



Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

April 2021 | Vol. 38, Issue 4b

A Message from our Executive Director

Renée Louzon-Benn

We are happy to see that as more people are vaccinated and COVID numbers improve, customer and business-owner confidence is being restored. That is very good news for the Chamber, as we schedule in-person events and plan for fall and winter seasons. Of course, we are basing our plans on current COVID 19 metrics, so future plans will remain open-ended, in case last-minute changes need to be made.



Locally, most businesses are open now. We encourage consumers to connect to our local businesses on the Chamber website member listings to search businesses alphabetically or by business category from the Directory tab on our website at www.casagrandechamber.org. Here you can quickly find contact information, check any new hours-of-operation, menus, services or to make an appointment/reservation for any of our member businesses.

As we continue back to the enviable lifestyle we enjoy in Casa Grande, be sure to review the City of Casa Grande's General Plan 2030, www.casagrandeaz.gov/2030-general-plan/ which is set for a public vote by the residents of the City on May 18, 2021. The General Plan 2030 will serve as a guide for directing growth and development for residents and businesses. Input provided by the public, the Technical Advisory Committee and Community Steering Forum was essential in the development of the new 2030 General Plan.

Casa Grande *is* coming back strong! Life is moving, maybe not back to what it was, but toward what is going to be - and that's exciting.

ONLY THREE DAYS LEFT to put your business on the map! There are a few spaces left for a display ad on 10,000 copies of the Chamber's 2021-2022 street map of Casa Grande.

Contact zcooper@pinalcentral.com to make sure your business has a presence on this widely distributed and utilized map, by April 15!



Business of the Week



Congratulations to Family Heritage this week's Business of the Week. Their mission is to help provide financial security and peace-of-mind to families when the unexpected occurs.

Globe Life Family Heritage Division:

- Supplemental health and life insurance
- Licensed in 49 states
- Headquartered in Cleveland, OH, with executive offices in McKinney, TX
- Nationwide local offices
- Insurance coverage goes wherever you go, whether you move or change jobs

Globe Life Family Heritage Division was built the old-fashioned way, through hard work and an unwavering belief in people, From one small office in Ohio to a sales force that extends across the country, they have become one of the industry's leading providers of supplemental health and life insurance products.

The recipient of numerous awards and honors for outstanding customer service and community outreach, Globe Life Family Heritage Division proudly serves thousands of American families and supports sales professionals across the country.

If you want the peace-of-mind that you will still have a paycheck coming in if you or one of your family members become ill, contact Michael Finelli at 480-203-5701 or Jennifer Zibelman at 480-231-6014 and tell them the Greater Casa Grande Chamber of Commerce sent you.

April Networking Events

Please join us for the following in-person networking events:

April Business Before Hours

In-Person event, masks required.

Friday, April 16, 7:30am – 8:30am

BlackBox Foundation - 407 N. Sacaton St.

Network over coffee and breakfast

Be the first to hear about upcoming Theatre Programming
No charge for Chamber member representatives to attend!

Save your cash for the new morning mixer 50/50 raffle!

April Business After Hours

In-Person event, masks required.

Wednesday, April 28, 5:15pm – 7:00pm

SkyDive Arizona, 4900 N. Taylor Street, Eloy

Outdoor Event - Dress Accordingly

Tented event adjacent to the Wind Tunnel

Join us for tasty food, beverages, networking
Skydive Demonstration & Wind Tunnel Flights

~ Sign up now to win a flight in the Wind Tunnel on Mixer Night ~

Wanna fly in the wind tunnel? Email with your interest to win to
president@casagrandechamber.org

~ Deadline to enter - 10:00am 4/26 ~

Drawing to be held at noon, Monday, 4/26

Wind Tunnel Ride winners will be required to arrive early.

Restrictions:

no casts or pregnant women allowed in the tunnel, must weigh less than 250 lbs.
It is recommended if you have a previous shoulder dislocation or injury not to fly.

RSVP Required

Register prior to the event on our website www.casagrandechamber.org

Haven't set up your Rep login account yet to register for Chamber events online? It's easy!

1. Your USERNAME is your first name or your email address.
2. Your PASSWORD can be set by clicking "forgot password" and following the reset instructions in the email you receive. Call Wendy with any questions at (520) 836-2125.

