keep her memory alive. I chose to follow in her footsteps as a Ronald McDonald House Charities volunteer. I cleaned and prepared rooms for families, stocked the community pantry and assisted with fundraising events. I still am doing what I can virtually by participating in their Love Notes program, which allows volunteers to send notes of hope and support to the families staying at the Ronald McDonald Houses."

Salt River Project employees are known in the community for being some of the best, most consistent and loyal volunteers in the Valley. Once again, SRP employees gave of their time and turned volunteer hours into much-needed funds for the nonprofit organizations they assist through the SRP Dollars for Doers program. [Continue reading the article here.](#)

Five [Central Arizona College](#) transfer students recently completed the requirements from **Northern Arizona University** toward a Bachelor's degree in Industrial Leadership. These five were members of the inaugural class of the 90/30 partnership program between CAC and NAU. Students completed 90 credits at CAC and the last 30 credits with NAU to complete their Bachelor of Interdisciplinary Studies in Industrial Leadership. [Continue reading the article here.](#)

[Casa Grande Alliance](#) is coordinating a school supply drive to benefit students in need. How can you help? Purchase school supplies and drop off at the CG Alliance office (or call and they will pick up!), or request a school supplies donation box for your business or organization. You can sponsor a child, classroom or more - One student \$25; Ten Students \$250; Classroom \$750. Want to sponsor more? Please Contact CGA, 520-836-5022. [Print off the flyer.](#)

Meet your 2020 Board of Directors

DID YOU KNOW your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community?

[LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF COMMERCE](#)



