



Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

April 2021 | Vol. 38, Issue 4d

Business of the Week

Congratulations to [**Valley Pump & Machine Works, Inc.**](#), 738 West Boeing Drive, in Casa Grande, this week's Business of the Week.

Valley Pump, a family-owned business serving central Arizona since 1952, fabricates containers from carbon and stainless steel that are commonly used in agricultural, commercial and industrial storage of liquid and dry materials. They are a full-service metal fabrication, steel fabrication and custom job shop. Services include: broaching, cutting, drilling, flanging, grinding, machining, metal forming, metal punching, metal shearing, milling, rolling, steel fabrication and welding. Valley Pump and Machine Works can meet your general Steel-Fabrication needs for construction and is ready to quote your jobs.

Their foremost objective is providing top-quality products and services to their customers. This aim-to-please approach to business and attention to detail has earned Valley Pump and Machine Works, Inc., a reputation of excellence! If you or anyone you know needs owner Terry Emig's services please give him a call at 520-836-7447 and tell him the Greater Casa Grande Chamber of Commerce sent you.



Please join us for the

April Business After Hours

In-Person event, masks required.
Wednesday, April 28, 5:15pm – 7:00pm



4900 N. Taylor Street, Eloy
Outdoor Event - Dress Accordingly
Tented event adjacent to the Wind Tunnel
Join us for tasty food, beverages, networking
Skydive Demonstration & Wind Tunnel Flights

RSVP Required

Registration for Chamber events is now online!

[Click here to register by April 27th](#)

Haven't set up your Rep login account yet to register for Chamber events online? It's quick and easy! Call Wendy with any questions at (520) 836-2125.

1. Your USERNAME is your first name or your email address.
2. Your PASSWORD can be set by clicking "forgot password" and following the reset instructions in the email you receive.
3. Once registered for the event, you will receive a confirmation email.

Enhance your Membership Directory Listing

Every month, the Chamber's website has over 5,500 unique visitors searching our online directory and viewing all types of Chamber member business categories. You can enhance your business listing and/or be a category lead in your business category.

Following are your options and some real examples [found on our website](#):

Enhanced Listing: \$225.00 per year

- Add a description (approximately 50 words)
- Add your logo or image (maximum 500x200 pixels) in your directory listing with your web link or a map link
- Add your social media links

Following is an example of the enhanced listing - the Greater Casa Grande Chamber of Commerce's directory listing. Click the image to explore the example. On the web directory, scroll to our listing, view the enhancements, and click our logo - you'll see we linked to our membership application.

The screenshot shows a website header with the logo for Casa Grande and navigation links for Explore, Tourism, Events, and Community. Below the header, the listing for the Greater Casa Grande Chamber of Commerce is displayed. It includes the organization's logo, a brief description of its services, contact information (website, address, phone numbers, and email), and social media icons for Facebook, Twitter, Instagram, and YouTube. A 'Profile' link is visible in the top right corner of the listing area.

Business Category Lead: \$225.00 per year (non-exclusive)

- Placement at top of your business category listing (e.g. restaurants, hotels, Chambers of Commerce)
- Logo or ad image (maximum 600x250) with web link

Following is an example of the Business Category Lead listing - the Greater Casa Grande Chamber of Commerce's directory listing. Click the image to explore the example. On the web directory, click the sample logo, it will take you to the Chamber's website landing page.

Imagine YOUR logo on our website at
the top of
YOUR Business Category Page

New Search

Prev

1

Next

Member supplied logo must be in a JPG format, reference enhanced options for JPG size. For more information or to secure your directory listing enhancement, see the [attached form](#) or contact Renée or Wendy at the Chamber, 520-836-2125 or email president@casagrandechamber.org.

Business Briefs



Residents of [the City of Casa Grande](#) are starting to receive their ballots to vote on the 2030 City of Casa Grande [General Plan Update](#). The Plan is required by state law to be updated once every ten (10) years. If adopted, it will help to shape and manage Casa Grande's future growth and water resource management, sustainability and conservation for the next 10 years. The General Plan WILL NOT INCREASE TAXES and is NOT a school bond or tax increase issue.