CHAMBER RENEWALS

March 1-31, 2021

A great big THANK YOU to the following Chamber Members for renewing their memberships!

- [ADA Travel](#)
- [Adecco Employment Services, Inc.](#)
- [Alliance Surgery Arizona](#)
- [Angels Care Home Health](#)
- [Arizona Home Pros](#)
- [Arizona Medical Waste](#)
- [Big House Café](#)
- [Casa Grande Justice Court](#)
- [The Cleaning People](#)
- [Col' CuTs](#)
- [Community Bridges](#)
- [Compass Christian Church](#)
- [Cook E Jar](#)
- [Cooper Painting, Inc.](#)
- [Elks Lodge #1957 - Casa Grande Valley](#)
- [Fred's Bolts Nuts & Tools](#)
- [Lawson Realty](#)
- [Metal Solutions, LLC](#)
- [Mi Amigo Ricardo](#)
- [New Image Building Services, LLC](#)
- [Norris Management](#)
- [Optima Medical](#)
- [Rush Air Conditioning & Refrigeration](#)
- [State Farm Insurance - Lorrie Carter Agent](#)
- [Sunscape RV Resort](#)
- [Title Security Agency, A First American Title Company](#)
- [Weather King of Casa Grande](#)

Membership Information:

To learn more about benefits of membership contact Ken Saltzmann at the Chamber, 520-836-2125, email membership@casagrandechamber.org. or visit the [Member Benefits](#) page on our website.

Business Briefs

The [Arizona Commerce Authority](#) has announced the following Boot Camp sessions. Please note the dates and time.

Tuesday, April 13 | 9:00am | How to Prioritize Your Marketing Efforts

Join for a session that will explore how to organize and prioritize your small business' marketing efforts, featuring the experts at Mountain Mojo Group marketing agency. [Register here](#).

Thursday, April 15 | 9:00am | Positioning your Business for Success

Hear from the President and CEO of the Black Chamber of Arizona and business consultant expert, Robin Reed, on how to start and build your business. Learn fundamental organizational skills, leadership strategies and talent optimization tactics that will help set up your small business for success. [Register here](#).

Following is an update from [Central Arizona College](#) (CAC), as of April 5, 2021:

The College campuses remain closed: Central Arizona College has been closely monitoring Coronavirus Disease 2019 (COVID-19). To protect the continued health and safety of faculty, staff, students, and community, the College campuses will remain closed to the public and students (excluding those cleared for hands on experiences).

Employees Return to Campus: Starting, April 5, 2021, all employees have returned to campus on a staggered schedule.

Instruction: Courses continue to be delivered in a virtual or online format;

and, skills assessments, labs and other hands on experiences continue following social distancing and other safety guidelines. Students needing access to support services should contact The Learning Center for assistance.

Return to Campus: Please see the CAC COVID-19 Resource Page for the latest updates. The CAC COVID-19 Response Team will continue to meet weekly to modify and make adjustments to the plan in response to new information or situations.

As of April 5, Pinal County has met the benchmarks established by the State for returning to in-person instruction (AZDHS Dashboard). Further, Pinal County has reached 21% of the population fully vaccinated (Vaccine Dashboard).

It is critical more than ever, that the CAC College community get vaccinated and practice the self-care guidelines set forth by the Center for Disease Control (CDC).

[First American Credit Union](#) is hosting a Community Shred Day and e-Cycle, Saturday, April 17, 9:00am - noon. Donations benefit the [Casa Grande Youth Commission](#).

The [Goodruby Christian Bookstore](#) is hosting a local author book signing, Saturday, April 24, 10:00am - Noon. Come visit with a dozen local authors, purchase copies of their books on sale, and have them signed before you leave! We're proud to support our local authors by regularly having their books for sale

Do you have news to share? Email president@casagrandechamber.org by Friday for inclusion the following Monday.
Formats: email, press release in word, and PDF documents.

Meet your 2021 Board of Directors

DID YOU KNOW your Greater Casa Grande Chamber of Commerce is served by a Board of Directors that represents our Business Members and advocates on behalf of our business community?

LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF COMMERCE

