



Greater Casa Grande  
Chamber of Commerce

## BUSINESS UPDATE

April 2020 | Vol. 37, Issue 4a

### Greetings from the Chamber

**Jennifer Murrieta** - *Casa Grande Elementary School District*  
**Chairman of the Board**



It's April and we are now in the second month of a business model that changes every day. While the Chamber office is closed to the public, staff is available to take phone calls and answer email messages. We want to remind you that we welcome the opportunity to share any business updates, including your new business hours or how clients/customers can best reach you. Please email us to let us know you would like us to share posts from your Facebook page on the Chamber's Facebook page. The Chamber is your local information resource center - the more information we have about our local business community, the more we are able to maintain the

connection between you and your customers.

If you have any tips that are working for your business, including working remotely and managing working from home while making sure your children are cared for and learning.

Remember, we are in this together - from a distance - even though we are not face-to-face, we can still network. Check the Chamber Facebook page, [www.facebook.com/cgbiz](http://www.facebook.com/cgbiz) often to stay current with business updates.

Also, bookmark <https://www.casagrandechamber.org/area-information/covid-19-updates>. We are keeping this webpage updated for you, with current resources and links. Take care, stay well and shop local!

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# Welcome

## New Chamber Members

### **B&G Auto**

Butch Gabriel  
717 W. 1st Street  
Casa Grande, AZ 85122  
(520) 836-0552  
[bgautodeal@yahoo.com](mailto:bgautodeal@yahoo.com)  
Category: Automotive Repairs & Service

### **Col' Cuts**

Erica Chavez  
623 E. Florence Blvd., Ste. C  
Casa Grande, AZ 85122  
(520) 371-0075  
[www.facebook.com/colcuts](http://www.facebook.com/colcuts)  
Category: Barber Shops

### **New Furniture Outlet**

Anwar Khrawish  
1004 N. Promenade Pkwy., Ste. 152  
Casa Grande, AZ 85194  
(520) 233-7676  
[contact@newfurnitureoutlet.com](mailto:contact@newfurnitureoutlet.com)  
[www.newfurnitureoutlet.com](http://www.newfurnitureoutlet.com)  
Category: Furniture/Custom

***Membership Information:*** To learn more about benefits of membership, contact Ken Saltzmann at the Chamber, 520-836-2125, or email: [membership@casagrandechamber.org](mailto:membership@casagrandechamber.org)

## **Ribbon Cuttings**

Please join us in support of your business member colleagues by attending these upcoming events!



**Willow Massage & Spa**, 422 N. Florence St.  
Monday, May 4, 2020, **Ribbon Cutting at 11:30am**

## **Join Us for Networking!**

We encourage you to attend our upcoming morning and evening events to meet potential customers and shamelessly promote your business.



## VIRTUAL Business Before Hours

Friday, April 10th

**New Time: 8:00am - 9:00am**

Hosted by Casa Grande Trap and Skeet

RSVP to [events@casagrandechamber.org](mailto:events@casagrandechamber.org)

We will send you the Zoom invitation

## Business Briefs

Arizona Commerce Authority is hosting a webinar from **2 - 3 p.m. on Tuesday, April 7**. This is their second webinar session that will help business owners and HR executives utilize workforce solutions and leverage training opportunities during this challenging time. [Learn more and register.](#)

Electrical Safety in the Workplace - What you need to do to protect employees. April is Safety month. Join **APS** for a safety webinar to learn ways to be proactive and protect your employees from workplace electrical hazards. We will show you how to identify potential electrical hazards and mitigate risk to your employees. We will also review the safety practices required by code (NFPA 70E, OSHA, and NEC) and you will learn the basics of numerous protection devices:

- Circuit breakers
- Fuses
- GFCI
- AFCI

As a responsible, proactive and attentive employer, you can learn how to effectively protect your employees from electrical hazards during this free webinar. [Register here](#)

**ADOR Shares State Resources Available for Businesses and Arizonans Impacted by COVID-19.** As part of a state-wide effort to assist Arizona businesses and employees impacted by the COVID-19 public health situation, the Arizona Department of Revenue (ADOR) has added helpful links to economic support being offered by the Arizona Commerce Authority (ACA) and the Arizona Department of Economic Security (DES).

- Click [here](#) to check out the ACA's information on business financial support, supply chain and logistics, workforce, essential infrastructure and community support.

- Click [here](#) to access DES support programs and information for unemployment resources and related assistance.
- Additionally, the Department of Revenue has added a link to the Internal Revenue Services' [People First Initiative](#), which outlines federal support for taxpayers.

The links can be found on the Department of Revenue's AZDOR.gov [website](#).

**Facebook** is offering \$100M in cash grants and ad credits for up to 30,000 eligible small businesses in 30 countries. They have not figured out how they are actually going to disburse the funds yet. Small businesses can sign up for more details when they become available here:

<https://www.facebook.com/business/boost/grants?ref=eml>

**Google** is also pledging \$340 million in Google Ad Credits to all small businesses with active accounts over the past year. Google is working through how this will work and the funds will show up in active google ad accounts as ad credits. These credits can be used through the end of 2020 across all google advertising platforms. There is currently not a way to apply for these funds. Right now the only requirement is a currently active ad account that has been in existence since the beginning of 2019.

