



Greater Casa Grande
Chamber of Commerce

BUSINESS UPDATE

April 2023 | Vol. 40, Issue 4b

A Message from our Executive Director

Renée Louzon-Benn

Did you know that the Greater Casa Grande Chamber of Commerce has also served as the Visitor Information Center for our area, as designated by the Arizona Office of Tourism, for more than 20 years?

We are now also the Casa Grande Destination Marketing Organization (DMO) or simply put, Casa Grande Tourism Office – which promotes and markets Casa Grande attractions, events, and visitor amenities to tourists. The Chamber was officially contracted as the DMO for Casa Grande by the City of Casa Grande last year. There is only one designated DMO per community that is recognized by AOT. As the local DMO/Tourism Office, we partner with the Arizona Office of Tourism in coordinating tourism promotion throughout the state. A DMO is defined as a not-for-profit organization or governmental unit that is responsible for the tourism promotion and marketing of a destination on a year-round basis. (Arizona Office of Tourism).

Think of this Tourism Office as a new department that is operated by the Chamber, having its own monetary allocation and budget, which will fund advertising and marketing Casa Grande in more focused and far-reaching ways. It will be operated by full-time Program Director and its own advisory committee, under the Executive Directorship of the Chamber, and the DMO/Tourism Office will report separately to the City. We are very excited about the development of the DMO/Tourism Office and what this can mean to tourism expansion in Casa Grande, which means growth of our businesses and community.

The Chamber will continue to function as an advocate for our members and promote doing business locally, as we have done for many years. Prior to being designated DMO/Tourism Office, the Chamber reported on its activities, both in developing commerce and in all actions designed to promote Casa Grande tourism. Going forward, the Chamber will continue to report to the City on its business development and growth.



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Business of the Week Mobility Plus of Casa Grande



Congratulations to our Business of the Week, locally owned veteran small business, **Mobility Plus of Casa Grande**, located at 1269 N Promenade Parkway, Ste 132. Since 2007, Mobility Plus has provided mobility equipment to aging Americans with disabilities, and their disabled veterans. Over the last 10+ years, the business has grown into a nationwide franchise, which now includes Mobility Plus of Casa Grande, whose mission it is to enrich the lives of people with mobility impairments, aging Americans and their caregivers. As a VA-approved provider, they proudly serve disabled veterans.

Mobility Plus Casa Grande has everything from mobility scooters and power chairs, hospital beds, and fall prevention, to patient lifts and ramps that can accommodate any mobility challenges. All sales, service and rentals are conveniently located under one roof, with an extensive line of ramps, lifts and scooters available to test drive. They also offer (free) in-home assessments for a comprehensive review of mobility challenges and solutions. For more information, please call at 520-788-2327 and tell them you were referred by the Greater Casa Grande Chamber of Commerce.

Upcoming Chamber Events

April Business Before Hours

Friday, April 14, 2023, 7:30am - 8:30am

Hosted by



Pinal Design Group - Celebrating 40 Years in Business

at Central Event Hall (west of the Neon Sign Park)
408 N. Sacaton St., Suite II

- ~ Make business connections!
- ~ Food, networking and fun! Catered by **Big House Café**
- ~ New Member plaques will be presented!

April Business After Hours

Wednesday, April 26, 2023, 5:15pm - 7:00pm

Hosted by



A Latte Vino
958 E. Rodeo Road, #1

- ~ Make business connections!
- ~ New Member plaques will be presented!
- ~ Food, drinks, networking and fun!
- ~ 50/50 and Door Prize Drawings (tickets are CA\$H only)

Upcoming Chamber Groups & Meetings

Business Ambassador Committee

Thursday, April 13, 7:30am - 8:30am

Health Care Roundtable (Meets every other month)

Wednesday, April 19, 5:30pm - 7:00pm

Government Affairs Committee

Wednesday, May 3, 7:30am - 8:30am - Hybrid Meeting

Young Professionals Network (Meets every other month)

Thursday, May 11, 4:00pm - 5:30pm

Business - Community - Connections - Opportunity
These are the Chamber's areas of focus...and also a great way to promote our member businesses and Casa Grande Community.