Return Ballots Now thru May 18, 2021 - This is a vote by mail-only Special Election. Once your ballot is completed, you can return it by mail or drop it off to one of the many [Pinal County Election](#) Ballot Drop [Boxes](#) before the deadline.

Learn more about Casa Grande City Elections or download a [Brief Synopsis](#) of the City General Plan today.

The [Arizona Commerce Authority](#) has announced the following Boot Camp sessions. Please note the dates and time.

Tuesday, April 27 - 9:00am | Advertising 101

Advertising is important to a company's growth, but it can feel daunting to know where to start. During this session, learn about the different kinds of

advertising and walk away knowing what advertising tactics your business should implement moving forward, featuring Craig Boston of Northland Pioneer College's Small Business Development Center. [Register here.](#)

Thursday, April 29 - 9:00am | How To Take Your Accounting Online

Join industry expert Amber Cordoba of Prestamos CDFI as she discusses how to move your accounting online. Learn about four different online bookkeeping software options to determine the best fit for your small business. [Register here.](#)

Mark your calendars for Downtown After Dark Car Show, Friday, May 14, 5:00pm - 8:00pm, in the Neon Sign Park, 408 North Sacaton Street. Learn more, visit [Casa Grande Main Street](#), or call 520-836-8744.

Mark your calendars for a benefit concert for [Seeds of Hope](#), Sunday, May 23, 3:00pm and 5:00pm, First Presbyterian Church, Family Life Center, 702 East Cottonwood Lane. Pianist Jim Sorensen will be featuring original piano pieces and songs as well as classical music. Suggested donation of \$15. RSVP to jspianoevents@gmail.com or call 520-560-1556. Share [attached flyer](#) freely.

[Central Arizona College](#) Graduate Skyler Wyly was recently named a Phi Theta Kappa Guistwhite Scholar. Guistwhite Scholars are chosen based on academic excellence, leadership accomplishments, and engagement in Phi Theta Kappa programs. Each Scholar is awarded a medallion and a \$5,000 scholarship for their baccalaureate studies. [Read the entire story here.](#)

Sometimes You Have to Tell Yourself to Shut Up - a blog by [David Rafeedie Coaching](#). More times than we would like to admit, we must tell ourselves to shut up. Why? Because we lie to ourselves far too much, and we discourage ourselves constantly. I am talking about negative self-talk. Here is a fact about self-talk, you speak to yourself more than anyone else. So, what you say is important. It can be encouraging, or it can be demoralizing.

Negative self-talk loves to blame you for everything. It loves to focus on mistakes, and it uses hyperbole to make you think it is the end of the world. And negative self-talk rarely sees the grey areas of life. To negative self-talk, everything is black and white. The bottom line: Your negative self-talk does not like you. Read the [entire blog here.](#)

[Salt River Project \(SRP\)](#) announced the 2021 Presidents' Volunteer Spirit Awards Spotlight Outstanding Community Contributions. From helping children who have been adopted to guiding disabled veterans on outdoor excursions, six Salt River Project employees earned the 2021 SRP Presidents' Volunteer Spirit Awards for exemplary dedication to their communities. In honor of the six outstanding volunteers, SRP presented checks for \$2,500 to their respective non-profit partners. Last year, SRP employees and retirees volunteered more than 27,000 hours to 175 Valley and state nonprofit organizations and donated approximately \$58,500 through our Dollars for Doers program. Read the [entire announcement here.](#)

YTD City and County Stats

[Pinal County Building Permits](#)

[Pinal County Manufactured Home Permits](#)



[Pinal County Income and Labor Force Stats](#)

[Tax Collections by Municipality](#)

[AZ Taxable Retail Sales by County](#)

[AZ Taxable Remote Seller Sales by County](#)

Membership has its benefits!

Did you know... The Greater Casa Grande Chamber of Commerce will provide **Certificates of Origin at no cost to Chamber-member businesses?** This is a significant money-saving benefit to our members who are manufacturers, processors, and distributors. For more information, contact the Chamber at 520-836-2125, or [email our office](#).

To learn more about other membership perks, contact Ken Saltzmann at the Chamber, 520-836-2125, or membership@casagrandechamber.org.

Meet Your 2021 Chamber Board of Directors

Your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our business members and advocates on behalf of our business community.

**LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF
COMMERCE**