The **Central Arizona College Career & Transfer Center** will host a virtual ASU/CAC Day through Zoom on Wednesday, April 15 from 10 a.m. until 11:30 a.m. Students may register by going to [www.centralaz.edu/transfer](http://www.centralaz.edu/transfer) and clicking on the yellow event button.

Once registered, students will receive a Zoom link by email. The event will follow the schedule below.

- 10 - 10:20 a.m. Transfer Presentation
- 10:20 – 11 a.m. Open forum for questions about transferring
- 11 – 11:30 a.m. Academic breakout sessions with college of student's choice

For additional information please contact Carrie McIntyre, CAC Coordinator of Transfer Services at [Carrie.Mcintyre@centralaz.edu](mailto:Carrie.Mcintyre@centralaz.edu).

**Paycheck Protection Program blasts off.** Article by by Glenn Hamer, **Saving Arizona's economy one small business at a time.**

For the thousands of Arizona small businesses that have been negatively affected by the paralysis afflicting the American economy because of Covid-19, Friday, April 3, 2020 is the most important day on the calendar.

That's the day the Treasury Department and lenders around the country open up the Paycheck Protection Program to applicants and begin issuing forgivable loans—grants, really—into the accounts of small businesses so they can meet their payrolls, pay mortgages, rents, and utility bills. [Click here to read the article.](#)

Central Arizona College was included in a press release by the Arizona Community College Coordinating Council (AC4). Arizona community colleges, like **Central Arizona College**, provide personal protective equipment to healthcare workers. As healthcare workers grimly face a national shortage of medical supplies, nursing programs from Arizona's community colleges are quickly organizing and donating personal protective equipment (PPE) to support local hospitals. "We are 17 nursing programs strong and have joined forces to help those at the frontlines of this pandemic," stated Dr. Jackie Elliot, president of Central Arizona College. "These supplies help form a first line of defense, and give healthcare workers and patients the gear needed to protect against infection." To date, community college nursing programs from across Arizona have supplied thousands of boxes of sterile gloves, biohazard bags, precaution gowns, face masks, shoe covers, and surgical head covers to facilities in their areas. Programs have also provided much needed ventilators, hospital beds, face shields, goggles, and even student and employee volunteers. "Arizona's community colleges are in a unique position to help," stated Todd Haynie, president of Eastern Arizona College. "We use these

supplies every day in our classrooms, but the community need is much greater now. Once the supply chain levels out, hospitals will replace these items so our students have the tools needed to succeed." Inventory counts are currently underway so additional items can be donated from other colleges across Arizona, including allied health and science programs. To continue to support our Arizona's community college students, courses have moved to remote learning environments for the remainder of the semester.

*Do you have a business update?*

Send an email to [media@casagrandechamber.org](mailto:media@casagrandechamber.org) to be included in the Business Briefs.

The following article was sent by the SBA Office of International Trade  
March 31, 2020

## **BEWARE OF SCAMS AND FRAUD SCHEMES**

[The Office of Inspector General](#) recognizes that we are facing unprecedented times and is alerting the public about potential fraud schemes related to economic stimulus programs offered by the U.S. Small Business Administration in response to the Novel Coronavirus Pandemic (COVID-19). The Coronavirus Aid, Relief, and Economic Security (CARES) Act, the largest financial assistance bill to date, includes provisions to help small businesses. Fraudsters have already begun targeting small business owners during these economically difficult times. Be on the lookout for grant fraud, loan fraud, and phishing.

### **Scam and Fraud Scheme Advisory List**

1. The SBA *does not* initiate contact on either 7(a) or Disaster loans. If you are proactively contacted by someone claiming to be from the SBA, suspect fraud.
2. The SBA *does not* provide grants to small businesses. The SBA provides guarantees to lenders to encourage them to make loans to small businesses. If you are contacted via social media about an SBA grant program for small businesses, suspect fraud.
3. If you are contacted by someone promising to get approval of an SBA loan but requires any payment up front or offers a high interest bridge loan in the interim, suspect fraud.
4. Look out for phishing attacks/scams utilizing the SBA logo. These may be attempts to obtain your personally identifiable information (PII) to obtain personal banking access, or to install ransomware/malware on your computer.
5. If you are in the process of applying for an SBA loan and receive email correspondence asking for PII, ensure that the referenced application number is consistent with the actual application number.
6. The SBA limits the fees a broker can charge a borrower to 3% for loans \$50,000 or less and 2% for loans \$50,000 to \$1,000,000 with an additional .25% on amounts over \$1,000,000. Any attempt to charge more than these fees is inappropriate.
7. Any email communication from the SBA will come from accounts ending with *gov*.
8. The presence of an SBA logo on a webpage *does not* guaranty the information is accurate or endorsed by the SBA. Please cross-reference any information you receive with information available at [sba.gov](http://sba.gov).
9. If you have a question about getting an SBA disaster loan, call 800-659-2955 or send an email to [disastercustomerservice@sba.gov](mailto:disastercustomerservice@sba.gov).
10. If you have questions about other SBA lending products, call the SBA's Answer Desk at 800-827-5722 or send an email to [answerdesk@sba.gov](mailto:answerdesk@sba.gov).

### **Report Fraud**

Report any suspected fraud to OIG's Hotline at 800-767-0385 or online at, <https://www.sba.gov/about-sba/oversight-advocacy/office-inspector-general/office-inspector-general-hotline>.

## Meet your 2020 Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community.

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**LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF  
COMMERCE**