RENEWALS - March 2023

THANK YOU to the following Chamber Members for renewing!

- [Adecco Employment Services](#)
- [Alluvion Communications](#)
- [Angry Crab Schack](#)
- [April Crimmins Personal Training](#)
- [Arizona Home Pros](#)
- [Boston's Restaurant and Sports Bar](#)
- [Cancer, Blood & Surgery Specialists of Arizona](#)
- [Casita Verde RV Resort](#)
- [Central Arizona Project](#)
- [Community Medical Services](#)
- [Compass Christian Church](#)
- [Cooper Painting](#)
- [Copper Sky Assisted Living](#)
- [D.R. Horton - Express Homes at Mission Valley](#)
- [Elks Lodge #1957 - Casa Grande Valley](#)
- [Essential Health and Medicine](#)
- [Fred's Bolts Nuts & Tools](#)
- [Goodwill Industries of Southern Arizona](#)
- [Grifols Biomat USA](#)
- [HearingLife](#)
- [Integrity Plus Property Management](#)
- [Just Plumbing](#)
- [Legion Protection Agency](#)
- [Lessor's Business Machines](#)
- [NewLife Baptist Church](#)
- [Norris Management](#)
- [Pinal County Federal Credit Union](#)
- [Promise Property Management](#)
- [Rent-A-Can](#)
- [Richmond American Homes](#)
- [Roofing Specialists](#)
- [Rush Air Conditioning & Refrigeration](#)
- [Saguaro Whispers](#)
- [Savior Hospice & Palliative Care](#)
- [Southwestern Eye Center](#)
- [State Farm Insurance - Elvia Cota Ramirez Agency](#)
- [State Farm Insurance - Lorrie Carter Agent](#)
- [Sunscape RV Resort](#)
- [Taco Giro](#)
- [Tee Pee Sand & Gravel](#)
- [Valley Pump & Machine Works](#)
- [VFW Post 1677 - Veterans of Foreign Wars](#)
- [Visiting Angels](#)
- [Whataburger](#)

Member Promotional Opportunities

To learn more about exclusive opportunities available to you, visit the [Member Promotional Opportunities](#) page on our website.



Serving families for over 30 years

**CASA GRANDE
ALLIANCE**

[MORE INFO](#)



Join us for our upcoming programming!

- Parenting skill building classes
- Overdose prevention and awareness workshops
- Casa Grande Alliance Coalition
- Casa Grande Youth Alliance

Utilize our community resources!

- Computer lab/internet access
- Community resource navigation
- Narcan community distribution point

We received the following message to members from Chuck Wright with [Pinal Design Group](#), "Greetings Casa Grande Chamber Members. Pinal Design Group has turned 40 years old this April and we would like you to join us in a Chamber Business Before Hours event at 7:30 am on April 14th, 2023. Many of you have been our customers over these past 40 years and many more have been acquainted through other means. Please come join us and help celebrate this joyous occasion. We would love to see you. Please inform the Chamber of your intentions to come. See you all on the 14th. Chuck"

The [City of Casa Grande](#) has launched a new mass communications tool. **Casa Grande Alerts (CGAlerts)** is an alert center where citizens can sign-up to receive time-sensitive notifications. Citizens customize their preferences through the personalized login feature. They will receive messages however they specify - by home, mobile or business phones, email addresses, or text messages. Alerts may include: community news such as meetings and events, traffic notifications such as road closures, detours on our city streets and the I-10 freeway, sanitation route disruptions, and/or emergency alerts-like missing persons or downed powerlines. **To sign up, text CGAlerts to 38276, or sign up [online](#)**, set your personal preferences, and stay informed.

Do you have a business update for our newsletter?

Email president@casagrandechamber.org by Friday for inclusion the following Monday.
Formats: email, press release in Word, and PDF documents.

Meet your 2023 Board of Directors

DID YOU KNOW we are served by a Board of Directors that represents our members and advocates on behalf of our business community?

LEARN MORE ABOUT THE GREATER CASA GRANDE CHAMBER OF COMMERCE

